

# NEELYS LIMITED

TORONTO

## Government Bonds

Offices  
Temple Building

Telephone  
Adelaide 2900

# The London Mutual Fire Insurance Company

ESTABLISHED 1859

Assets . . . . . \$753,417.06  
Surplus to Policyholders . . . . . \$411,808.66



### DIRECTORS

A. H. C. CARSON, Toronto.....President  
R. HOME SMITH, Toronto.....Vice-President  
F. D. WILLIAMS.....Managing Director  
A. C. McMASTER, K.C.                      W. T. KERNAHAN  
S. G. M. NESBITT                              H. N. COWAN  
G. H. WILLIAMS

Head Office, 33 Scott St., TORONTO

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## Individual vs. Corporation Management

**I**NTEGRITY, responsibility, good judgment regarding investments, knowledge of the law respecting trusteeship, executive ability—and these sustained without interruption—are necessary under modern conditions before a trustee can be considered wholly competent.

All of these qualifications can be rarely found in a friend or individual.

THE STERLING TRUSTS CORPORATION possesses all of these essential qualifications of a competent trustee, including assured existence throughout generations of beneficiaries.

The Company will afford complete protection to your estate if appointed executor and trustee under your will.

*Our officers will be glad to confer with you in regard to the making of your will or the management of your estate.*

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**THE STERLING TRUSTS CORPORATION**  
HERBERT WADDINGTON    MANAGING-DIRECTOR  
**80 KING ST. EAST    TELEPHONE TORONTO**  
M. 2717  
REGINA BRANCH · C.H. BRADSHAW Manager

ALFRED WRIGHT  
President

ALEX. MACLEAN  
Manager & Secretary



Personal Accident                      Sickness  
Employers' Liability                      Workmen's Compensation  
Fidelity Guarantee                      Elevator Insurance  
Teams' Liability                              Plate Glass  
Automobile Insurance

Head Office

Company's Building, 61-65 Adelaide Street East  
TORONTO

BRANCHES—Quebec and Maritime Provinces.....MONTREAL  
Manitoba and Saskatchewan.....WINNIPEG  
British Columbia and Alberta.....VANCOUVER