REPORT 4 88/03/21

QUARTERLY PROCRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 606-LOS ANGELES

005-COMM. & INFORM. EQP. & SERV UNITED STATES OF AMERICA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

DIRECT MARKETING SUPPORT FOR HIGHLY EFFECTIVE

CANADIAN PRODUCT.

MORE PRECISE AND UP TO DATE INFORMATION.

ANTICIPATED RESULTS:

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

SPECIAL REPORT ON S. CALIFORNIA COMPUTER INDUSTRY.

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QUARTER: 1 INTERFACE '87 TO EXHIBIT AT THE INTERFACE TELECOMMUNICATIONS

DEMONSTRATION OF WATERLOO PORT LAN TO POTENTIAL CUSTOMERS.

SHOW

QUARTER: 2 -----

QUARTER: 3 ----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

ALTHOUGH CANADIAN FIRMS FARED RELATIVELY WELL, THE SHOW ITSELF FELL SHORT OF EXPECTATIONS.