

In addition to the basic grants that support these Centres, there is a small fund to assist universities without centres to supplement their international business studies programs or to offer new ones. During the year, grants were made to the Banff School of Advanced Management, Concordia University, and a joint project mounted by the School of Business at Carleton University and the Faculty of Administration at the University of Ottawa.

Foreign Investment Development

The main objective of the Investment Development Program (IDP) throughout the past year was to attract value-added, technology-intensive investment. To do this, 43 EAITC missions abroad undertook close to 200 promotional activities to attract qualified investors. These efforts were highly targeted and focussed on Canadian priority sectors.

The introduction of the Going Global Investment Program helped capitalize on investment opportunities in the Asian and Pacific Rim and Western European markets.

The Free Trade Agreement has reinforced the Department's message to encourage foreign investors to locate in Canada in order to have access to the broad North American market.

International Transportation and Export Services

The Export and Transportation Services Division participated in the preparation for and conduct of 14 rounds of bilateral air negotiations or consultations with other nations, resulting in six new or expanded agreements. In addition, air agreements were signed with the Netherlands, Czechoslovakia, Japan, Thailand, Korea and the U.S.S.R.

A Canada Days exhibition was held in Greenland, to promote direct transportation and trading ties, introducing Canada to over 7,000 Greenlanders.

A series of business seminars held across Canada attracted over 355 groups interested in using Canadian trading houses as a vehicle for international marketing.