

H. H. FUDGE, President. J. WOOD, Manager.

SIMPSON COMPANY LIMITED THE ROBERT SIMPSON COMPANY LIMITED

THURSDAY, OCT. 7th

Store Open at 8 a.m. Closes at 5:30 p.m.

Linens and Staples

1000 yards Craah Roller Towelling... 460 yards Bleached Irish Damask Table Linen...

Floor Coverings Friday

750 yards New English Tapestry Carpet... Ends of Brussels and Velvet Carpet...

WINSOME WINDOW BARGAINS

1000 yards of Frills, Curtains, finished with Torchon lace and insertion... Oil Opaque Window Shades...

Furniture for Friday

37 Iron Beds, in white and green enamel... Three-piece Parlor Suite, birch mahogany finish...

Wall Paper Odds

We must have the room for more goods... 1250 rolls Walls, Borders and Ceilings...

\$2.00 Clocks 98c

200 Clocks, alarm and time, nickel, gilt and copper finish cases...

Bargain Day Groceries

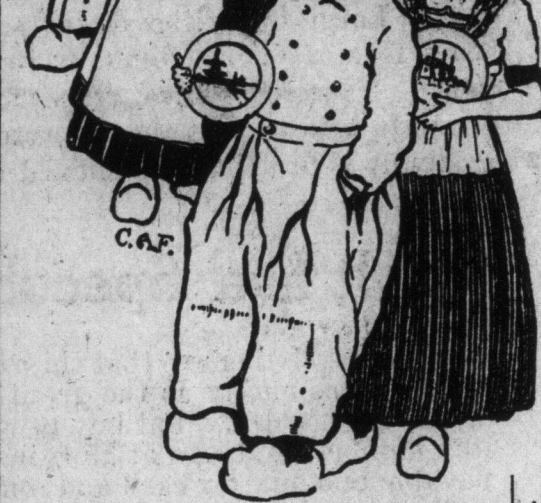
400 bags Choice Family Flour, quarter bag 65c... 1000 packages New California Sifted Raisins...

Friday's List of Bargains at Simpson's

THIS is the afternoon season of the year, the mellow, pleasant days when all nature cheerfully busies herself preparing for the annual night we call winter.

Bargain Day in the October China Sale

FRIDAY is the second day of our October China Sale programme, which commences at 8 o'clock this morning.



160 pieces Rich Cut Glass, 9 in. Berry Bowls, Regular \$18.00. October sale, \$12.50.

Dress Fabrics at Bargain Prices

3000 yards of High-class Black Dress and Suiting Fabrics, fashionable weaves...

Friday's Silk Bargains

2000 yards Rich Colored Satin de Chine Dress Silks, bright, lustrous weaves...

Jewelry Bargains

Sterling Silver Thimbles, Sterling Silver Brooches, Colored Bead Necklets...

During Luncheon

March—"College Days" Zamenik Gavotte—"Grace and Beauty" Morse Horn Solo—"Awakening of Spring"...

The Afternoon Programme

March—"Man Behind the Gun" Sousa Waltz—"Our Wedding Day" Tobant Intermezzo—"Roseland" Eugene Caravan Episode—"Oasis" Langley...

Gloves and Hosiery

Pure Wool Fine Ribbed Cashmere Hose, silk heel and toe, soft lambs' wool...

Children's Dresses

200 in the lot, fine gingham, chambray, linens, pretty patterns, beautiful styles...

Cloak Dept.'s Bargain Day Programme

LADIES' \$17.50 SUITS, \$9.95. 55 Ladies' and Misses' Tailored Suits, of English serge, French Venetian, Panama, or worsted...

LADIES' \$30.00 WINTER COATS, \$8.50

A special assortment of Ladies' Winter Coats, in broadcloths, tweeds and worsteds, brown, grey, black and navy are the colors in the lot...

GIRLS' \$1.75 SCHOOL DRESSES, \$1.20

A collection of Girls' Dresses, made of English Prints, in cadet or navy, with polka dots or pin stripes, in three different styles...

Whitewear for Friday

Gowns, fine soft nainsook, square neck, yoke of fine embroidery and embroidery beading...

Ladies' and Children's Underwear

Vests and Drawers, fine ribbed white or natural cotton, very high neck, long sleeves, buttoned front...

Infants' and Children's Wear

Infants' Coats, fine white lambs' wool cloth, lined with Canton flannel, double-breasted, large collar, edged with swans...

Women's Flannelette Wear

Drawers, fancy pink and white stripe flannelette, elastic at knee, large and full. Sizes 32 to 40 bust measure...

Children's Dresses

200 in the lot, fine gingham, chambray, linens, pretty patterns, beautiful styles, all taken from our regular stock...

Ladies' Corsets

200 pairs Ladies' Corsets, fine white percale, medium high bust, long front, hips and back, filled with fine steels...

Ribbons for Friday

Director's Tassels, for sashes and trimming, large, heavy style, consisting of two tassels and slide, in all colors...

Wash Goods Department

50 pieces of Fine Nainsook Cambric, special cloth for ladies' and children's wear, fine and soft, 36 inches wide...

50c, 75c and 85c Laces for 25c

1630 yards of Nottingham All-over Laces, in white only, 18 and 36 inches wide, suitable for blouses, yokes and sleeves...

Trimming Department Bargains

Extraordinary Trimming Sale, rich new bandings in black and all leading shades, cleared from a big German manufacturer...

Art Needlework Bargains

18 x 18 Real Battenberg Centres, Regular 25c, Friday 19c. 15 54 Real Battenberg Runners, a limited quantity only...

Women's \$15 to \$19 Hand Bags for \$9.50

42 only Genuine Hornback Alligator Bags for less than the raw skin would cost in Florida...

Friday's Footwear

LADIES' BOOTS. 1400 pairs of Ladies' Boots, selected patent calf leather, with dull calf Blucher top, creased vamp, Cuban and military heels...

CHILDREN'S BOOTS

120 pairs of Children's Boots, Dongola, Blucher, patent toe caps, heavy soles, all sizes 8 to 10-1-2 and 5 to 7-1-2. Friday bargain 90c.

Cutlery Sets

13 sets six Dessert Knives and six Table Knives, celluloid handles, extra fine quality Sheffield steel blades...

Suits, Coats, Pants

Men's Suits, English and Canadian tweeds, fall and winter weight materials, in dark browns and mixed grey colorings...

Men's Underwear

500 Men's Wool Sweaters and Sweater Coats, broken lines, made up in regular stock...

Men's Hats

Men's Brown Stiff Hats, new styles, fine English felt, Regular \$2.50, Friday 70c. Men's Black Stiff Hats, up-to-date, fall and winter styles...

Kitchen Ware Sale Bargains

Tinnet Jars, Regular \$1.05, Friday 50c. 10 quart Covered Pails, Regular 75c, Friday 35c. 1 quart Stock Pans, Regular \$1.10, Friday 39c.

Bargains at the Toilet Counter

Mottled Castile Soap, Regular 10c lb. Friday 7c. Nail Brushes, Regular 15c and 20c, Friday 10c. Rimmel's Eau de Quinine, Regular 40c, Friday 25c.

Medicines and Sundries

Beef, Iron and Wine, Regular 40c, Friday 25c. Concentrated Essence Jamaica Ginger, Special Friday 15c. Blaud's Iron Pills, plain or improved, 100 in box, Regular 20c, Friday 10c.

Silverware Bargains

25 only Doulton China Sailed Bowls, blue and white decoration, gold stippled, English plate rim and servers, handles to match bowls...

Stationery Selling Friday

500 Tourist Pads, two sides, white and azure blue, linen fabric finish paper, of very high grade...

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