

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :643-CARACAS

SECTOR :001-AGRI & FOOD PRODUCTS & SERVICE
VENEZUELA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 Dairy Seminars in several important dairy regions in Venezuela. Goat Mission from Venezuela to Canada. Potatoes Mission from DR to Canada.

It is critical that we continue to provide technical assistance to Venezuela farmers who had purchased Canadian cattle to ensure further future export sales. No results yet from either goat or potatoes mission.

QUARTER: 2 WHILE SALES IN THIS SECTOR HAVE REDUCED MUCH INTEREST IS STILL EVIDENT WITH SALES DEPENDENT ON EDC FINANCING. A GOAT MISSION INTO TACHIRA AREA WAS UNDERTAKEN. A DAIRY CATTLE MANAGEMENT MISSION WAS SENT FROM DOMINICAN REPUBLIC TO CDA.

THE GOAT MISSION RECONFIRMED THE DESIRE FOR 2000 DAIRY GOATS FROM CDA WITH CONTRACT CONCLUSION NOW WAITING ON A SOVEREIGN GUARANTEE FROM THE VENEZUELAN GOVT. INTEREST IN DAIRY AND BEEF CATTLE AND SEMEN WAS ALSO GENERATED.

QUARTER: 3 -----

QUARTER: 4 TWO SEED POTATO VARIETY TRIALS WERE RUN IN TWO LOCATIONS IN VENEZUELA AND FIELD DAYS HELD AT TIME OF HARVEST. POTATOES CANADA SELECTED COOPERANTS AND SUPPLIED SEED. POST ASSISTED WITH HARVEST, RESULT ANALYSIS, TECH ASSISTANCE & PROMO.

ABOUT 50 FARMERS ATTENDED. EXPECT SALES TO RETURN TO FORMER \$13 MM LEVEL WITHIN THE YEAR. THIS SHOULD BE ANNUAL EVENT WITH NEW VARIETIES TESTED FOR AT LEAST 3 YEAR PERIOD.