

The Weekly Monitor

ESTABLISHED 1873.

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ADVERTISING

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WEDNESDAY, JUNE 4TH, 1924

LOYALTY TO BUSINESS.

Many times we have called attention to the wisdom of patronizing Pictou merchants. There are many people in this territory who send away to mail order houses for many of their purchases. They do this in the belief that better bargains are offered them by the distant business places and that they can make a better deal. But that is a mistaken idea and were it true it would yet be outweighed many times by other considerations. This community would be quite sufficient for itself and far more prosperous if the money that is made here were also spent here. But the mail order houses get a good share of it. In sending this money away the mail order house customer fails to take into consideration many matters that rightly hold a claim upon his attention.

The home merchant is your neighbor and your friend. He is in touch with your affairs and concerned about your success. He bears his part in building the community and the advantages it offers. He pays taxes to keep going schools, governments and provide improvements. He contributes liberally to churches and a hundred activities of one kind and another that help to make the community a better place in which to live.

Without the past year numerous demands have been made for contributions for various purposes. Always it is the business and professional people of Pictou who must bear the big load in these drives. And they do not shirk these demands. We have failed to learn of a single instance where a request was made upon a mail order house for contribution. And if it had been made the request would have been ignored. And yet there are mail order houses that receive more money out of this community each year than do many local business houses. The former pay no taxes, they build no schools or churches, they pave no streets, they add nothing to the progress of the life of this community.

This matter was brought forcibly to our attention the other day when somebody stated to us he had just mailed \$40 to a distant house for an order of goods. He could have bought these goods from any one of a half dozen places in Pictou and just as cheaply. He would have had the further privilege of inspecting them before buying and taking them with him that day. Yet he sent his money away. This case becomes more subject to criticism in face of the fact that this particular individual is carried on the books of at least one local business house for some hundreds of dollars. When credit must be extended the home merchant is asked to carry the load and when cash can be paid the mail order house gets it. That attitude is all wrong. The progress and development of Pictou lies in the

hands of the people now living here. Loyalty to this community in all matters is a primary requirement for its progress. One way in which to give expression to that loyalty is by spending our money at home with Pictou business establishments.—Advocate.

(The above applies with equal force to Bridgetown.—Ed. Monitor.)

HUDSON BAY ROUTE DISCREDITED

The Hudson Bay route for shipment of grain to Europe is now becoming pretty thoroughly discredited and through investigation it has lost favor in the West where its merits, if it had any, would be thoroughly appreciated. Testimony of navigators and engineers alike is overwhelmingly against this project which seemed on a casual examination to contain within it elements of real benefit in the handling of grain.

It is a pity that some years ago over six million dollars of the country's money should have been wasted to further a useless project but it is well at the present time that investigation was made before the country became committed to an expenditure of nearly thirty millions. In the last analysis the course of events of years gone by have not been favorable to the West for the six millions already squandered might have been much better used in developments that had in them certain promise of real benefits.

When it has been clearly shown that most of the grain shipping points of the West are nearer Fort William in Lake Superior than Hudson Bay it seems remarkable that the fact made no stronger appeal in the first instance. Casual investigation and pipe dreams usually come expensive.

NOT SO PEACEFUL AS IT SEEMS.

Without taking the trouble to study statistics we are sometimes given to thinking Europe as a hot bed of armed strife as compared with this Continent, but such is not the case when the last century is considered. It will surprise many perhaps to know that there are only two countries in Europe, Austria and Turkey, that have had more wars than has the United States within the past 105 years. Both Austria and Turkey in that period have had six, whereas the United States has had five within the same period, as did England if one leaves out the minor affairs, the little "scrap" that are always happening within the far-flung British Empire. The European countries with only one war to their credit within the period named are Holland, Sweden, Norway and Switzerland. Germany's share of wars within that hundred and five years numbered four, with Denmark, with Austria, with France and the World War. Of all these conflicts the Civil War in the United States was in point of duration, about four years,

the forces involved and the losses sustained, the worst of any in the period mentioned, with of course the Great War excepted. For instance, the Austro-Prussian war of 1866 only lasted six weeks, while in the Franco-Prussian war meant only four months of actual operation in the field. In the same interval Canada participated in three wars, none of which, by the way, were of her own making, that of 1812, 14 against the United States, the Boer war of 1899-1900, and the Great War 1914-18.—(Saturday Night.)

GALLIC LOGIC.

Los Angeles Times: (France hopes to improve the birth rate by bills designed to accord fathers of large families special social privileges.) It is amusing to note that some of these privileges include certain relaxations of the vaunted French gallantry. In one bill offered for consideration fathers of a certain number of children may take precedence over unmarried or childless ladies at official functions and are excused from removing their hats or conceding seats under specified conditions. Also they are to be allowed shorter working hours and preference in securing certain types of employment. Another bill suggests specially reduced fares on all Government railroads, rebates on insurance policies, franking privileges on mail.

JAPANESE EXCLUSION.

Christian Century: We see no course for Japan, if the United States is determined to go ahead along this line, but to bow to our action for the time being. However, there is no fooling ourselves concerning the mood in which this bowing will take place. It will be formal; not of the spirit. Mr. Hughes is perfectly right in saying that, by this single act, we will have wiped out most of our deposit of goodwill in the Far East. By this single act, we will have done more to drive all the Oriental peoples into one another's arms for a future pan-racial course of action than all the agitators agitating for the next century could have done. By this single act we will have stored up wrath against a day of wrath. This is what the action impending at Washington means on the other side of the Pacific.

REFORM BY VIOLENCE.

London Daily News: What makes the Bolshevik zealots so universally unpopular is not their desire to convert the world, but their declared intention of converting it by force. Their insidious methods of propaganda to further that end in other countries are now a commonplace of knowledge. There has been nothing quite like it in history. And it is the fear engendered by these methods, and the instinctive hostility aroused through what is, after all, a gross interference with other people's business, which makes the ordinary Englishman react to the word "Communism" much in the same way that a spirited bull reacts to a red rag. The fear, perhaps, has grown into a bogey. It is nevertheless a bogey that will have to be removed if the political relations between the two countries are to become normal in the fullest sense of the word.

THE CARE OF CHILDREN.

London Daily Chronicle: The rate of increase in the population of France has manifested in recent years mainly owing to the decrease of infant mortality. Yet there are still 90,000 deaths among infants every year in Great Britain, many of them preventable if there had been proper care and provision. Miss Isabel MacDonald, who, with the Princess Mary, Mr. Wheatley and others, was present at a meeting at the Infants' Hospital, Vincent Square, yesterday, reminded her audience that there were no statistics of those who escaped death and had to face a life of permanent ill-health and misery through lack of early care. Medical treatment in hospitals, and the training of doctors and nurses is a part of the remedy; and when accompanied by research, a very important part.

NATIONAL INSURANCE.

Sydney (N. S. W.) Bulletin: After spending the price of two good wars before the troops started, a very large force got across, half of it in British ships; and then the trouble ceased just as the Republic's genius got into a position to do things. In two years the Uncle Sam Government spent more than all previous Uncle Sam Governments had spent, in peace and war, since the Republic was founded; and with all this it was late. When an unprepared but reputedly swift nation requires fourteen months, and all this money, and an immense outlay of outside assistance, in order that it may "rush to arms," it appears cheaper and safer and less exhausting to be always in arms, and practise all the militarism that may be necessary, and avoid the rush. For, though the nation which takes no thought for the morrow may not be long dying, it is apt to be long dead.

IN THE SHADOWS.

Natal Advertiser: Europe, with three times as many languages as before the war and three times as many nations, with an innumerable increase in the fighting issues, is being gradu-

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ally moved towards an eventual international decision. The policies of the present day contain all the elements of another destructive war. Europe cannot endure as a purely militarist equation. It cannot succeed economically with its existing barriers of frontier, language, fear, hate and financial instability. The greatest of all the obstacles to unification is language, and it is difficult to see at present how it can be overcome. Fortunately, underneath the surface, many noble forces are at work, which, in time, may lay the whole. But their success will only be assured when the official policies of the nations have undergone a radical change.

PENALIZING THE PROFICIENT.

Manchester Guardian: What has gone awry in our industrial system since the war is the disturbance of the balance between occupation and another. Where the workers have a pull on the public they have maintained the relatively high standards to which they have brought them. Where they have had no such pull they have fallen, and we have the spectacle of skilled engineers, the very pride of English industry, working for less than unskilled laborers. If we ask of the workers respect for order we must show them our respect for justice. The problem of the day is to find rational and practicable methods of levelling up.

LEISURE AND LEARNING.

Kansas City Star: Those who observe Bacon's dictum that "reading maketh a full man" are in in fact too few. It is not because leisure does not exist for the practice, but rather because there are many demands upon leisure. The motor car, modern forms of entertainment, love of recreation and the outdoors, all have drawn heavily on the time of the modern youth—and his parents. That much of the activity these things involve is wholesome and of particular value to the body is beyond question. But there is a question as to the value of present-day use of leisure in cultivation of the mind.

MILITARISTIC FRANCE.

Brooklyn Eagle: Under Poincare France has not pursued the paths of peace. She has created the greatest military apparatus the world has ever seen, has built up pre-finch armies in foreign lands, has loaned money in order that other countries might develop a militarism of their own, and she has sought to build up new alliances and balances of power. Fear of Germany was the excuse, and although, in the face of Germany's impotence, it was a poor excuse, the world accepted it. But latterly it has become apparent that in building submarines and air planes France was aiming at England as much as Germany.

WHITE AND COLORED LABOR.

Bulawayo Chronicle: When General Herzig says that "Both races are asking today 'What shall we do with our sons?' he gets near to the true explanation in complaining that South Africa's economic life is "based on hordes of uncivilized workers." The native worker who remains uncivilized is poor economic material. This, our "best asset" is wasted unless given such efficient and close supervision as practically amounts to joint labor. In any type of work, but especially on the land, five natives and one white man will accomplish more than a dozen natives receiving the apology for supervision, which goes with our obsolete ideas of the white man's dignity. South Africa suffers today from segregation—of thought and effort.

OBITUARY.

Mrs. (Capt.) J. Albert Delap. Granville Ferry.—News of the death of Mrs. J. Albert Delap, on Monday evening, in Elizabeth, N. J., was received yesterday by her sister-in-law, Miss Annie Delap. Previous to her marriage (which took place in South America) to Capt. Albert Delap, she was Miss Jane Rutherford, of Cumberland County. Capt. Delap predeceased Mrs. Delap seven years ago, his death having occurred in Barbados, where he had gone for his health.

THE GOSPEL OF THE GLAD HAND.

(Issued by The Nova Scotia Publicity Bureau.)

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Mr. H. B. Short, of Digby, who has lately arrived back after spending two months at St. Petersburg, Florida, speaks in the highest terms of the hospitality which is accorded tourists in Florida. Everybody extended the glad hand, and the people down there were the most friendly that Mr. Short had ever met in his life.

Another Nova Scotian, Mr. F. W. Nicholls, who has spent a portion of the winter in Bermuda, is loud in praise of what the people of that Island are doing for the comfort of visitors. Hospitality of the very best was, he says, in evidence at all times.

Everybody knows that both Florida and Bermuda have been highly successful in attracting tourists. Those in close touch with the tourist industry readily admit that the hospitality shown to visitors is one of the chief reasons for their success.

MANCHESTER GUARDIAN.

Manchester Guardian: What has gone awry in our industrial system since the war is the disturbance of the balance between occupation and another. Where the workers have a pull on the public they have maintained the relatively high standards to which they have brought them. Where they have had no such pull they have fallen, and we have the spectacle of skilled engineers, the very pride of English industry, working for less than unskilled laborers. If we ask of the workers respect for order we must show them our respect for justice. The problem of the day is to find rational and practicable methods of levelling up.



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The remains will be brought here on Friday; interment was made in Stoney Beach cemetery. Mrs. Delap, who was a woman of very fine character and an active worker in the Baptist church, is survived by one son, William, of Elizabeth, N. J.

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