

Directors:
J. W. Flavelle,
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THE

SIMPSON

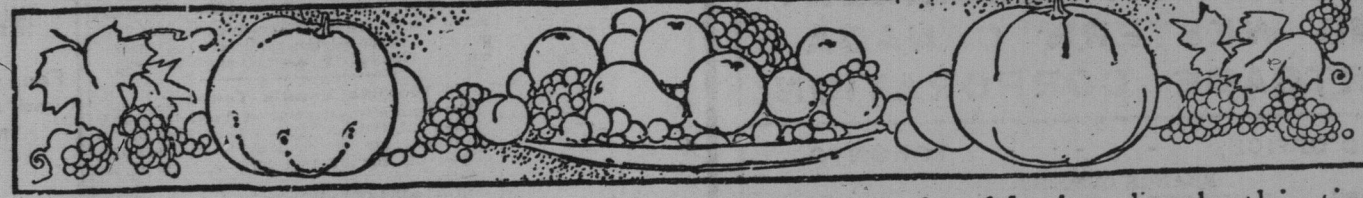
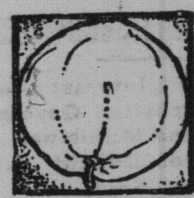
COMPANY,
LIMITED

THE

SIMPSON

COMPANY,
LIMITEDToronto
Oct. 16th

Thanksgiving Bargain Day.

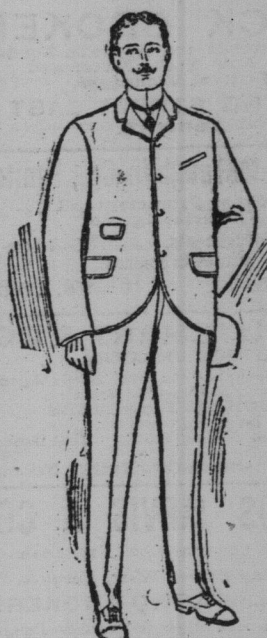


The season of plenty and a bountiful year! Truly Canadians should give thanks this time with full hearts. To-morrow we are arranging a Thanksgiving feast of bargains. The prosperity of the year, of the country and of this store combine, making to-morrow's values such as you have seldom seen at this store or any other. It is our practical way of giving thanks to our thousands of customers for an unprecedented summer's business. Ready after 8 o'clock—as soon as you like.

Store Closes Daily at 5.30 P.M.

Fall Clothing Bargains.

Men's \$12 Tweed Suits, \$4.95.



75 only Men's English and Scotch Tweed Suits, in dark grey and brown checks and stripe patterns, also a few black Campbell serges, made single-breasted saque style, lined with good durable Italian cloth and thoroughly tailored, a clearing up of broken lines that sold at \$8.50, \$10 and \$12, on sale Friday, 4.95.

50 only Men's Single-breasted Chesterfield and Box Back, Winter Overcoats, navy blue beaver and cheviot finished tweeds lined with good Italian cloth and finished with velvet collars, sizes 35-44, regular \$6.50, \$7.50 and \$8, Friday 4.95.

100 only Boys' Good Warm Canadian Frieze and Nap Cloth Reesers, heather and navy blue shades, heavy checked tweed linings, made double-breasted, with high storm collar, sizes 22-28, regular \$2.50 and \$3, Friday 1.98.

75 only Boys' Canadian and English Tweed Three-Piece Suits, in handsome dark brown checks and grey shades, made in single-breasted style, lined with good durable Italian cloth and thoroughly tailored, sizes 28-33, reg. \$3.50, \$4 and \$4.50, Friday 2.95.

Bargains in Curtain Room.



180 pairs only of Nottingham Lace Curtains, 50 to 60 inches wide, 3 1/2 yards long, fish-net and Battenberg designs; there is nothing newer or nicer in Nottingham at any price, and this lot contains values up to \$4 per pair, Friday bargain price 2.38.

210 pairs of New Nottingham Lace Curtains, 50 to 60 inches wide, 3 1/2 yards long, spray, scroll and floral patterns, colbert edges, regular value up to \$1.25, Friday bargain price 88.

380 yards of Furniture Covering, 50 inches wide, soft and combination colorings, a good wearing fabric, which will look well done up, almost every desirable shade, regular value up to 60c, Friday Bargain price 38.

144 only Perfection Curtain Stretchers, light, strong, compact, non-rusting pins and fixtures, will stretch any curtain from 2 to 4 yards long, Friday Bargain price 1.19.

960 yards of Nottingham Curtain Net, in fancy figured meshes, single and double-bordered, pretty patterns, Friday Bargain price, per yard 7.

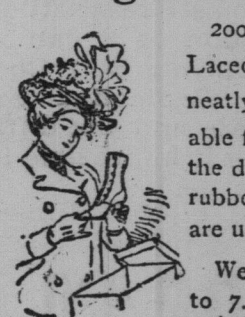
\$3.50 Wool Blankets, \$2.50

150 pairs Blankets, consisting of fine unshrinkable white wool, size 70x88 inches; all pure Saxony wool, size 62x82 inches, and heavy grey all pure wool blankets, in 6, 7 and 8 lbs. weight, our regular value \$3, \$3.25 and \$3.50 per pair, Friday, Special 2.50.

12 1/2c Ceylon Flannel, 7c.

3000 yards Fine Quality Ceylon Flannel, 28 inches wide, smooth velvet finish, in neat check patterns, all fast colors, sold regularly at 12 1/2c per yard, Friday Special 7.

Bargains in Ladies' Boots



200 pairs of Ladies' Fine Dongola Laced Boots, made with flexible soles, neatly shaped, making them very suitable for wearing under rubbers without the danger of cutting the sides of the rubber. These are all excellent value, are union-made and worth \$2.50 a pair.

We have all sizes in the lot from 2 1/2 to 7. Friday Bargains per pair 1.50.

Men's \$2.50 Hats, 89c.

469 only Men's Stiff and Soft Hats, balances from our regular stock, and a few sample lines, up-to-date in style, every hat fur felt, colors black, nutria, terra, drab, slate, brown and black, good values at \$2 and \$2.50, Friday Bargain 89c.

240 Children's Tam o'Shanter, soft crown style, silk named bands, navy blue cloth, grey cut cloth, Coronation tweeds and fancy combinations, regular price 35c and 50c, Friday Special 25c.

130 only Men's and Boys' Caps, in assorted tweeds and a few navy blue and black serges, hookdown shape, regular 15c, 25c and 35c, Friday 9c.

Our Custom Tailoring Department.



We would like you to step up to the Balcony in the Men's Store when you come to-morrow—and have a look around in the Custom Tailoring Department. We can offer you a choice of the newest cloths turned out by the Scotch and English mills. We can make you a full suit for \$20 that for fit, cut, finish and material cannot be equalled in this city. Come in and see our cloths, anyway.

Bargains in Men's Gloves.

Men's Fine Tan and Brown Kid Gloves, with pure wool fleece lining, 12-stitch sewn, dome fasteners, smooth, soft finish, regular 75c and \$1, special, Friday, per pair 50.

Men's English Cape Driving Gloves, "Dent's make," dome fasteners or horn buttons, pique sewn and price seam, Paris point back, English tan shades, Dent's \$1 gloves, special, Friday, per pair 50.

October China Sale.

50 China Tea Services, thin transparent Austrian china, with lovely decoration of white apple blossoms and green leaves, bright gold edges on each piece, each set contains 12 tea plates, 12 cups and saucers, cream jug, slop bowl and two cake plates, set of 40 pieces, regular price 2.95, \$4, Friday 2.95.

75 dozen Thin China Bread and Butter Plates, choice assorted decorations, tinted edges, pretty floral patterns, reg. 12 1/2c, 15c and 20c, Friday 10.

200 dozen Wine Glasses, assorted, engraved fern pattern and cut flutes, regular 85c dozen, Friday, each 5.

100 dozen Large China Moustache Cups and Saucers, gold edges, tinted edges, floral patterns, white and gold, etc., regular price 25c, Friday, 2 for 25.

16 English Porcelain Dinner Sets, 97 and 100-piece combinations, some slightly incomplete, bright patterns, some with gold edges, regular prices \$9.75 and \$11, Friday 5.85.

"Eva and Topsy" Sets.

When the manufacturer of Baby Carriages saw the pile of short pieces of reed he said I'll make them into toy furniture for the children. He did. He shaped them into beautiful bent back chairs and lounges, upholstered them with the brightest carting coverings, but they cost so much the toy dealers would not buy them. We have the lot, about fifty dozen, at a give-away price and there's a jointed doll goes with every set.

600 Sets Dolls' Reed Furniture, each set (in a box) consists of four pieces beside the doll. You could not get any person to make one of the chairs for a quarter. Here you may buy them Friday, 4 pieces and a doll for... 25.

How to Find Them.

We want you to try our new electric elevator which takes up a small colony of people each time. Does it so quietly and gently that you'll enjoy the trip. This bargain for the children, second floor, wall paper section, means business as well as pleasure.

Bargains in Men's Wear.

120 Men's Medium Weight Suspenders, of the police and firemen's kind, good solid elastic web, neat patterns, solid leather ends, patent slide buckles, patent cast-off, full length, regular price 40c, on sale Friday 25.

Men's White Handkerchiefs, smooth, even thread linen, with tape border, full size, for gentlemen's use, regular price 10c, on sale Friday, six for 25.

120 Men's White Laundry Shirts, soft finish, even thread, linen bosom and bands, open back, continuous facings, strongly sewn, perfect fitting, nicely laundered, sizes 14 to 18, regular price 75c, on sale Friday at 49.

100 Boys' Fine Medium Weight Sweaters, in pretty navy ground, with fancy white stripes, roll collar, ribbed cuffs and skirt, also some cardinal, with white stripes, sizes 10 to 12 years, regular 39c, on sale Friday at 25.

240 Men's Fine Soft All-Wool Scotch Underwear, in Edoiland and claret shades, large bodies, lock-stitch seams, fine ribbed cuffs, ankles and skirt, a nice winter weight, sizes 34 to 44, regular price 75c, on sale Friday, 49.

180 Men's Fine Black Satine Shirts, fine, smooth, solid goods, collar and pocket attached, strictly fast black, strongly sewn and neat fitting, large bodies, sizes 13 1/2 to 17, regular price 50c and 60c, on sale Friday, to clear, at 39.



Bargains in Carpets.

\$1.00 and \$1.10 English Brussels 78c.

762 yards Extra Good Quality English Brussels Carpet, some with 5-8 borders to match, a full range of colorings to select from, regular value \$1 and \$1.10, on sale Friday, per yard 78.

50-CENT TAPESTRY CARPET FOR 39c.

1100 yards Good Quality Tapestry Carpet, 27 inches wide, in a large range of patterns and colorings to select from, a good carpet for bedrooms, regular 50c, for Friday, for 39.

\$2 VELVET PILE HEARTH RUGS, \$1.50.

63 only Large Size Velvet Pile Hearth Rugs, with fringed ends, beautiful patterns to choose from, on sale Friday 1.50.

40c OILCLOTH FOR 27c.

1163 square yards Oil Cloth, in all widths, up to 2 1/2 yards wide, in floral, block and tile patterns, well painted and well seasoned, good value 40 cents per yard, on sale Friday, per yard 27.

40-CENT UNION CARPET 29c.

920 yards Good Heavy Quality, 36 inches wide, all good reversible patterns, in a large range of colorings, in green, red, blue and fawn, good value for 40 cents, on sale Friday, per yard 29.

\$4 BLEACHED CLOTHS FOR \$1.98.

200 Bleached Damask Table Cloths, an assorted lot, consisting of hemstitched border, in 2x2, 2x2 1/2 and 2x3 yards; also plain damask, with border all around, size 2x2 1/2 and 2x3 yards, assorted patterns, our regular value from \$2.75 to \$4 each, Friday Special 1.98.

\$3 TAPESTRY TABLE COVERS \$1.69.

125 Colored Tapestry Table Covers, in 2x2 and 2x2 1/2 yards, heavy knotted fringes, assorted designs, in maroon, green, blue and fawn grounds, sold regularly at \$2.25 to \$3 each, Friday, Special 1.69.

Men's Boots for Friday

A Clearing up of Ends of Stock lines that we will not be ordering again in Men's and Boys' Laced Boots.

In the lot there are Boots made in Tan Calf, Chocolate Dongola, Black Buff and Dongola Leathers.

In Men's sizes, 6, 7, 8, 10, 11, 12 in the lot, but not all sizes of every kind. Boys' sizes only 13, 3 and 4. These were worth up to \$2.50 a pair. Friday Bargains 1.00.

