



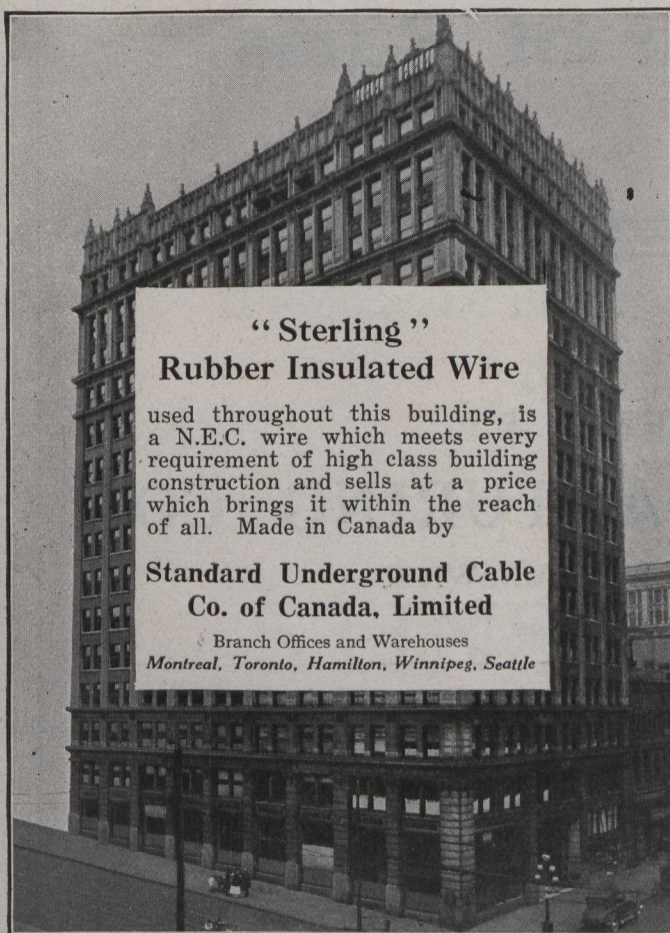
"Call him up--- don't write!"

Your voice will bring results, when letters, telegrams and travellers fail."

Long Distance is the greatest business getter in the world. It connects you with 12,000,000 telephones in Canada and the U. S.

*Every Bell Telephone is
a Long Distance Station*

**The Bell Telephone Co.,
of Canada**



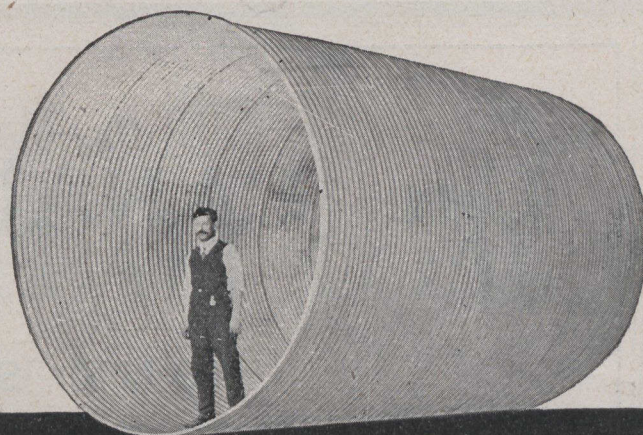
"Sterling"

Rubber Insulated Wire

used throughout this building, is a N.E.C. wire which meets every requirement of high class building construction and sells at a price which brings it within the reach of all. Made in Canada by

**Standard Underground Cable
Co. of Canada, Limited**

Branch Offices and Warehouses
Montreal, Toronto, Hamilton, Winnipeg, Seattle



DIAMETERS-8 to 84 INCHES

PEDLAR'S "PERFECT" TONCAN METAL CULVERTS

NO matter what the size needed, there is a Pedlar Culvert that will solve the problem.

Our standard range of sizes run from 8 to 84 inches in diameter. When occasion demands, we can provide larger diameters than 84 inches.

The above illustration shows a 12-foot Culvert made especially for one of our customers.

Lengths Up To 40 Feet

with specially designed coupling bands for assembling individual culverts into longer lengths than 40 feet. We also manufacture Steelcrete, Metal Lath, Metal Roofing and Siding, Rib Fabric, Floor Tyle, etc.

Write for Culvert Booklet "M.J."

The PEDLAR PEOPLE Limited
ESTABLISHED 1861,

26 Nazareth Street, - MONTREAL, Que.

Executive Offices: Oshawa, Ont.
Factories: Oshawa, Ont., and Montreal, Que.

Branches: QUEBEC, OTTAWA, TORONTO, HAMILTON,
WINNIPEG, CALGARY, VANCOUVER

EVERYTHING IN SHEET METAL