

RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

Mission: LAGOS

Market: NIGERIA

Factors for Canadian exports not reaching market potential:

- Lack of promotion and advertising
- Non-competitive financing
- Market prospects have not been adequately explored
- \_\_\_\_\_
- \_\_\_\_\_

In support of Canadian exports in this sector/sub-sector the mission is currently engaged in activities which include:

Activity: Finalize EDC financing package for Nigerian Railways Corp. purchase of 15 locomotives.

Expected Results: Conclude sale of \$US 35m of locomotives and parts.

Activity: Continue to support CANAC in World Bank rehab project.

Expected Results: Conclude sale of up to \$10m in equipment and services