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ROBINSON & CLEAVER

BELFAST, IRELAND,

And 164, 166 and 170 REGENT STREET, LONDON, W.

Irish Linen and Damask Manufacturers

AND FURNISHERS TO
H.M. THE QUEEN, EMPRESS FREDERICK
Members of the Royal Family, and the
Courts of Europe.

Supply Palaces, Mansions, Villas, Cottages, Hotels, Railways, Steamships, Institutions
Regiments and the general public direct with every description of

HOUSEHOLD LINENS

From the
Least Expensive to the
Finest in the World.

Which being woven by hand, wear longer and retain their rich satin appearance to the last.
By obtaining direct, all intermediate profits are saved, and the cost is no more
than that usually charged for common power loom goods.

Irish Linen Real Irish Linen, Shirting, fully bleached, two yards wide, 46c per yard
3 1/2 yards wide, 50c per yard. Boiler Twisting, 18 inches wide, 4c per
yard. Surplice Linen, 16c per yard. Dusters from 75c per dozen. Linen
Glass Cloth, \$1.14 per dozen. Fine Linen and Linen Diaper, 10c per yard. Our
Special Soft Finished Long Cloth from 4c per yard.

Irish Damask Table Linen Fish Napkins, 70c per doz. Dinner Napkins,
\$1.35 per doz. Table Cloths, 2 yards square, 80c;
2 1/2 yards by 2 yards, \$1.25 each. Kitchen Table
Cloths, 50c each. Strong Huckaback Towels, \$1.65 per doz. Monogrammed Crosses,
of Arms, Initials, &c., woven or embroidered. (Special attention to Club, Hotel or
Menu Orders.)

Matchless Shirts Fine quality Longcloth Bodies, with 4-fold pure linen fronts
and cuffs, \$3.32 the half doz. (To measure 44c extra.) New de-
signs in our special Indiana Gauze Oxford and Unshrinkable
Flannels for the season. Old shirts made good as new, with best materials in neck-
bands, cuffs and fronts, for \$3.32 the half doz.

Irish Cambric Pocket-Handkerchiefs "The Cambrics of Robinson and
Cleaver have a world-wide
fame."—The Queen. "Cheapest
Ladies' 54c per doz.; Gentlemen's, 75c per doz. HEAT-RESISTANT—Ladies', 60c per doz.;
Gentlemen's, 90c per doz.

Irish Linen Collars and Cuffs COLLARS—Ladies', from 80c per doz.; Gent
lemen's, 4c each, all in newest shapes, \$1.15 per
doz. CUFFS—For Ladies or Gentlemen,
from \$1.45 per doz. "Surplus makers to Westminster Abbey and the Cathedral and
Churches in the Kingdom." Their Irish Linen Collars, Cuffs, Shirts, &c., have the
merits of excellence and cheapness.—Court Circular.

Irish Underclothing A luxury now within the reach of all ladies. Chemises,
trousers and embroidery, 45c; Nightdresses, 50c; Combination
Dresses, 55c; Undies, 60c; Collars, 65c; Socks, 70c; Brackets
Trousers, 75c; Infants' Layettes, \$12.00. (See Mat.)

To prevent delay, all Letter Orders and inquiries for samples should be addressed
ROBINSON & CLEAVER, Belfast, Ireland.
Please mention this paper.

AROUND THE LAMP.

A VENETIAN STORY.
A very interesting story is told of the origin of the famous guipure lace. A certain Venetian sailor had returned from a voyage in eastern waters, and brought to his betrothed, a worker in needlepoint, a bunch of the delicate and beautiful coraline, which he told her was the lace made by mermaids living in the coral caves of the Indian seas. "Pretty as it is," said the girl, "I will make something far prettier with my needle, and my bridal veil shall be of mermaid's lace." The sailor had went off on another long voyage, and during the months of his absence the girl worked day after day with her needle, forming white dots and tiny stars, and uniting them with delicate "brides," till at last an exquisite scarf of guipure was produced, which was so beautiful that, when she wore it as a bridal veil, all Venice spoke of it in glowing terms of admiration, and many noble and royal ladies became patronesses of the young lace-maker.

"NO TIME."
No time to mend your dress. But, when the little hole catches on a nail and becomes a great rent, then you will have time to mend it, and it will be an hour's work, while five minutes would be enough for the little child of yours, to give it habits of neatness and show it what is right and what is wrong? Ah, but you will have time enough in the after-years to bewail your forgetfulness of that little immortal soul intrusted to your keeping. We all have time for twenty things a day which we do not do, busy as we may think ourselves.

BLACK FOR SPRING.
The spring gowns are not all to be of pale hues, misty gray, and pale blue, and blue. Much black—with "triumphant touches" of color—is to be worn, in spite of its great popularity this winter. Black and white, with gleams of scarlet, for of blue and gold notes of orange or lilac or green, are promised by the smart couturiers, and the combination is such a becoming one and so smart in itself that few will regret the delinquency of gray and tan as standards for spring wear.

DANGERS OF NIGHT STUDY.
Says a physician: I abhor night parties for children. I believe every physician does. It is not so much the exposure and the eating in the night, but the breaking into the sleep habit. Equally bad is it for children to study in the evening. It gorges their brains with blood and if they sleep they dream. I had a little patient of 12 years who was very nervous and whose dreams were filled with his problems. It was a marvel and a pride to his parents that the youngster worked out hard problems in his sleep such as he failed to master when awake. But he came near his final problem. I looked up his books at 4 o'clock. He must not touch one after

TAYLOR'S CLUB GLYCERINE SOAP FOR THE TOILET

Manufactured by
JOHN TAYLOR & CO. TORONTO

his supper; he must play and romp and then go to bed. He is now robust. You cannot emphasize too strongly the mischief of children's night study.

A WOMAN'S ENTERPRISE.
A young woman whose home is within a few miles of Augusta, Ga., makes a comfortable living for herself and her mother by growing bulbs and selling them to the northern seed houses. She inherited about 50 acres of land which the neighbors said was too poor to sprout cowpeas. She bought a mule and went to work clearing up and fertilizing. Now she has a beautiful bulb and flower farm.

WELL-DRESSED WOMEN.
The woman of refinement is never loudly-dressed, but she is always absolutely dainty. She may be poor and have to earn her own living, but still there will be no mistaking her. She will perhaps wear a somewhat shabby serge costume, but it will be well brushed, and instead of decking herself out with flimsy lace and ribbon neck arrangements, which soon crush and soil, you will notice that she favors linen collars and cuffs and a neat tie. She is never guilty of over-dressing, a fault more common with the average than with the wealthy woman, for though "the sweetest blouse in the world—all tucked silk and lace" and "a darling little rose toque"—are to be had in sale time for the same sum as she would have to give for a well-made cotton shirt waist and a simply-trimmed straw hat, she knows that the former would be out of keeping with the rest of her clothes and her surroundings generally, and that being unsuitable, they would look vulgar, however pretty they might be in themselves.

THE VALUE OF MONEY
Every child should be taught from the beginning that a piece of money is something that is hard to obtain, and that it ought to be taken care of accordingly. If indulgent parents desire to give their children sweets they should make the habit of giving the children the sweets direct, and not the money to buy the sweets. It is very pretty, no doubt, to have a child do things simply to oblige her elders and to conduct herself nicely, but her "mamma doesn't like bad girls"; but tactful parents will do well to early accustom their children to also earn a little money for doing little things they are not ordinarily expected to do—the labor of earning the amount being an impressive and ever-enduring object lesson to the child of the value of money.

AT A LUNCHEON.
Giant mignonette and forget-me-nots, placed in low gilt dishes about the table, was the decoration at a young girl's luncheon. Pale blue medallion shades were on the candles. A small bunch of flowers with pale blue ribbons stamped with daisies, in their natural colors, was at each guest's plate.

THE ARMY UNIT.
We hear a good deal about "units" of the British army, and it is not always easy to know what it means. When an army—that is, several army corps—is fighting, the unit means an army corps.

When an army corps is fighting, the unit is the division, or one-third of the corps.

When a division is fighting, the unit means a brigade, or one-half of the division. When a brigade is fighting, the unit means a battalion, or one-fourth of the brigade.

Usually, however, a unit is used to mean one of the following:
A battalion of infantry—1000 men.
A squadron of cavalry—100 men.
A battery of artillery—six guns.
A company of mounted infantry—116 men.

A company of engineers of the army service corps and of other accessory troops.—Cincinnati Enquirer.

MERELY A SUGGESTION.
Husband—What's the matter with the biscuits this morning?
Wife—It's the fault of the yeast. It failed to make them rise.
Husband—Why don't you use an alarm clock?

NEATNESS.
Neatness is a commendable virtue. Who does not admire this quality? It should be seen in and about every home in the land. Sometimes it happens that the housekeeper may be a neat body, and the husband may man-

ages outside may be a sloven, and vice versa. The home of a slovenly woman is one to be avoided always. This habit of neatness may be carried too far, but we think it better to err on that side than in the opposite direction. A good housekeeper will never permit things to become untidy. The habits of neatness are partly natural and partly acquired. It should be the aim of every father and mother to teach neatness to their children and insist upon it.

HOT WATER.
Hot water is so simple a remedy and so easily obtained that its value is not half appreciated. It is one of the best restorers of nervous energy, it relieves the weary, and it relieves pain, not only as an outward application, but as a remedy to be taken internally.

A sudden and wearying attack of coughing often needs immediate attention, especially in consumptives and those chronically ill. In an emergency a remedy will be found in a glass of water, almost boiling, should be sipped when the paroxysms come on.

AFRICAN IDEAS.
When the Arabs of the Sudan first saw the fire horses of the railway they believed them to be alive, and to be harnessed by the magic of the infidel to the long train of cars. One of their sheiks, impressed by the seeming cruelty of the whole affair, uttered an impassioned remonstrance against making a small engine draw so huge a train.

The Windsor Magazine records the strange impression made upon the mind of the simple Matabele when down the other end of the Cape-Cairo line they were first confronted by a locomotive. They were certain that the strange machine was worked by the labor of an indefinite number of oxen, which, they assumed, were shut up inside.

When the engine stopped they gathered in curious crowds, waiting to see the door open and the oxen come out, nor could they for many days be persuaded that the power of the locomotive came from any other source than the strength of the ox.

WOMEN AS TRAMWAY CLERKS.
The Liverpool (England) city council employ a certain number of women as tramway clerks, and the position would seem to be a coveted one, as an advertisement for twenty such employees was answered by no less than 111 women. The minimum rate of pay is 12 shillings a week, and in a few cases 14 shillings is paid, and they work eight hours a day. An attempt to abolish their working on Sundays was relinquished, as it was explained that in return for five hours on the Sabbath they gain exemption from a week-day of eight hours.

REMEMBER THIS.
When a man comes home tired from mental or manual work the wise woman will see to his material comforts and give him time to eat, drink and breathe, before rehearsing her household woes, or launching violently upon his attention some pet scheme of his own. Hungry, tired men are never agreeable.

POINTED PARAGRAPHS.
The actions of a small man sometimes make him great.
Some people never stop to count the cost until the bill collector calls.
When the glass in the kitchen falls it is a sure sign of a domestic storm.
New wrinkles in dress please a woman, but a new one in her face has the opposite effect.
Every time a man sees his wife purse up her lips he thinks she is going to ask him for money.
Time may be money, but it is a difficult matter to convince a man who is seeing time that such is the case.
Lots of men might acquire fortune if they didn't waste so much time in figuring how to make the money without work.

DRESSY GLOVES.
Silver gray, pearl, maize, beige, lemon color and lavender are the favorite colors for dress gloves, but pale gray, lavender and white are ahead in the race for popularity, and white stitched with white leads all the rest.

USE OF FLOWERS.
A real flower gives a smart touch to almost every fashionable costume this winter. The flower—frequently several flowers are worn—appears on the evening gown, house gown, luncheon frock, theater toilette and even the street rig. It may appear in the folds of the turban, the muff, the jabot at the throat, the collar, the fur boa or the cuffs. Sometimes a single rose, or two roses with long stems. Again it is a nasturtium or a chrysanthemum. If the gown is elaborate, a cluster of orchids may be worn. With street dress a bunch of real violets is considered grand chic.

PATIENTLY BORE DISGRACE
A Sad Letter From a Lady Whose Husband Was Dissipated—How She Cured Him.



"I had for years patiently borne the disgrace, suffering, misery and privations due to my husband's drinking habits. Hearing of your marvelous remedy for the cure of drunkenness, which I could give my husband secretly, I decided to try it. I procured a package and mixed it in his food and coffee, and as the remedy was odorless and tasteless, he did not know what it was that so quickly relieved his craving for liquor. He soon began to pick up flesh, his appetite for solid food returned, he stuck to his work regularly, and we now have a happy home. After he was completely cured I told him of the deception I had practised on him, when he acknowledged that it had been his saving, as he had not the resolution to break off of his own accord. I heartily advise all women afflicted as I was to give your remedy a trial."

A pamphlet in plain, sealed envelope, sent free, giving testimonials and full instructions, with directions how to take or administer Sarnia. Free description. Correspondence considered absolutely confidential. Address The Sarnia Remedy Co., 31 Jordan street, Toronto, Ont.

Also for sale by W. T. Strong & Co., 34 Dundas street, London.

LADIES, ATTENTION!

One Dollar's Worth For Fifty Cents.

THE LADIES' JOURNAL is an old established and thoroughly up-to-date home journal. It contains short and serial stories, poems, latest fashions, well illustrated, fancy work designs, household recipes, in short something to interest every member of the family.

REGULAR SUBSCRIPTION PRICE ONE DOLLAR. We want to get a list of at least **One Hundred Thousand Subscribers.** We therefore offer **The Ladies' Journal** at half price.

Fifty Cents for a Whole Year's Subscription.

Try it for a year; you will not be disappointed. Only fifty cents. Send script, postal note, or express order. Send now, as this offer may be withdrawn at any time.

\$120.00 in Cash, Absolutely Free and other Valuable Prizes.
AN ENTERTAINING PROPOSITION. We frequently have something novel to interest and entertain our readers. Just now we offer \$120.00 in cash and other valuable prizes for the solution of the geographical problems given below. No charge for competing, but actual subscribers only can enter. Make out of the mixed up letters given below names of Canadian cities and Ontario counties.

L A N B H I U R O T	R A C U V E O V N	R A E P E I D W D R C
M A T O I H L A	A F X L A H I	N J T I A N O H S
F I D U N F E R	N O T R O T O	U K M O A S K
L A R N T M O E	O D N O N L	T W O A T A
R L A K N A	C R I V A T I O N	E I V N L R E L G
T F O D R N R A B	I E W N I P G N	T H S N G A S I

\$100.00 will be given to the sender of the first correct list of these names of cities and counties. If more than one correct solution is received the \$100.00 will be equally divided among the first five persons sending correct or most nearly correct answers.

Ten Ladies' Gold Watches to the senders of the next ten correct or most nearly correct solutions and one hundred other valuable prizes to the next one hundred persons who give the correct or most nearly correct solution.

The above gifts will be made strictly in the order the letters are received at the Ladies' Journal Office, so do not delay. Make out the names and send now, but you have a good opportunity any time before the close of the competition. March 31st, for not many will likely be correct.

As a consolation for late comers we will give \$20.00 to the sender of the last correct solution received. The latter must be postmarked not later than March 31st. Ten days after the close of competition will be allowed for letters to reach us from distant points. If more than one correct solution is received we will divide the \$20.00 equally among four late comers if that many are received. If not, then among three or less, but the \$20.00 will not be divided into more than four parts. The Competition remains open only until 31st March next.

Bear in mind all these gifts will be surely made, for no correct answers are received they will be awarded to those who are most nearly correct.

Every one competing must abide by the decision of the proprietors of The Journal, for it will be final. The names and addresses of those successful will be given in next issue of The Journal after close of the competition.

Please state where you saw this advertisement.

THE LADIES' JOURNAL, 73 West Adelaide St., Toronto, Canada.

The Poets.

The Clouds of God
The city is full of labor,
And struggle and strife and care,
The fever-pulse of the city
Is throbbing in all the air;
But calm through the sunlit spaces
And calm through the starlit sky,
Forever over the city
The clouds of God go by.

The City is full of passion
And shame and anger and sin,
Of hearts that are dark with evil,
Of souls that are black within;
But white as the robes of angels
And pure through the wind-swept sky,
Forever over the city
The clouds of God go by.

The city is full of sorrow
And tears that are shed in vain,
By day and by night there rises
The voice of the grief and pain.
But soft as a benediction
They bend from the vault on high,
And over the sorrowful city
The clouds of God go by.

O eyes that are old with vigil!
O hearts that are dim with tears!
Look up from the path of sorrow
That measures itself in years,
And read in the blue above you
The peace that is ever nigh,
While over the troubled city
The clouds of God go by.

In Youth's Companion.

JOHN L. BLAIR ESQ. PRES. E. W. RATHBUN ESQ. VICE PRES.

THE BOILER INSPECTION & INSURANCE CO. OF CANADA

CONSULTING ENGINEERS

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G. M. GUNN & SON, AGENT
Telephone 321. 414 Richmond Street, London

"A PERFECT Food for Infants."—BABY.

Over 70 Years' Established Reputation.

NEAVE'S Food

BEST AND CHEAPEST FOR INFANTS AND INVALIDS.

"Very carefully prepared and highly nutritious."—LANCET.
"Equally suitable for invalids and Old People."—MEDICAL MAGAZINE.

NEAVE'S FOOD has for some time been used in

THE RUSSIAN IMPERIAL FAMILY.

"Admirably adapted to the wants of Infants and Young Persons."

SIR CHARLES J. CAMERON, M.D.

Wholesale Agents in Canada:
THE TORONTO PHARMACAL CO., Toronto.

Manufacturers: JOSEPH R. NEAVE & CO., Fordingbridge, England.

A Skin of Beauty is a Joy Forever.

Dr. T. Felix Gouraud's Oriental Cream or Magical Beautifier.

Removes tan, pimples, freckles, rough patches, redness and every blemish on beauty, and defies decoration. It has stood the test of 31 years and is so lasting we taste it to be sure it is properly made. Accept no counterfeit of similar name. Dr. T. A. Sorey said to a lady of the haut ton in Paris: "As you ladies will use them I recommend 'Gouraud's Cream' as the most beautiful of all the skin preparations."

Also Poudre Sublime removes superfluous hair without injury to the skin.

FIELD T. HOPKINS, Prop., 37 Great Jones Street, New York.

For sale by all druggists and Fancy Goods Dealers throughout the United States, Canada and Europe.

Always take sufficient time to consider; then decide quickly. The best way to fill your cup of joy is by making others happy.

BUSINESS DIRECTORY

Ready Reference Guide of London—Banks, Wholesale Dealers and Manufacturers.

Auction Mart, Storage and Moving.
PORTER & CO., phone 1,162.

Banks.
DOMINION SAVINGS AND INVESTMENT SOCIETY.
CANADIAN SAVINGS AND LOAN.

Brushes.
THOMAS BRYAN, 61 Dundas street.

Building and Loan Companies.
BIRKBECK LOAN CO., 169 Dundas.

Dyers and Cleaners.
STOCKWELL'S, 259 Dundas street.

Drygoods.
ROBINSON, LITTLE & CO., 343 Rich.

Hats and Caps.
FRASER, McMILLAN & CO., Rich'd.

Fancy Drygoods and Millinery.
JOHN C. GREEN & CO., 122 Ridout.

Hardware.
HOBBS HARDWARE CO., 239 Rich.
JOHN BOWMAN HARDWARE COMPANY, York street.

Iron, Brass and Wire Works.
DENNIS WIRE & IRON CO., King.

Insurance.
NORTHERN LIFE, Masonic Temple.

Lumber Boxes.
LONDON BOX MFG. & LUMBER CO. (Limited).

Tea Importers.
MARSHALL BROS. & CO., 67 Dundas.

Wholesale Druggists.
JAS. A. KENNEDY & CO., 342 Rich.

Wholesale Grocers.
A. M. SMITH & CO., 176 York street.
ELLIOTT, MARR & CO., 233 Rich.

You have doubtless observed that when a boy reaches the age of indiscretion he tackles cigarettes.