

**NEW YORK LIFE**  
INSURANCE COMPANY,  
JOHN A. McCALL, President.

January 1st, 1896.  
Total Assets, \$174,791,000.  
Actual Surplus, \$24,038,877.  
Insurance in Force, \$800,000,000.

**CANADIAN BUSINESS.**  
Income in Canada, . . . \$1,008,484.74  
Assets " . . . \$4,311,258.04  
Liabilities, " . . . 3,784,305.75  
Surplus Assets, " . . . 526,347.29  
Insurance in Force, " . . . 20,626,514.00

**DAVID BURKE,**  
GENERAL MANAGER,  
Company's Building, MONTREAL

THE . . .  
**BRITISH EMPIRE**  
**MUTUAL**  
LIFE ASSURANCE COMPANY,  
OF LONDON, ENGLAND.

ESTABLISHED 1847.

Head Office, - CANADA.  
British .: Empire .: Building,  
**MONTREAL.**

Government Deposit, - \$747,207.34  
RESULTS OF VALUATION 1895.

Larger Cash Surplus,  
**INCREASED BONUS.**

Valuation Reserves Strengthened,  
IMMEDIATE ANNUITIES GRANTED.  
SEND FOR TERMS.  
F. STANCLIFFE, Gen'l Manager.

**CONFEDERATION**  
LIFE ASSOCIATION,

Head Office: - TORONTO.

The unconditional accumulative policy  
issued by this Association is unsurpassed  
as a means of Investment.

Cash Values,  
Paid up Policies,  
Extended Insurance.  
GUARANTEED IN THE POLICY.

Montreal Office:  
207 ST. JAMES ST.  
H. J. JOHNSTON,  
Manager, P.Q.

**"He Who Serves his Customers Best,**

**Best Serves Himself."**



No other Method approaches the per-  
fection of the

**"GOODYEAR METHOD"**  
of Shoe making in its advantages for  
every kind of wearer.

You will serve your own best inter-  
ests by recommending only

→ Goodyear **WELTED SHOES.**

**WESTERN ASSURANCE**  
COMPANY.

FIRE AND MARINE. Incorporated 1851.

Assets, over . . . . . \$2,320,000.00  
Income for Year ending 31st December, 1895, over - 2,400,000.00

Head Office. - Toronto. Ont.

Geo. Cox, President. J. J. KENNY, Vice-President & Man.-Dir.  
C. C. FOSTER, Secretary.

J. H. ROUTH & SON, Managers Montreal Branch.  
190 ST. JAMES STREET.

**COMMERCIAL UNION**

ASSURANCE CO., Ltd.,  
Of London, England.

**FIRE! LIFE! MARINE!**

Agencies in all the principal Cities and Towns of  
the Dominion.

HEAD OFFICE, Canadian Branch, - MONTREAL  
JAMES MCGREGOR, Manager.

**THE IMPERIAL**  
INSURANCE COMPANY LIMITED

**FIRE.**

LONDON.

ESTABLISHED 1803.

SUBSCRIBED CAPITAL, . . . . . \$6,000,000  
PAID-UP CAPITAL, . . . . . 1,500,000  
TOTAL INVESTED FUNDS OVER . . . 8,000,000

Canadian Branch:  
COMPANY'S BUILDING, PLACE D'ARMES, MONTREAL.

G. R. KEARLEY, RESIDENT MANAGER

THE **LONDON**

Guarantee and Accident Com'y, Ltd.

Of London. England.

Deposit at Ottawa . . . . . - \$73,000.00  
Funds exceed . . . . . \$1,500,000.00

SURETYSHIP BONDS issued promptly at lowest rates to all persons in  
positions of trust where security is required. Accident, Elevator and Em-  
ployer's Liability Policies issued. Agencies throughout Canada, United States,  
Europe and Australia.

Canada Branch, TORONTO.  
Montreal Chief Office, 180 St. James St.  
A. I. HUBBARD, Manager for Canada