

Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

# SIMPSON'S—SUITS FOR MEN AND YOUNG MEN TODAY, \$22.50

## Men's New Fall Hats Today at \$4.00 and \$5.00

In our Men's Hat Department is assembled a rare assortment of all the favored shades and styles in men's hats for autumn and winter wear. Fashion's decrees have been followed to the letter in their preparation, and included are the ever-popular soft hats and the newest in stiff hats, which promise to be accepted with more favor than ever this season.

### The Leeds Quality Hat at \$4.00

An exceptionally fine make in many smart fedora shapes, \$4.00.

### The Lincoln Hat \$5.00

Black Stiff Hats of this quality in many new Fall blocks; also soft felt hats in a big range of shapes and colors.

We also stock John B. Stetson, Knox, Borsalino and Mallory hats.

### Fall Weight Caps

Many materials, all the new shapes, 75c, 95c, \$1.25, \$1.50, \$2.00, \$2.50 and \$3.00.

Simpson's—Main Floor.



## Opportunities in Homefurnishings Today

Clearance! Axminster and Brussels Carpets, \$3.95 Yard.

Imported Imperial Axminster Carpets; present value, \$7.00 yard. Clearance today, yard, \$3.95.

Brussels Carpets Reduced!

Present Value, \$3.00 and \$4.00 Per Yard

Some with borders to match, to be cleared at, yard, \$1.95 and \$2.39.

### Axminster Rugs

A good selection of heavy-pile Axminster Rugs, in oriental designs. Well blended colorings for dining-rooms and living-rooms. Size 12' x 9', at \$62.50; size 10' 6" x 9', at \$54.00. Small rugs to match same, size 6' 3" x 36", at \$8.95.

### 12' x 9' Velvet Rugs at \$69.75

A special offering of seamless velvet rugs in one size only, 12' x 9'. These rugs are woven with a superfine yarn to withstand constant wear. Today, \$69.75.

### Inlaid Linoleum, \$1.95 Square Yard

500 yards of Inlaid Linoleum, in tile and parquet designs. Valued at \$2.15. To be cleared at, square yard, \$1.95.

### Printed Linoleum, \$1.19 Square Yard

A full range of sturdy, well-finished linoleum, in tile, floral and matting effects. Today, yard, \$1.19.

Simpson's—Fourth Floor.

## Flannelette, Towelling, Sheeting

### Striped Flannelette, 23c Yard.

Medium weight striped flannelette, 29 inches wide, in pink, blue, fawn or grey stripes. Reduced today, yard, 23c.

### Grey Flannelette, 34c Yard

Plain grey flannelette, extra heavy quality, 34 inches wide. Reduced today, yard, 34c.

### White Flannelette, 38c Yard

White Saxony Flannelette, heavy weight, close weave, 35 inches wide. Reduced today, yard, 38c.

### Crash Towelling, 24c Yard

A special purchase! Red striped, extra heavy crash towelling for rollers or kitchen use. 19 inches wide. Less than mill price, today, yard, 24c.

### Huck Towels, Special, \$1.48 Pair

Irish Huck Bedroom Towels, hemmed or hemstitched, with fancy damask borders. Special, today, pair, \$1.48.

### 80-Inch Sheeting, 98c Yard

Plain weave sheeting, fully bleached. Round thread quality. 80 inches wide. Regularly \$1.25 yard. Reduced today, yard, 98c.

Simpson's—Fourth Floor.

## Two Great Values in New Chintz

### Fine Dining-Room Chintzes at 79c Yard

Very rich in appearance are these new chintzes, especially appropriate for the dining-room, hall or den—showing a big assortment of handsome verdure and floral effects, on a good wearing cloth. 36 inches wide. Today, yard, 79c.

### Dainty Bedroom Chintzes at 69c Yard

In designs and colorings suitable for bedrooms, sitting-rooms or parlors. Mostly in the lighter and medium color combinations, revealing charming floral and small conventional patterns. 36 inches wide. Today, yard, 69c.

### Double-Faced Chenille Velours at \$2.98 Yard

A fabric of Scotch manufacture, especially effective for making up into portieres for archways and side hangings. Being fully reversible, it requires no lining. Choice of lovely self-tones of green, rose or brown. 50 inches wide. Today, yard, \$2.95.

Simpson's—Fourth Floor.

## Men of foresight will take advantage of this exceptional opportunity for money-saving today.

These are clothes for which you would expect to pay a much higher price. Dressy suits, tailored from all-wool Canadian tweeds, in rich autumn shades of brown and grey stripe and check pattern effects.

Single-breasted, 3-button, soft roll, conservative sacque models—vests and trousers carefully finished. Sizes 36 to 44. 8.30 this morning \$22.50.

## Suits for the Young Man Adopting His First Longs, \$16.50.

There is an air of distinction and style about these clothes which will appeal especially to the youth who is putting on long trousers for the first time.

Tailored in the double-breasted trencher model, to give the mannish appearance, yet retaining the youthful lines. The material is a rich dark brown tweed, with darker brown check. Sizes 32 to 36. Today \$16.50.



## Fall Weight Overcoats at \$24.00.

The newest in style and fabrics is to be found in the Fall weight overcoats, which are offered today at an attractive price. They are made up in the standard fly front Chesterfield model, from an oxford grey cheviot; well tailored, perfect fitting. Wool body linings. Sizes 35 to 44, \$24.00.

Simpson's—Main Floor.

### Boys' \$2.50 Jerseys, \$1.79.

285 boys' fine all-wool English cashmere jerseys—a clearance from our broken lines. The colors are navy, Oxford, grey, brown, Copenhagen. Fine elastic ribbed knit. Buttoned shoulder. Sizes 24 to 34. Regularly \$2.50. On sale today, \$1.79.

(We cannot promise to fill phone orders.)

### Boys' 50c Drawers, 29c

Boys' underwear, drawers only. They come in balbriggan, naincheck and porous knit. White and natural. Balbriggan, ankle length; porous and naincheck, knee length. Sizes 24 to 32. Regularly 50c. Today, 29c.

### Men's Underwear Combinations, \$2.25.

Penman's sanitary fleece lined. Natural shade. Cotton shell with soft silky fleece. A comfortable garment for fall and winter wear. Sizes 34 to 44. Today, suit, \$2.25.

Simpson's—Main Floor.

## Handkerchiefs

Made From Pure Irish Linen

Men's Handkerchiefs. Dozen, \$3.50, \$4.00, \$6.00 and \$9.00.

Women's Handkerchiefs. Dozen, \$1.75, \$2.00, \$2.40, \$3.00, \$4.00 and \$6.00.

Men's Cotton Handkerchiefs, special quality, 6 for 55c.

## Boot Specials Today for Men, Women and Children

### Men's Brown Lace Boots \$5.95

A shipment just received of boots bought at a price which enables us to retail them at a considerable saving to you.

240 pairs only, Havana brown, straight lace, with Goodyear welt guaranteed rubber fibre sole and rubber heel. Made on a smart English recede toe, with neat toe perforations. Sizes 6 to 11. Today, \$5.95.

### "Simpson Special" Boots for Men, \$7.50

Light weight, blucher cut. Semi-round toe last, for comfort and style. Soft dongola kid leather, with light oak tanned Goodyear welt sole and flat heel. Sizes 6 to 11. Today, \$7.50.

### Men's Brown Calf Boots, \$7.50

Marcher broad toe last, specially made for comfort. Blucher cut. Sizes 5½ to 11. Today, \$7.50.

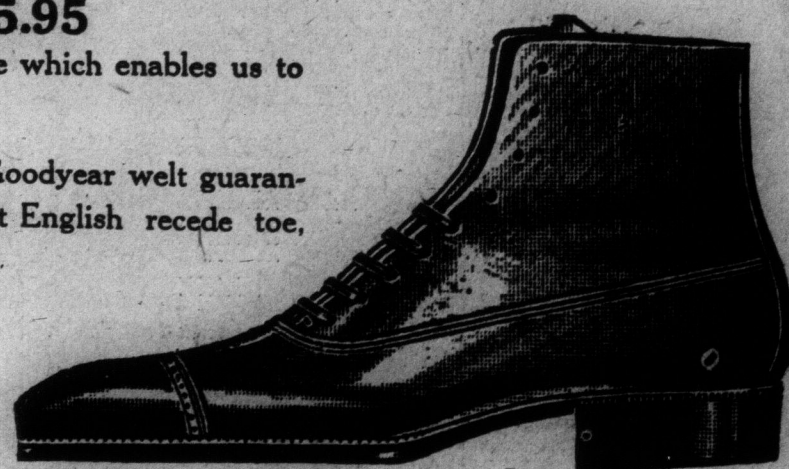
### Men's Black Calf Boots, \$7.00

Medium or wide toe lasts, neat appearance, blucher cut, heavy Goodyear welt soles, medium heels. Widths D and E. Today, \$7.00.

### Women's Classic Gunmetal Walking Boots, \$6.45

300 pairs fine gunmetal lace boots, Classic brand, on smart sport last, narrow toe, with perforated tip. Medium weight McKay-sewn sole and low Cuban heel. Sizes 2½ to 7. Today, \$6.45.

Simpson's—Second Floor.



### Women's Brown Lace Boots, \$4.95

300 pairs brown kid and brown calf boots, on College girls' walking last. Narrow toe and medium heels. Sizes 2½ to 7. Today, \$4.95.

### Girls' Kid Boots

Fine black kid boots, button and lace styles. Made on wide toe, patent tip. Good weight, solid leather McKay-sewn sole and low heels. Sizes 5 to 7½, \$1.99; 8 to 10½, \$2.69, and 11 to 12, \$3.29.

No Phone, Mail or C.O.D. Orders on Sale Footwear.

### Polish Specials

Toe and heel slipper supports, two pairs for 25c. Steel Arch Supports, large sizes. Regularly \$1.25, for 50c. Tilley's White Buck. Regularly 25c, for 15c. Tan Beauty Liquid Dressing. Regularly 25c, for 18c.