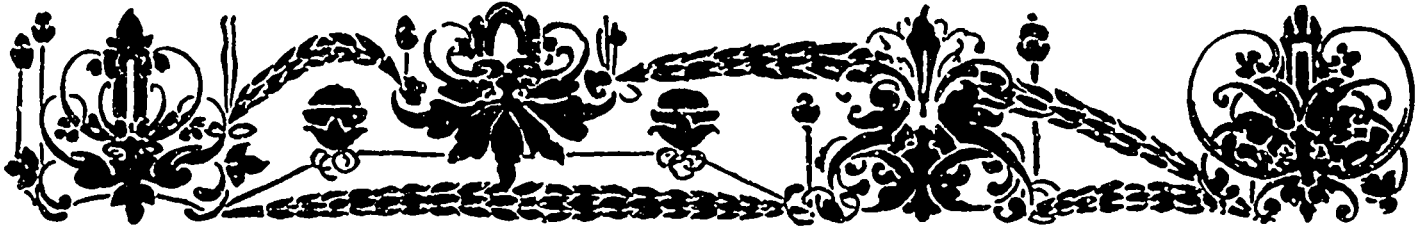


The Dry Goods Review.



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THE DRY GOODS TRADE IN THE WEST.

The Outlook in Winnipeg—Millinery Openings Well Attended—The Styles in Vogue—
What Retailers Say—Notes of Provincial Trade.

From THE DRY GOODS REVIEW'S Special Correspondent.

Winnipeg, September 21, 1900.

THE state of trade in the West is a little difficult to define at present, owing to the unsettled state of the weather and the consequent doubt as to the quality of the crop, and until threshing is done it will be quite impossible to definitely determine this.

MILLINERY OPENINGS.

In spite of disagreeable weather, Winnipeg has been given over to millinery openings this month.

THE D. McCALL CO.

On September 4 and following days, The D. McCall Co. held their usual opening, they being the only wholesale millinery house to do so. The attendance of milliners from outside points was larger than it has ever been before, all parts of Manitoba, the Territories and many points in British Columbia being represented. Although everyone is talking bad crops and hard times, the sales were large and satisfactory in character.

In trimmed goods the display was excellent. Among the more noticeable hats was a helmet toque of tucked crimson velvet with black birds in front and black buckle drawing it down to the hair at the back. Another was a large picture hat flaring from the face, the underbrim entirely covered with tiny black ostrich feathers. The crown, in the shape of a circular fan, was of alternate folds of panne velvet and black taffeta; the outer trimming, a 12-inch steel buckle and three black plumes. Still another effective hat was a French toque with crown of embroidered black taffeta and brim of tucked panne velvet. A drape of Battenburg lace and a quill mount completed the trimming.

The range of trimmings was very large and well-assorted. Here was seen, for the first time in Winnipeg, the panne velvet so much in vogue, which, while resembling the crown of a beaver hat in pile, has the texture of surah silk. Mirror velvet, a heavier make of the same pile, was also shown in all

shades. In felt shapes for trimming, the favorites are those composed of folds of felt stitched. In "ready-to-wears," the new patent collapsible turban was shown. The sales of ready-to-wear goods proved exceptionally large.

RETAIL OPENINGS.

That long-established house, Furners' Arcade, was the first to announce a retail opening.

Miss Baldwin, who had just returned from New York, showed your correspondent through and chatted pleasantly of shapes, shades, styles and effects. The colors this house are finding the most popular are castor, old rose, and emerald green, while all pastel shades are in favor with their customers. Cluny lace drapes and mink bandeaux are much called for. The almost endless array of dainty headgear reminded one of the old couplet,

How happy could I be with either
Were t'other dear charmer away.

Among the few hats tipped over the face was a large one of castor coq feathers, with facing of panne velvet in same shade, large bow of velvet and 12 inch gold buckle under tipped-up brim at back, crown of velvet in shoe effect. Another pretty conceit was a colonial cocked hat of white felt, lined with black velvet, the edge bound with gold galloon—two 1900 rosettes, a demi-plume and scarf of mechlin completed the trimming.

JERRY ROBINSON & CO

Miss Dingwall, and her chief of staff, Miss Hagan, gave your correspondent a cordial welcome, and, amid a multitude of conflicting calls on time and patience, managed to give a few hints as to what they found leading favorites. Castor is the leading color with us, said Miss Dingwall, though black, French grey and old rose are all popular. One unique effect noted was a toque with leather crown. Mink bandeaux, chenille turbans and stitched turbans were all shown in bewildering variety.

A lovely picture hat in black was noted—somewhat of a Gainsborough shape with double brim filled between with