

STORE OPENS DAILY AT 8.30 A.M. AND CLOSSES AT 5 P.M.

EATON'S DAILY STORE NEWS

April Issue of The Ladies' Home Journal, 20c. —Main Floor, Albert Street.

1869—GOLDEN JUBILEE—1919

GOOD MORNING, MEN!

Drop in at EATON'S Glove Dept. First Thing Today and Get a Pair of Buckskin Dress Gloves for 89c

They're Away Less Than Manufacturer's Cost of Production

For this item we cannot take phone or mail orders, quantity being limited

THIS is undoubtedly the greatest offer of the season in men's dress gloves, and it is only made possible because of a very special purchase of a manufacturer's entire stock. He needed room for newer goods and was willing to let these out at almost any price, even at away less than cost of production. To make a quick turnover today we mark them at a very small profit and every man who knows the value of buckskin gloves will readily see that at this price they're remarkable value. We've arranged for extra space, extra salespeople and parcellers to make selection easy in a large crowd. The gloves are made of a medium weight tan buckskin, with neat embroidered backs to match, prix seams, one dome fastener, gusset fingers and bolton thumb. Buckskin gloves are so refined and dressy in appearance and possess such durability that at this price a man should get a couple of pairs and be supplied with gloves for years to come. **89c.** Sizes 7 to 10 1-2. A big event for early shoppers, today. Per pair

—Main Floor, Yonge St.

A Clearance of Boys' First Longers Offers a Splendid Saving at \$8.75

It's a clearance of broken sizes in discontinued lines—many being less than present cost of production. (For this item we cannot take phone or mail orders, quantity being limited.) And it's such a good special that a full range of sizes cannot be promised after a half-hour's selling. They're in two and three-button form-fitting style (few have all-around belts), with peak or notch lapels, soft roll five-button vest; trousers are straight cut and have belt loops, five pockets and cuff bottoms. Materials consist of wool and cotton mixtures, in brown with golden thread stripe; brown check and fine grey striped patterns. Sizes 33 to 37. Today, special, \$8.75.

—Main Floor, Queen Street.

Men's Stiff Fur Felt Hats Special Today at \$1.45

The feature is—that they're in neat, becoming shapes, differing little from the present prevailing style—are of fur felt, with crowns of medium height; brims are slightly rolled or flat. Sizes 6 3/4 to 7 1/4. Special, \$1.45.

Men's Soft Hats, of fur felt, in crease crown style, with medium crowns, medium and wide brims, flaring or flat, with bound or welted edges. In green, grey and black. Sizes 6 3/4 to 7 1/4. Are also a splendid value at, each, \$1.75.

Children's Jaunty "Jack Tar" or Sailor Tams Provide an Interesting Showing in the Hat Section, Main Floor, James Street

Jack Tar or Sailor Tams, of navy blue, all-wool beaver cloth. Each, \$2.50.

Navy Blue Wool and Cotton Tweed Melton Cloth Tams, in either Jack Tar or sailor shape. Each, \$1.50.

White Wool Serge Tams, in Jack Tar or sailor shape. Each, \$2.50. Have woven name or plain bands, with tailored bow or streamers at side. Sizes 6 to 7.

Men's and Boys' Caps, of wool and cotton or cotton and wool tweed material, in the one, four or eight-piece crown style, with or without band at back. Shades include green, grey, brown, fawn, stripe effects, diagonals and heather mixtures. Sizes 6 3/4 to 7 1/4. Each, \$1.25.

Men's Soft Hats, in fedora style, with crease crowns, medium or wide brims, have welted, bound or plain edges, flaring, flat or slightly rolled. Are of fur felt, in shades of light or dark grey, light and dark green, brown and intermediate. Sizes 6 3/4 to 7 1/4. Each, \$3.50.

—Main Floor, James St.

Men's Neglige Shirts at \$1.00

Offer a splendid range of patterns in printed shirting materials—and a most unusual value because of the fact that they were bought months and months ago.

Are in fancy striped patterns. Single hairline stripes, double or cluster effects, in blue, black and mauve, on light colored grounds. Are in coat style and have soft or laundered cuffs, \$1.00.

Men's Light Blue Chambray Work Shirts, with lay-down collar, for spring and summer wear. Sizes 14 to 16 1/2. Each, \$1.00.

Boys' Underwear (in two-piece style), of spring weight cotton merino, in natural shade; garments have closely-fitting cuffs and ankles, and suspender tapes on drawers. Sizes 22 to 32. Garment, 50c.

Men's Suspenders, of lisle or twill webbings, in cross-back, police or cord-end styles, in plain shades or assorted striped pattern. Some have leather, others kid ends; all have brass (rust-proof) trimmings and cast-off ends. Pair, 75c.

Men's Merino Combinations, of fine cotton yarns, in light, natural shade, with French neck. Sizes 34 to 40. Today, suit, \$1.50.

Men's Flannel Pyjamas, in pink, blue and white and pink ("EATON"-made). Sizes 34 to 46. Suit, \$2.50.

—Main Floor, Centre

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CLOSING SATURDAY AT 1 P. M.

GOODS BOUGHT SATURDAY MORNING WILL BE DELIVERED MONDAY

New Victor Records for April

POPULAR SONGS.

- 18522 Ja-De—Arthur Fields 90c
- Alcoholic Blues—Billy Murray 90c
- 18524 That Wonderful Mother of Mine—Henry Burr 90c
- Salvation Lassie of Mine—Chas. Hart-Lewis James 90c
- 18529 Some Day I'll Make You Glad—Sterling Trio 90c
- Singapore—Arthur Fields 90c
- 18530 Johnny's in Town—Arthur Fields 90c
- My Barney Lies Over the Ocean—Billy Murray 90c

DANCE RECORDS.

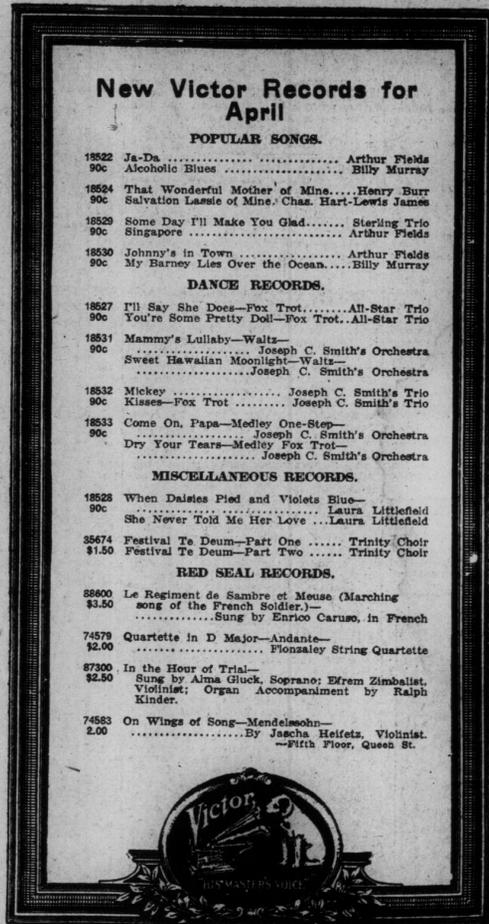
- 18527 I'll Say She Does—Fox Trot—All-Star Trio 90c
- You're Some Pretty Doll—Fox Trot—All-Star Trio 90c
- 18531 Mammy's Lullaby—Waltz—Joseph C. Smith's Orchestra 90c
- Sweet Hawaiian Moonlight—Waltz—Joseph C. Smith's Orchestra 90c
- 18532 Micky—Joseph C. Smith's Trio 90c
- Kisses—Fox Trot—Joseph C. Smith's Trio 90c
- 18533 Come On, Papa—Medley One-Step—Joseph C. Smith's Orchestra 90c
- Dry Your Tears—Medley Fox Trot—Joseph C. Smith's Orchestra 90c

MISCELLANEOUS RECORDS.

- 18528 When Daisies Pied and Violets Blue—Laura Littlefield 90c
- She Never Told Me Her Love—Laura Littlefield 90c
- 18574 Festival Te Deum—Part One—Trinity Choir 1.50
- Festival Te Deum—Part Two—Trinity Choir 1.50

RED SEAL RECORDS.

- 88600 Le Regiment de Sambre et Meuse (Marching song of the French Soldier)—Sung by Enrico Caruso, in French 42.00
- 74579 Quartette in D Major—Andante—Fionzaley String Quartette 42.00
- 87300 In the Hour of Trial—Soprano: Efrém Zimbalist, Violinist: Organ Accompaniment by Ralph Kinder. 42.50
- 74583 On Wings of Song—Mendelssohn—By Jascha Heifetz, Violinist.—Fifth Floor, Queen St. 2.00



Boys' Tweed Suits, With Two Pairs of Bloomers, Special, \$10.00

They're of Short Ends of Cloth in a Splendid Range of Patterns.

Grey and brown wool and cotton and cotton and wool mixed tweed, in the belted style, with all around belt having combination buckle and button fastener; slash pockets, plain box back and full fashioned bloomers, well lined throughout. Sizes 29 to 34; 11 to 16 years. Special, today (with 2 pairs of bloomers), \$10.00.

SPECIAL BOYS' COTTON AND WOOL MIXED TWEED SUITS, \$7.95.

In medium and dark shades of grey and brown. In the single-breasted belted style, with plain fronts, slash pockets, all around belt with combination buckle and button fastener; box back and full fashioned

bloomers with strap and buckle at knee. Sizes 29 to 34. Today, special, \$7.95.

Just arrived! New spring blue serge reefers, of wool and cotton rough finished serge in double-breasted style with brass finished buttons, flap pockets, plain box back, and emblem on sleeve. Sizes 3 to 10 years. Today, \$10.00.

—Main Floor, Queen St.

Colored and Sepia Reproductions of Well-Known Pictures at Reduced Prices

Colored reproductions of famous pictures in many of the best known subjects, framed in 1-in. antique gilt frames. Also steel tone English photographs, of old English landscapes, coast and village scenes. These are framed in 1 1/2-inch mission wood frames, panel or oblong shapes. Some less than half usual price. Each, 62c.

Sepia reproductions of famous pictures and Mother and Child subjects. Picture size 10 x 14 inches. Such subjects as "Good Night," "Good Morning," "Here Comes Daddy," "Gleaners," "Angelus," "Shepherdess," and a host of others, framed in 1-inch brown wood frames. Each, 85c.

Sepia reproductions of famous pictures, for libraries, living-rooms, dens, etc. Such subjects as "The Avenue of Trees," "The Broken Pitcher," "Dance of the Nymphs," "Boy With the Rabbit," "Sweetheart," "The Lost Sheep." Picture, size 16 x 20 inches, framed in 3-inch brown wood frames. Each, \$2.50.

—Fourth Floor, Queen St.

T. EATON CO LIMITED