

# LIFE ASSURANCE COMPANIES

## North American Life Assurance Company

"Solid as the Continent."

PRESIDENT: JOHN L. BLAIKIE  
 VICE-PRESIDENTS: E. GURNEY, J. K. OSBORNE  
 MAN. DIRECTOR: L. GOLDMAN, A.I.A., F.C.A.  
 SECRETARY: W. B. TAYLOR, B.A., LL.B.  
 ASSISTANT SECRETARY: W. M. CAMPBELL  
 ACTUARY: D. E. KILGOUR, M.A., A.I.A., F.A.S.  
 INCOME, 1910, \$2,176,578  
 ASSETS, \$11,388,773 NET SURPLUS, \$1,174,768

For particulars regarding Agency openings write to the  
**Home Office - - TORONTO**

## The Canada Life

holds the foremost place for

- Strong Reserves
- Safe Investments
- Liberal Contracts
- Profitable Results
- Prompt Settlements

GOOD OPPORTUNITIES FOR GOOD MEN

## CANADA LIFE Assurance Co.

Head Office - - TORONTO



### The Prudential

has hundreds of successful Agents who became Life Insurance salesmen because they were dissatisfied with the very limited advancement they could win in other lines.

WRITE US ABOUT AN AGENCY.

**THE PRUDENTIAL INSURANCE COMPANY OF AMERICA**  
 Incorporated as a Stock Company by the State of New Jersey.

Home Office, NEWARK, N.J.

## The Standard Life Assurance Co. of Edinburgh

Established 1825, Head Office for Canada: MONTREAL, Que.  
 Invested Funds ..... \$ 63,750,000  
 Investments under Canadian Branch ..... 16,000,000  
 Deposited with Canadian Government and Government Trustees, over ..... 7,000,000  
 Revenue, over ..... 7,600,000  
 Bonus declared ..... 40,850,000  
 Claims paid ..... 142,950,000  
 D. M. McGOUN, Mgr. CHAS. HUNTER, Chief Agent Ont.

## THE POLICYHOLDERS MUTUAL

A Stock Mutual Life Company.

A Sign of the times.

The most in Life Insurance for the least in money  
 We give guarantees - - Not Estimates.

A. M. Featherston, Gen. Mgr. 503 Temple Bldg, Toronto, Ont.

## LONDON LIFE

HEAD OFFICE - LONDON, Canada

The Company's splendid financial position, unexcelled profit results on maturing endowments and exceptionally attractive policies are strong features.

Full information from J. F. MAINE, Inspector, Industrial Agencies  
 E. E. REID, Assistant Manager

## IMPORTANT POSITIONS

are waiting for capable Agents in much desirable territory, ready for occupancy whenever suitable men are available. Correspondence welcomed with those who can produce applications who are energetic workers and successful solicitors.

WRITE AT ONCE

## Union Mutual Life Insurance Co.

Portland, Maine

FRED. E. RICHARDS, [PRESIDENT. HENRI E. MORIN, SUPERVISOR.  
 For Agencies in the Western Division, Province of Quebec and Eastern Ontario, apply to WALTER I. JOSEPH, Manager, 151 St. James Street, Montreal.  
 For Agencies in Western Ontario, apply to E. J. ATKINSON Manager, 107 Manning Chambers, 72 Queen St. West, Toronto.

## Measure the Worth of a Company by its Record

1911 was a year of magnificent results. Read this:

ASSURANCES ..... \$7,136,952.00

New and Revised

CASH INCOME ..... \$1,545,527.00

Premium and Interest

INTEREST ..... 6.81%

Average Rate Earned

POLICYHOLDERS' NET SURPLUS Increased to.... \$781,550.00

We venture to assert that this record has not been equalled under like circumstances by any other company. AGENTS WANTED.

The Imperial Life Assurance Company of Canada  
 HEAD OFFICE - TORONTO

## Northern Life Assurance Company of Canada

LONDON, ONTARIO

1910

The past year showed progress in every Department. We wrote more business than we ever did. Our Assets amount to nearly a million and a half. Our Reserves for the Security of Policyholders are nearing the million mark. Our Death rate was small, showing careful selection, and was paid for twice over by our Interest income.

W. M. GOVENLOCK, Secretary. JOHN MILNE, Managing Director.

## The British Columbia Life Assurance Company

HEAD OFFICE - VANCOUVER, B.C.

Authorized Capital - \$1,000,000.00

Subscribed Capital 1,000,000.00

PRESIDENT - Jonathan Rogers | Secretary-Treasurer -  
 VICE-PRESIDENTS - | C. E. Sampson  
 John J. Banfield, Richard Hall | Manager - F. W. Law.

Liberal contracts offered to general and special agents.

## COMMERCIAL UNION ASSURANCE CO.

LIMITED, OF LONDON, ENGLAND

FIRE	LIFE	MARINE	ACCIDENT
Capital Fully Subscribed.....			\$14,750,000
Total Annual Income exceeds . . . . .			36,000,000
Life Fund and Special Trust Funds . . . . .			63,596,000
Total Assets exceed . . . . .			111,000,000

Head Office Canadian Branch, Commercial Union Bldg., Montreal.  
 Jas. McGregor, Mgr. Toronto Office, 49 Wellington St. E.  
 GEO. R. HARGRAFT, Gen. Agent for Toronto and County of York.