Increased Dividends To Policyholders

That is a remarkable occurrence in view of the heavy burdens that have fallen upon Life Insurance Companies during the past four years. It is possible only where investments are non-speculative, the management is economical and the practice is to make full provision for extraordinary contingencies.

The London Life Insurance Co.

Head Office: - London, Canada

is in 1919 paying profits 65% greater than the original estimates at present rates.

Full information upon request.

Policies "Good as Gold"

THE ROYAL BANK OF CANADA

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CAPITAL PAID UP & RESERVES - -	**$31,000,000**
TOTAL ASSETS - - - -	**$434,000,000**