

EATON'S DAILY STORE NEWS

THE MEN'S WEAR SECTION

Comes Into Its Own

On the Second Day of the Autumn Display

and

Offers a Most Extensive Showing of Shirts, Collars, Neckwear, Underwear and Sweater Coats

An Added Feature Will Be the Offering of Men's Neglige Shirts at \$1.29; Fall Weight Combinations, \$1.98; Heavy Sweater Coats, \$5.95 Each, an Outstanding Special



Swiss, Italian, English and American Silk Neckwear

And Knitted Neckwear Which All Signs Point to as the Neckwear of the Season, Form a Better Selection Than Ever

At \$3.00 is the Swiss, Italian, English and American Silk Neckwear in woven patterns, floral designs, all-over spaced and figured scroll effects.

At \$3.75 is Knitted Neckwear, offering a most extensive variety to choose from. It is all-silk, full-fashioned, and in the "Ascot" wide shape. Heather mixtures in tones of blue, purple, gold and green predominate. Alternate stripes, bars and plain shaded effects of black and white form very appealing effects, too.

At \$1.00 are polka dots in four-in-hand and bat-wing shapes. Materials consist of soft foulards.

Arrow, Tooke, W. G. & R. Soft and Laundered Collars in the newest shapes form a splendid showing, too. Prices range from, each, 30c.

Canadian, American and EATON - Made Shirts of Japanese Silk, English Zephyr and Cambric Shirts

Offer a Most Varied Choice—Listed Below Are a Few From the Selection

Emery Shirts are shown in many checked patterns (in a new pattern for fall), in mauve, orange and blue. Materials consist of cambrics, with soft double cuffs and assorted sleeve lengths. Sizes 14½ to 17. Price, \$3.00.

At \$3.50 are English Zephyr Shirts in a large range of double and single striped effects. Have soft double cuffs, and are in blue, black and mauve shades. Sizes 14½ to 17.

There's also a splendid assortment of Canadian, American and EATON-made Shirts of Japanese silk, showing fancy figured grounds, and large showing of conservative patterns. Sizes 14½ to 17. Price, \$7.00.

At \$15.00 are Silk Shirts in cluster or figured designs, in white, black, green or mauve. Have soft cuffs and sleeve lengths are assorted. Sizes 14½ to 16½.

Sweater Coats of All-Wool in Cardigan and Jumbo Stitches, With Shawl or Roll Collars

That Look Capable of Keeping One Warm in the Worst of Weather, Offer a Good Selection, Too

At \$12.00 are All-wool Sweater Coats, in cardigan stitch, in plain seal, brown, maroon, grey or fawn shades; have shawl collars, pearl buttons, ribbed cuffs and two pockets. Sizes 38 to 44.

At \$16.00 are Men's All-wool Sweater Coats, in jumbo stitch, with hand-fashioned shawl collars, reinforced shoulders, long double cuffs that turn back, hand-made button-holes. Shades are Oxford, natural grey and fawn. Sizes 38 to 46. Each, \$16.00.

Then there are Men's Sweaters and Sweater Coats at \$6.00 of all-wool and with roll collars and V-shaped necks, knitted, in cardigan stitch, in black and orange and maroon and grey. Sweater coats are of cotton and wool mixture yarns, flat knit; in maroon, royal, brown and green. Sizes 34 to 42. Each, \$6.00.

Wolsey, Turnbull and Duofold Brands of Underwear

May Be Obtained in Medium and Heavy Weights, and of All-Wool, Wool and Cotton, and Cotton Mixture

"Duofold" Brand has a cotton interlining with a wool and cotton face, giving the warmth and protection afforded by wool and the comfort of cotton. Has French neck, closed crotch, long sleeves and ankle length legs with ribbed cuffs. In natural shade. Sizes 34 to 46. Suit, \$7.50.

Wolsey Brand, sizes 34 to 46, is priced at \$9.00.

"Turnbull's Coatee" is priced at, sizes 34 to 40, \$9.50; 42 up, \$10.50.

At \$2.50 are Pyjamas, with military collars and breast pockets, with fibre silk trimmings and frogs. Trousers have fancy braid girdle. One has a choice of assorted stripes in blue and pink, tan and blue, in wide and cluster designs. Sizes 34 to 46. Price, \$2.50.

At \$3.00 are Flannelette Pyjamas, in cluster and wide stripes of blue and pink, blue and tan on white grounds; have breast pocket, lisle silk frogs, and pearl buttons. Sizes 34 to 46. Price, \$3.00.



—Main Floor, Centre.

Here's a Special of the Worth While Sort

1,200 Printed Cotton Shirts Being Offered at \$1.29

All are in the popular coat style with soft double cuffs. Many and various striped patterns in blue, black and mauve are shown. Sizes 14 to 17. Each, \$1.29.

Buy Your Sweater Coat at the Special Price of \$5.95

They're Union Wool and Cotton, and Wool and Cotton Sweater Coats.

They're in the heavy jumbo stitch or fancy and plain stitch, some with all-wool collars. Some have shawl, others storm collars, two pockets and ribbed cuffs. Colors are navy, maroon, slate, grey and brown. Sizes 38, 40 and 42. Special, \$5.95.

And Here's a Saving Chance on Underwear

Men's Fall Weight Combinations Being Priced at \$1.98

They're of Velveteen, a natural shaded cotton, knitted in the form-fitting spring needle stitch; have French necks, closed crotch, ribbed at cuffs and ankles, making a warm and cosy garment for fall wear. Sizes 36 to 44. Specially priced at \$1.98.



A Special Attraction in the Showing of Fall Top Coats Will be the Offering of

Men's Rubberized Tweed Waterproofs at, Special \$11.50

The Coats That Prove Their Worth in Either Wet or Cold Weather.

The offer consists of lines left from a previous reduced price sale, and a stock line in a broken range of sizes which was regularly priced at \$16.50. Together they make an assortment from which it is possible to get sizes 35 to 44, although not every size in all patterns. These are in the wanted full-fitting styles, while some have an all-round belt, with slash or regular side pockets, according to the model, but all lines have convertible lapels, close-fitting collars, and cuffs on sleeves. And are of cotton and wool and cotton cheviot finished tweeds, in greys, fawns and browns, in pick-and-pick and neat check patterns. Sizes 35 to 44. Today, \$11.50.

1869 Golden Jubilee 1919

"Shorter Hours" "Better Service"

Store Opens at 8.30 a.m. Closing Daily at 5 p.m.

CLOSING ON SATURDAY AT 1 P.M.
NO NOON DELIVERY SATURDAY

DEPARTMENT LOCATION CHANGES

Rugs, Carpets, Linoleums and All Floor Coverings Are Now Located on the Main Floor of the Furniture Building, Corner James and Albert Streets

THE FOLLOWING HOUSEFURNISHINGS, FORMERLY ON THE FOURTH FLOOR, STORE, ARE NOW LOCATED ON THE SECOND FLOOR, FURNITURE BUILDING: CURTAINS AND CURTAIN NETS, WINDOW BLINDS, CURTAIN POLES AND BRASS RODS, DRAPERY AND UPHOLSTERY GOODS, WINDOW SHADES, FRINGES, LAMP SHADES, LAMP SHADE SILKS, FILET GOODS, FLOOR LAMPS, CRETONNES, FLAGS, CARPET SWEEPERS, VACUUM CLEANERS, WALL PAPERS, PAINTS AND PICTURES.

THE T. EATON CO LIMITED

Buy Your Fall Fedora at the Special Price of \$2.35

It's a hat that was bought specially for the purpose of affording a value giving item to the fall showing. It's a hat that is good-looking, being in an American medium block, with keen clear-cut flaring, flat or rolled brims, with either plain or bound edges. The felt is of splendid quality fur. The shades afford a good selection—there being black, grey and green. Sizes 6½ to 7½. Price, \$2.35.

In the Fall Showing is a Fedora Fur Felt Hat, in crease crown style, suitable for the young man of vigorous type or middle-aged men. It has a rolling brim, which is inclined to be a trifle flat; sweatband of leather. Shades consist of green, grey, brown and black. Sizes 6½ to 7½. Price, \$5.50.

At \$7.50 is a Stiff Hat of fur felt, with a crown of medium height, smartly rolled brim, of medium height, and leather sweatband—a thoroughly proportioned hat all around. Sizes 6½ to 7½. Price, \$7.50.

—Main Floor, James St.

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