### HAVE YOU SEEN THE LATEST POLICY?

PLANS: Tontine

Annual Dividend Renewable

Incorporated 1848

Term

UNION MUTUAL LIFE

> Insurance Co., Portland. Maine.

Subject Invaluable Maine Non-Forfeiture Law and contains alla Up-to-Date

**Features** 

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Reliable Agents always wanted.

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# Manchester Fire Assurance Co.

ESTABLISHED 1824.

Assets over . . . \$12,000,000

Head Office-MANCHESTER, Eng. WILLIAM LEWIS, Manager and Secretary.

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City Agents-Geo. Jaffray, J. M. Briggs, H. O'Hara.

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No. 20 St. Alexis St., cor. Notre Dame, MONTREAL.

A Canadian Company for Canadian Business

T. H. HUDSON, Manager for Canada. Mail Building MEDLAND & JONES, -

# ALLIANCE ASS'CE CO.

OF LONDON, ENG.



CANADIAN HEAD OFFICE, MONTHEAL
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On the Unconditional Accumulative Plan, contains but one condition,viz.. that the premium shall be paid.

Extended Insurance is granted after two years. . . . . .

Paid-up Policies granted after two years. . . .

Cash Values granted after five 

Rates and full information sent on application.

W. C. MACDONALD, J. K. MACDONALD, Man. Director.

THE-

RICHARD A. McCURDY, President.

Statement for the Year ending December 31st, 1895

\$221,213,721 33 Assets 194,347,157 58 Liabilities... ... ...

\$26,866,563 75 Surplus ... ... ...

\$48,597,430 51 Total Income ... ...

Total paid Policyholders

in 1895 ... ... \$23,126,728 45

Insurance and Annuities

in force ... \$899,074,453 78 Net gain in 1895 ... \$61,647,645 36

Note—Insurance merely written is discarded from this Statement as wholly misleading, and only insur-ance actually issued and paid for in cash is included.

Paid to Policyholders since Organization \$411,567,625 79

### THOMAS MERRITT, Manager,

31, 32, 33 Canadian Bank of Commerce Building, TORONTO, ONTARIO

### WATERLOO MUTUAL FIRE INS, CO.

ESTABLISHED IN 1863.

HEAD OFFICE, . . WATERLOO, ONT.

GEORGE RANDALL, JO\*\*N SHUH,
President. Vice-President

C. M. TAYLOR, Secretary. JOHN KILLER, Inspector

# The London Life Insurance Co.

Head Office, - London, Ont.

\$1,000,000 Authorized Capital ... ... ... 250,000 Subscribed Capital Government Deposit ••• ... ••• ••• ••• 60,000 ...

JOHN McCLARY, President. A. O. JEFFERY, Vice-President.

The new policy forms of this company are models of neatness and liberality Money to loan at lowest current rates of interest on desirable real estate securities

JOHN G. RICHTER, Manager.

The more liberal a Policy is made, consistent with safety, the more Policies are likely to be issued. And this the Great-West folks seem to believe."— Vide *Monetary Times*, April 17th, 1896.

THE ABOVE UNDOUBTEDLY REFERS TO THE

WHICH GIVES TO POLICY-HOLDERS:

The Largest Guarantee Loan The Largest Cash Value, Value, The Largest Guarantee Paid-up Insurance, Freedom from restriction as to residence or occupation.

All these guarantees are backed by a Reserve calculated on the 4% basis—The GREAT-WEST LIFE being the first and only Canadian Company that has, from its inception, provided this security for its Policy-holders. What takes well with the insuring public is a good thing for Agents to have.

For particulars as to territory and terms address,

JAMES LYSTEB, Manager for Quebec,
Mechanics' Institute Building, Montreal, Que.

JAMES McLENAGHEN, Resident Director, Ontario,
12 King Street East, Toronto, Ont
J. H. BROCK, Managing Director, Winnipeg, Man.

Excelsion

### Life Insurance Co.

INCORPORATED 1889.

Head Office—Cor. Adelaide & Victoria Sts., Toronto, Can. \$400,000. Total Assets, --

Most attractive plans of insurance in existence. Coupon Annuity Bends on life and endowment plans. Endowment Policies at Life Rates. Half Premium Policies. Policies also issued on all other approved plans. Write for particulars before insuring elsewhere. RELIABLE AGENTS WANTED

E. MARSHALL, Secretary,

E. F. CLARKE, M'n'7 Director.





INCORPORATED 1875

ANGE U. Head Office, WATERLOO, Ontario Subscribed Capital. \$200,000 00

Deposit with Dominion Gov't. \$50.079 76

All Policies Guaranteed by the LONDON AND LANCASHIRE FIRE INS COMPANY with Assets of \$15,000,(00.

WM. A. SIMS, President.
JAMES LOCKIE, Managing Director.
T. A. GALE, Inspector.

# Economical

Established Fire Insurance Co. BERLIN.

Head Office, Berlin, Ontario

HUGO KRANZ, Manager.

GEORGE LANG, Vice-President JOHN FENNELL, President. W. H. SCHMALZ, Secretary.
A. B. POWELL, Inspector.