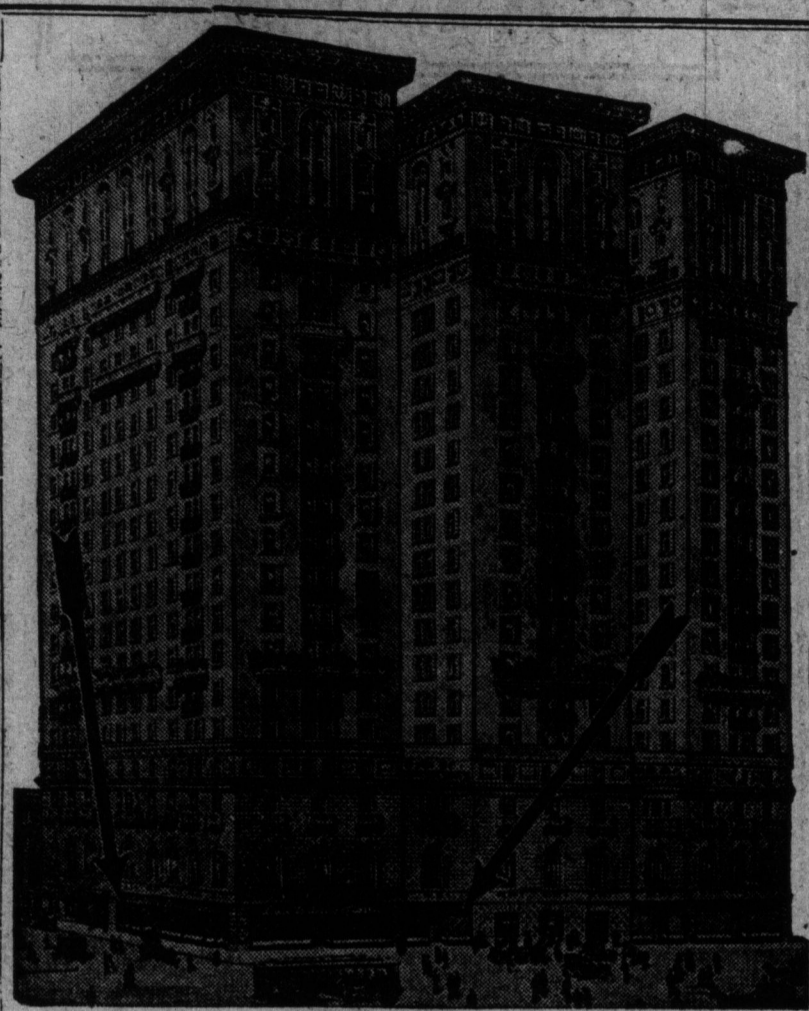


Liggett's
AMERICA'S GREATEST DRUG STORES

The Rexall Store

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Liggett's — THE 5011th *Rexall* STORE
Broadway and 34th St.
New York City
IN THE HEART OF THE RETAIL SHOPPING DISTRICT

IN TORONTO—AND IN 49 OTHER LIGGETT'S DRUG STORES

Throughout the United States and Canada we are on Friday and Saturday celebrating the opening in New York City of LIGGETT'S—America's largest and best drug store.

For This Celebration We Have Planned a

SOUVENIR DAY AND CUT PRICE SALE

With values the equal of which have never before been offered Toronto shoppers.

Don't Fail to Read Every Line of This Interesting Announcement!

THE LIGGETT POLICY—"Your Money Back If You Are Not Satisfied"—THE REXALL POLICY

PURE FRESH DRUGS HIGHEST QUALITY

Take Advantage of These Special Prices

15c bot. Peroxide	9c	100 Aspirin Tablets	25c
25c bot. Peroxide	15c	100 Bland's Pills (5 grs.)	9c
15c lb. Powdered Borax	7c	100 A.B.S. & C. Tablets	17c
25c lb. Borax Acid	9c	100 Cascara Tablets	19c
25c bot. Witch Hazel	19c	100 Lithia Tablets (5 grs.)	29c
25c bot. Wood Alcohol	19c	100 Caromel Tablets	17c
15c lb. Chloride of Lime	8c	1 doz. Quinine Capsules	5c
15c lb. Paraffin Wax	8c	50c bot. Norwegian Cod Liver Oil	29c
10c lb. Baking Soda	5c	15c bot. Household Ammonia	9c
25c lb. Granulated Soda Phosphate	15c	15c bot. Dalton's Lemonade	9c
25c bot. Castor Oil	19c	25c bot. Lime Juice	19c
15c box Sea Salt	8c	25c bot. Olive Oil	19c
10c Soda Mint Tablets	7c	10c box Charcoal Tablets	7c
25c bot. Glycerine	19c	25c Glycerine Suppositories	19c
25c bot. Liquid Vaseol	87c	25c Glycerine Suppositories	19c
25c bot. Liquid Vaseol	19c	25c Santal Wood Oil Capsules	25c
10c Styptic Pencils	4c	10c Stick Licorice	7c

Extra Special
1.00 bottle Eno's Fruit Salts
49c

Extra Special
Surprise Soap, reg. 5c cake,
10 cakes for 57c

RUBBER GOODS AND SICKROOM SUPPLIES

Reliable Goods at Special Cut Prices

1.50 Hot Water Bottle	98c	50c Waterproof Baby Pants	29c
2.50 Hot Water Bottle	98c	75c Waterproof Baby Pants	59c
2.00 Hot Water Bottle	1.49	1.50 Grey Enamel Bed Pans	1.19
1.25 Fountain Syringes, 2-qt. size	98c	1.75 White Enamel Bed Pans	1.59
1.75 Fountain Syringes, red rubber, 2-qt. size	98c	1.25 Grey Enamel Douche Pans	97c
2.50 Whirling Spray Syringe	1.59	1.50 White Enamel Douche Pans	1.19
1.00 Rubber Gloves	49c	50c Enamel Sputum Cups	29c
75c Bulb Syringe	49c	1.00 Enamel Urinals	79c
75c Atomizers for nose or throat	49c	40c lb. Absorbent Cotton	29c
1.25 New York Elastic Trusses	79c	2.50 Elastic Abdominal Supporters	1.69
2.00 Peerless Shoulder Braces	1.29	50c Suspensory Bandages	25c
		1.25 pair Crutches	98c

FREE
15c pk. Linen Envelopes free with a 25c lb. pk. of Lord Baltimore Linen Writing Paper.

FREE
25c Tooth Brush Free with a 25c tube of Rexall Tooth Paste.

STATIONERY

Every-Day Needs at a Big Saving

75c box Symphony Lawn Stationery for any occasion	59c	15c pk. Linen Envelopes	8c
75c Illuminated Crest Initial Stationery	59c	10c pk. Business Envelopes	5c
50c box Steel Die Embossed Initial Stationery	29c	5c pk. Business Envelopes	5c
50c box Cascade Linen Paper and Envelopes	29c	Photo Albums for your kodak prints, black canvas cover, containing 25 leaves, 5 1/2 x 7 1/2	29c
50c box Rexall Cabinet Linen Stationery	29c	Imitation Leather Cover, with 50 leaves, 5 1/2 x 7	49c
25c Writing Tablets	19c	Loose Leaf Vacation Size, with leather cover	29c
15c Writing Tablets	19c	Black Imitation Leather Cover, 50 leaves, 7 x 10	59c
10c Writing Tablets	7c	Genuine Walrus, with 50 leaves, 7 x 10	1.39
5c Lead Pencils	3 for 5c	Brownie size, with leather cover	15c
25c Pocket Pencils	15c		
10c Fountain Pen Ink	8c		
2.00 Fountain Pens	98c		

Extra Special
In Cut Flowers
Chrysanthemums, doz. 75c
Roses, all colors, doz. 50c
Violets, bunch 25c

Extra Special
We will enlarge one of your best Kodak Negatives at half-price. Bring one in.

What Liggett Service Means

Liggett Service means that every customer known to modern merchandising is extended to Liggett's customers. Liggett Service means that you cannot possibly make a mistake in either quality, price, delivery, guarantee of satisfaction, nor any other thing you have a right to expect from those with whom you favor your patronage. Liggett Service means that you can never buy any article carried by a first-class drug store at any lower price anywhere else; for Liggett's are never knowingly, under any circumstances, sold at a lower price than the price at which they are sold in any other store. Liggett Service means that every transaction you have with any Liggett store is subject to the definite understanding that it must be satisfactory to you in all respects, and if, perchance, it is not, you are entitled to, and you will receive, a full refund of your money without question, quibble, or controversy, or even insistence upon the reason for your dissatisfaction. Liggett Service means that you are absolutely SAFE in everything, find everything of the highest quality, and get it at the lowest price known, delivered free at your home. We Want Your Trade and Trust to Gain It by Deserving It.

CANDY SPECIALS

Pure, Wholesome, and Delicious

50c Assorted Chocolates, all hand dipped, lb.	29c
50c Jordan Almonds, lb.	49c
50c Imported Gum Drops, lb.	29c
40c Cream Almonds, lb.	29c
30c Turkish Delight, lb.	19c
50c Barr's Saturday Candy, lb.	59c
25c Virginia Salted Peanuts, lb.	19c
5c Spearmint Gum	2 for 5c
30c Swiss Milk Snowballs, lb.	29c
30c Mol's Cupid Caramels, lb.	29c
Lowrey's Chocolates, lb.	50c
Mol's Chocolates, lb.	50c
Fenway Chocolates	
Half lb.	40c
One lb.	80c
Ganong Chocolates, lb.	50c
Savoy Chocolates, lb.	50c
	1/2 lb. 50c
	1 lb. \$1.00

"The Sweetest Story Ever Told"

REXALL PREPARATIONS

Rexall "93" Hair Tonic, stops falling hair	50c
Rexall Shampoo Paste, removes dandruff	25c
Rexall Dyspepsia Tablets, relieves indigestion	25c
Rexall Blood Tablets, make rich, red blood	50c
Rexall Baby Laxative, is not harmful	25c
Rexall Cherry Bark Cough Syrup will stop your cough	25c
Rexall Kidney Pills, are guaranteed to give satisfaction	50c
Rexall Rubbing Oil is good for stiff joints	25c
Rexall Soothing Syrup is pleasant and effective	25c
Rexall Throat Gargle, gives quick results	25c
Rexall Worm Syrup, will do the work	25c
Rexall Vegetable Compound, cures female disorders	1.00

FREE
10c Face Chamols Free with every 25c box of Violet Dulce Talcum Powder.

FREE
25c box of Stationery free with every purchase of Rexall preparations amounting to 50c or over.



Fenway Chocolates
This Full-Size 40c Half-Pound Box of Our
with every purchase amounting to \$1.00 or over. This splendid souvenir will be given at any department. Plan to spend a dollar to-morrow and thereby enjoy a large box of these delicious, high-grade chocolates at our expense.



Vanity Boxes
With Mirror and Puff
FREE to-morrow with ANY 25c or over purchase at Toilet Goods Department. Just the thing for Missy's bag—be sure and get one.



Liggett's Dose Measuring MEDICINE SPOONS
With any 25c or over purchase at DRUG Department.
This spoon is positively accurate. Prevents error in the taking of medicine. When used no overdose is possible. Handy and convenient. One should be in every household. Come early.

FREE!
A Good Substantial
POCKET CLIP
For Fountain Pen or Pencil.
For every customer at the CIGAR Department making a purchase of 25c or over. This is a new style clip and very practical. After seeing it, you will surely want one. Ask for it.

FREE!
A Regular 25c.
RUBBERSET Shaving Brush
With each 50c Pint Bottle of Liggett's Imported WEST INDIAN BAY RUM
This Bay Rum is the genuine article and a superior product in every detail. Don't miss this special offer.

FREE!
A Regular 25c
China Cup & Saucer
With every purchase at the CANDY Department amounting to 50c or over. Don't fail to see these and be sure you get one of them.

PATENT MEDICINES

Note the Saving These Prices Mean to You

1.00 Modified Milk	55c	75c Syrup of Hypophosphites	25c
25c Mecca Ointment	19c	50c Williams' Pink Pills	29c
50c Fruit-a-tives	29c	25c Syrup White Pine and Tar	15c
\$3.50 Sanatogen	\$2.95		
1.00 Sanatogen	85c	40c Bovril	24c
\$2.00 Sanatogen	\$1.69	25c Cascarets	15c
50c Pape's Dispepsin	29c	1.00 Wilson's Invalid Port Wine	59c
50c Beef, Iron, and Wine	51c	50c Pyramidal Pile Cure	24c
75c Sarsaparilla Tonic	57c	\$1.00 Maltine, with Cod Liver Oil	49c
50c Cod Liver Oil Emulsion	25c	25c Eran's Pastille	17c
100c Cod Liver Oil Emulsion	50c	50c Syrup of Figs	24c
1.00 A. & H. Food	79c	50c Zam-Buk	27c
1.00 Ferrol	29c	25c Fletcher's Castoria	19c
1.50 Sal Hepatica	95c	1.00 Gude's Pepto-Mangan	79c
25c Sedlitz Powders	11c	50c Nestle's Food	29c
1.00 Listerine	69c	25c Robinson's Barley	19c
50c Doan's Kidney Pills	29c	1.00 Malted Milk	59c
50c Dodd's Kidney Pills	29c		
50c Gln Pills	29c		

FREE
A 25c Gold-plated Pen or Pencil Clip free with every purchase of Stationery amounting to 25c or over.

FREE
10c Wash Cloth Free with two large cakes of Harmony Rose Glycerine Soap for 25c

TOILET ARTICLES

Splendid Attractions for To-morrow

25c Peroxide Cream	14c	25c Ladies' Dressing Combs	17c
50c Hind's Honey and Almond Cream	29c	35c Manicure Scissors	19c
65c Ekava Cream	29c	25c 4711 Bath Salt	25c
25c Ingram's Tooth Paste	19c	25c N. & G. Brilliantine	14c
25c Taylor's Talcum Powder	12c	25c Hudnut's Talcum	24c
25c Zam-Buk Soap	14c	1.10 Hudnut's Violet Toilet Water	79c
25c Soap Boxes	19c	25c Romera's Tooth Paste	29c
25c Whisk Brooms	19c	25c Adams' Shampoo	14c
1.00 Empress Hair Dye	75c	10c Face Chamols	5c
25c Massage Cream	14c	15c Face Chamols	19c
1.00 Pinaud's Hair Tonic	69c	35c Shaving Brushes	19c
50c Violet Face Powder	29c	10c Toilet Paper	5c
25c Calvert's Tooth Powder	17c	10c Tooth Picks	5c
25c Calvert's Carbolic Soap	17c	25c Nail Files	19c

Extra Special
1.75 Beautiful Inlaid Initial Bedroom Clocks, while they last, for \$1.29

Extra Special
1.00 Durham Duplex Demonstrator Razors, while they last, each 49c

CIGAR SPECIALS

To Convince Toronto Smokers Why They Should Trade at Liggett's

10c Marguerites	5 for 25c	10c Haasen Cigarettes	3 for 25c
40c Hunters	5 for 25c	10c Tuxedo Cigarettes	4 for 25c
10c Japs	5 for 25c	10c Sweet Caporal	3 for 25c
10c Davis Conches	5 for 25c	5c Old Gold	7 for 25c
10c Baled Havanes	5 for 25c	15c Cigarettes	2 for 25c
10c Official Seal	5 for 25c	50c Morrell MacKenzie Pipes	25c
10c Bachelor	5 for 25c	\$2.50 Genuine Calabash Pipes, with meerschaum bowl	\$1.49
10c Robert Burns	4 for 25c	\$5.00 Calabash Pipes, in cases	\$3.95
10c Benedicts	4 for 25c	\$1.25 Tobacco Pouches	29c
10c Photo Brand	4 for 25c	\$1.00 Pocket Cigar Lighters	75c
10c Ben-Bey	4 for 25c	75c Pocket Cigar Lighters	50c
10c Tuckett's Special	4 for 25c		
15c Nobleman	3 for 25c		
15c Baronet	3 for 25c		

Extra Special
60c box Victrola Fabric Linen Stationery containing 60 sheets and 50 envelopes for 87c

Free
A 10c pk. of Tobacco free with every pipe sold at 25c or over. Get a pipe to smoke at home.

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106 YONGE ST. *The Rexall Store* 224 YONGE ST. Toronto

Stores in: Toronto, New York, Syracuse, Detroit, Boston, Providence, Baltimore, Columbus, Buffalo, Troy, Paterson, Worcester, Lowell, Salem, Brockton, Lawrence, Haverhill, Pawtucket, Woonsocket, Newport.

Liggett's
AMERICA'S GREATEST DRUG STORES

Quality, Service, and Low Prices

Quality, Service, and Low Prices