In this perspective the importance of an alternative and readily accessible major market which combines economic, cultural, historical and linguistic links is very clear.

At the same time, let me be equally clear in stating that we were not thinking in terms of substituting Europe for the United States as a trading partner. We are North Americans and the United States, of course, remains our most important partner.

But the mere acknowledgement of this fact does not lead us to accept the constraints of any so-called continental determinism. We believe we can multiply our exchanges with other countries, particularly in Europe, with a view to promoting the cultural life and economic prosperity of Canadians without loosening in the process our vigourous ties with our Southern neighbours.