HEWITT FYSH & CO
CONFECTIONERS.
French Crystallized Fruits,
CADBURY'S CHOCOLATES,
FINE CONFECTIONERY
FRESH DAILY.
Lunch and Oyster Parlors
220 DUNDAS STREET

BIRTHS, MARRIAGES AND DEATHS.

BORN.

CLARK—At 143 Wortley Road, London, Ont., on Sunday, Dec. 28, 1890, the wife of William J. Clark, of a daughter.

MAITLAND—On Dec. 24, 1890, the wife of M. J. Maitland, South London, of a daughter.

IN TRIM
For Fall Trade.
FINEST FABRICS,
DRESSY PATTERNS,
MODERATE PRICES.
An unusual Stock of Overcoatings, some of which will be sold at cost
J. M. DENTON
372 RICHMOND STREET.

TECUMSEH FLOUR
This Brand of Flour Always makes the BEST BREAD OR PASTRY.
USE NO OTHER.
J. D. SAUNBY
227 York Street.
TELEPHONE 118.

W. FAIRBAIRN
FASHIONABLE TAILOR,
Over Woods Store, corner Dundas and Richmond streets. cod

This cut shows our "Crescent" Cast-iron Stock Hydrant, with all necessary parts brass and two pipes, one dry, through which the valve can be withdrawn for repacking, the other forming a passage for the water to the spout. They are perfectly anti-freezing, the valve closes against the pressure, the waste is ample and reliable, and no water can enter the dry pipe. It can be repaired without digging up. Prices on application.
W. H. HEARD & CO.,
PLUMBERS, ETC.,
89 Dundas Street, London, Ontario.

COUGHS! COUGHS!
CASE'S SYRUP TAMARAC GUM CURES all affections of the throat, lungs and chest, such as bronchitis, whooping cough, croup, hoarseness, influenza, spitting blood, pain in the chest, coughs, colds, etc. This valuable preparation excites expectoration, allays and heals all irritation of the throat and lungs, giving instant relief to any pain, and imparts strength to the affected parts. Cures every time. Prices 25c and 50c a bottle. Refuse all substitutes. Prepared only by
CASE MEDICINE CO., HAMILTON.
Sold by Cairncross & Lawrence, 256 Dundas street. w

PATENTS
Of invention secured with dispatch
IN ALL COUNTRIES.
HENRY BEECH
Solicitor of Patents, etc., 92 Dundas street, London, Ontario. cod

Commercial Travelers, attention.—You all know we have been manufacturing sample trunks and sample cases of all kinds for the past fifteen years. Our trade has increased so we are compelled to increase our hands. We have recently employed some of the best skilled help that could be procured, and will be able to fill the wants of the traveling public. We are constantly receiving orders from all over the country for our goods. Call and leave your orders and get our prices. TACKABERRY & LOUGHRY, 356 Richmond street. ywt

L. H. & B.
Pure Leaf Lard,
Sugar Cured Hams,
Boneless Bacon.
JOHN MOULE,
GROCER,
NEXT DOOR TO POSTOFFICE

COUGHS, SORE THROAT, WHOOPING COUGH, INFLUENZA, CROUP, BRONCHITIS, ASTHMA and every affection of the Throat, Lungs and Chest, including CONSUMPTION, are speedily and permanently cured by the use of
WISTAR'S BALSAM OF WILD CHERRY,
which does not dry up a cough and leave the cause behind, but loosens it, cleanses the lungs, and allays irritation, thus removing the cause of complaint. The genuine is always signed I. BUTTS on the wrapper.
SETH W. FOWLE & SONS, Proprs., BOSTON, MASS.
Sold by dealers generally.

BUY OF THE MAKER.
Choice and Unique Xmas Presents.
Brass Goods, Coal Hods, French Mirrors, Over Mantels, Grates, Tiles, etc.
R. R. BLAND.
Mechanics' Institute, Dundas street.

WE ARE SHOWING
A GREAT VARIETY
—OF—
Novelties
—FOR—
Xmas Presents
—AT—
PRIDDIS BROS.'

NOW!
Our Stock of Overcoatings is Unsurpassed in Canada,
And from now until Xmas we will make noticeable cuts in prices.
Southcott & Patten,
361 Richmond Street. ywt

AFTER CHRISTMAS.
WM. GURD & CO.,
185 Dundas Street, London, Ont.
We are selling the balance of our Toy Steam Engines, Hot Air Toys, Skates, etc., at reduced prices to close them off. ywt

YOU MUST HAVE THEM
—FOR—
CHRISTMAS.
Raisins, and Currants,
NUTS, CANDIED PEEL,
Spices, Icing Sugars, etc., etc.
Stock fresh and of the best brands.
ELLIOTT BROS.,
Grocers, 153 Dundas Street. ywt

C. McCallum
Chemist and Druggist,
HAS A FULL STOCK OF—
Trusses.
Shoulder Braces.
Silk Elastic Stockings.
Silk Elastic Knee Caps.
Nestle's Food.
Ridge's Food.
Millen's Food.
Royal Food.
Lactated Food.
Imperial Granum.
Children's Feeding Bottles.
C. McCallum,
DRUGGIST,
Corner Dundas and Richmond Streets. w

London Advertiser.

Telephone Numbers:
167 ..... Business Office.
133a ..... Editorial Rooms.
134b ..... Job Department.

LONDON AND ENVIRONS.

—The old year weeps;
It's feeling flat,
It's knocked into
An old cocked hat.

The new year smiles
With joyous face;
"Ah, ha, old man
I've got your place."

—Write "1891."

—Sprinkle sawdust or ashes.

—A happy New Year to everybody.

—The Central Fire Hall has received a fresh coat of paint.

—The rain was as unwelcome as it was unpleasant last night.

—South Londoner's had their share of municipal discussion last night.

—G. T. R. Station Master McHarg is spending a few holidays in Hamilton.

—The world-renowned John L. Sullivan appears at the Grand Opera House, this city, on Jan. 6.

—Mr. J. H. Pike, London East, has been spending a few days with his brother, Wm. Pike, in St. Thomas.

—Miss Lucy Shelton, who has been visiting in this city for the past three months, returned to her home in Hamilton yesterday.

—The rector, Rev. Canon Hill, conducted the usual New Year's Eve service in the Church of St. John the Evangelist last evening.

—Many New Year jubilants were to be seen roaming the streets in gangs early this morning and venting their hilarity very noisily.

—Mr. E. J. Parke, of Toronto, is visiting home for the holidays, and receiving the compliments of the season from his many friends.

—The new year seemed to slip into its place quite easily. The streets in this city were icy enough for anything like that to happen.

—The fires and alarms in the city during 1890 have been as follows: Fires, 68; chimneys, 26; false alarms, 10; tests, 2; total, 106.

—Captain Butler, ex-adjutant of the Seventh Fusiliers, is in the city visiting friends. He is now located at Walkerville, and likes the place very much.

—Thomas Johnson, the Swede who fell off a Grand Trunk train near Komoka a week or two ago, is rapidly recovering, and will be able to leave the City Hospital in a few days.

—A dairy wagon moved along at a lively rate in East London last evening, being stimulated by a badly-frightened horse. Blankets, milk, cans and other articles were scattered in a manner that caused consternation to the owner.

—A Fingal correspondent writes: Mrs. S. Burwell returned home last week after spending a month with her daughter, Mrs. T. H. Beattie, of London, who has been very ill.—Rev. R. D. Hamilton preached in Alvinston Sunday.—Miss Edith Brown, of London, was in town last week attending Miss Burwell's wedding.

The Brakemen's Ball.

The fifth annual assembly of Forest City Lodge, No. 240, Brotherhood of Railway Brakemen, was held in the City Hall, and was a very nice affair indeed, these yearly events have always been anything it was even more successful than the last, the commodious hall being filled, though not uncomfortably, with a large number of young people, who thoroughly enjoyed the splendid programme of dances and also the elegant supper served in the intermission. Those who had charge of the assembly certainly deserve great praise for the able manner in which they brought it to such a handsome issue. Those on the Committee of Management were: D. Murray, chairman; J. A. Dorman, secretary; C. A. Johnston, treasurer; P. O'Donnell, J. Dore, J. Wheatcraft, M. Jones, J. Sloan and J. Legg. The Invitation Committee: A. Muir, J. Navan, E. Hart, H. Scarcliffe, J. Major, J. Law, T. Hawg, G. H. G. Hawthorn and J. Coulter. Floor directors: J. F. Donald, chairman; T. White, W. Culbert, Ed. Wilson, Thompson, J. Coulter, P. Callahan, A. Cox and T. McLeod. Reception Committee: A. Dunn, A. Cromwell, A. Douglas, Rich, C. Mason, John Wilson, Jos. Wilson, A. J. Cox and E. Casson.

Watching the Old Year Out.

The chimes of St. Paul's rang in the new year with a merry peal. In the church the usual watch-night service was conducted by the Bishop of Huron, assisted by the dean. A large congregation awaited the midnight hour. A union meeting was held in Queen's Avenue Methodist Church, the pastor, Rev. Geo. Boyd, and several resident ministers being on the platform. The full choir was present, and in the intermission refreshments were liberally served and pleasantly helped in fleeting the hours. In the Wellington Street Methodist Church the closing hours Dr. Sexton delighted his hearers with a lecture, "Confessions of unbelievers." The teachings and person of Christ were shown to better advantage. His high scholastic attainments were shown to better advantage. The watch-night service commenced at 10 p.m. and was led by Rev. G. W. Henderson and the doctor. Rev. R. Hicks held service at 8 p.m. in St. James' Church, South London, but did not continue until midnight. Brief devotional exercises were also held by Canon Richardson in the Memorial Church, and in other city churches similar meetings were held.

Put Them in the Middle.

"Say, Mr. Reporter, do you notice that the new electric lights are not being put up according to the best practice?" were the words issued from an old inhabitant.

"Well, how's that?"

"It has been demonstrated to the satisfaction of all practical minds that the lights should be hung at the center of the cross streets in order to better distribute the light in all four directions and equally on each side of each street. This is more especially necessary where the shade trees are thick, which applies to London in particular. Am I right?"

"I think you are."

"Then if I am right, why are the new lights being hung from brackets, and contrary to the intelligent judgment and wish of the people?"

"I suppose the fault lies with the people largely. If they would kick when they see these things going wrong, as you have done, probably the work would be more satisfactorily done. Good day——"

"Hold on. There is one more thing I want to kick about. That is the manner some of the new line poles have been placed without regard to private carriage steps—for instance, one near the corner of Colborne street and Dufferin avenue. Where is the superintendent of public works that he don't look after these matters? If each voter would promise his vote to no candidate who would not promise to use his official influence if elected to remedy evils such as these perhaps some good might result."

Strathroy Items.

It was currently stated that Mr. H. Nicholson has retired from the contest in No. 2 ward for councilor. This was a mistake. Mr. Nicholson is a candidate, and will remain so till next Monday at 5 p.m., and the four names before the electors are those of H. Nicholson, Jas. Bowley, F. G. Hoskin and D. Graham.

The Women's Christian Association, Strathroy, gave the inmates of the House of Refuge their usual annual feast on Tuesday afternoon last, after which the following programme of music and addresses was rendered:

Prayer	Rev. Mr. Jordan
Chairman's address	Mr. H. Nicholson
Music	Douglass Family
Address	Rev. Chas. Smith
Solo	Mrs. Cadenhead
Reading	Miss Armstrong
Address	Rev. Mr. Dayfoot
Instrumental	Master E. Gordon
Solo	Miss Smith
Address	Rev. Mr. Des Bressy
Reading	Miss Dignan
Music	Douglass Family
Address	Rev. Mr. Jordan
Carol	Little Girls
Recitation	Miss Maggie Easton

The above selections were very acceptable, and were thoroughly enjoyed by the inmates, for whose benefit the entertainment was arranged. The speeches were short, interesting references to the glad Christmas time and its association, the chairman making some practical suggestions regarding the further necessary safeguards against fire in so far as having direct communication with the town, either by telephone or alarm bell, and a dam for fire engine purposes.

A Happy New Year Commencement.

A very pleasant event occurred at the residence of Mr. John Forsythe, King street, last evening, it being the marriage of his oldest daughter, Kate, to Mr. R. A. Little, B.A., classical master of the Collegiate Institute, of this city. The ceremony was performed by Rev. Geo. Boyd, of Queen's Avenue Methodist Church, assisted by Rev. J. Allister Murray, of St. Andrew's Church. The bride was becomingly attired in a traveling costume of mahogany velvet, and was attended by her bridesmaids, Miss May Fowler and Miss Minnie Chapman, both of this city. The bridegroom was supported by Mr. Jas. Simpson, B.A., of Toronto, and J. H. Forsythe, brother of the bride. After the interesting ceremony, the guests sat down to an inviting repast provided in Mr. Boomer's best style. The presents were costly and of infinite variety, and in number as coming from the friends of the happy couple residing in different parts of the Province. Among the guests were: Miss Ella Bunting, Hamilton; Mr. and Mrs. Peter Kelley and Mr. and Mrs. Wm. McKay, Waterdown; Mr. and Miss Horning, Philadelphia; Miss Tena McMaster, Detroit; Mr. D. C. Little, B.A., and Mrs. Little, Trenton; Mrs. Agnes Little, Hamilton; Miss Ella Byckman, Hamilton; and Mrs. Andrew Bell, Chesterfield; Mr. and Mrs. Alex. Hastings, Buffalo; Mr. Nelson Simpson, Toronto; Rev. Geo. and Mrs. Boyd, Rev. J. A. Murray, Mr. and Mrs. R. C. Struthers, Miss Edward Struthers, Miss Minnie Chapman, Miss May Fowler, Miss Rhoda Hobbs, Miss Nettie Cameron, Mr. E. H. Johnston, Mr. W. S. Barkwell and Mr. J. Fowler, of this city, and others.

Christmas Coming

The wind whipping the sleet from the crests of high running billows is the metaphor for Christmas presents.

Knowing the latest—the very latest—is the idea which the woman of society and fashion has when she starts out shopping. We believe it our duty to direct our readers where they may be best served for the least money. Being personally acquainted with Mr. Barkwell through many business transactions we are the more capable of commenting upon his ability as prices and from the diplay, we observe the new styles for this year are a song and laughter of beauty and novelty, and for price are undoubtedly the cheapest in this city, and consequently "like the down of a thistle," soon as opened, are, still flying. He never carries them over, and that, we presume, accounts for the low price at which he sells.

Barkwell's
Drug Store,
Successor to Harkness & Co., 200 Dundas Street.

W. T. Strong, druggist, has secured agency for Hasley Bros.' Homœopathic Remedies. These celebrated remedies the largest sale on the continent, and be had only at W. T. STRONG'S, 184 street.

By reference to the ADVERTISER'S advertising columns it will be observed that firm of Olmstead & Co., Toronto, are agents for Wolff & Randolph ("Acme Lining," "Pik-Ron" paints and other specialties), has undergone a change in its personnel. Mr. Anderson, the managing partner, is assuming a position as head of the firm of A. L. Anderson & Co. Mr. Anderson was formerly in charge of the painting department of the Toronto Globe and is an able, honest and trustworthy man. The ADVERTISER congratulates the new firm and wishes it all success.

Cabinet photographs $1 50 dozen at O'Connor's studio, 194 Dundas st.

Boys, for the cheapest live Londoners try W. Lindsay, Dundas st, London West.

Smokers Should Be Happy.

London is well known throughout Canada, particularly as the city in which the celebrated "Highland Laddie" cigar is shipped to all parts of the Dominion from the Atlantic to the Pacific. Messrs. H. McKay & Co., the manufacturers, take a special pride in the excellent cigar. It has been completely adopted by the majority of the smokers in the country, who pronounce it the choicest article on the market. Nothing but the best fillers and wrappers are allowed in its composition, and, when once tried, it convinces the most sceptical as to its superiority. Messrs. H. McKay & Co.'s immense establishment, with its produ is a credit to the city.

Modern Dentistry.—Let dental operations performed. Teeth inserted without plates; roots retained, restored to health, crowned with porcelain gold and made useful and comfortable. 192 Dundas street. O. I. ZIEGLER, L.D.S., C. ZIEGLER, D.D.S., dentists.

Sewing machines repaired and guaranteed to work as good as new by Wm. Smith, practical repairer, 286 Dundas street, next to Fulcher livery. ywt

$1. A carpet rocker for $1. Do not let your children go without a rocker when you can buy one so cheap, finished in oak or mahogany. A large stock of fancy chairs of all kinds, stable for presents, very cheap. W. J. BRYANTON, 123 King street. Telephone N 479.

XMAS GOODS.
Storm Collars,
Boas and Muffs, Beaver Caps and Collars.
Magnificent new stock to select from
I. BEATON,
143 Dundas Street. ymt

The only skate grinding establishment in the city furnishing its own power is Brock's. The only place where skates are ground properly and satisfactorily, 192 Dundas street.

H. K. Cowan
Barrister, etc., over Bank of Commerce, London.

COAL HUNT BROTHERS WOOD
RICHMOND LONDON
ORDERS PROMPTLY DELIVERED

A WEEK
—OF—
BARGAINS
—AT—
KINGSMILL'S

Toward the year 1890 we will sell the cheapest
FLANNELS
Ever Seen in the City.

10 cent Shaker Stripes and Checks at 8c.
12½-cent Shaker Stripes and Checks, at 10c
25-cent Striped Shakers, extra heavy, at 18c.
28-cent 25-inch Grey Flannels at 19c.
25-cent 26-inch Grey Flannels at 20c.
33-cent 29-inch Extra Heavy Grey Flannels, all-wool, at 25c.
35-cent 28-inch Extra Heavy Grey Twilled, all-wool, at 28c.
40-cent Tinted Flannels, all-wool, at 33c.
45-cent 29-inch Extra Fine Grey Flannels, 37½c.
45-cent 29-inch Extra Fine Tinted Flannels, 37½c.
45-cent 27-inch Colored French Opera Flannels at 32c.
50-cent Silk and Wool Mixtures at 40c.
65-cent Fast Colored Stripes at 48c.
85-cent Fast Colored Stripes, Swaisland's finish, at 60c.
45-cent Extra Fine Finish, All-Wool, Shirting Flannels, at 34c.

We Are Without Doubt the Cheapest on Flannels in the Land.

Come and Examine, Compare Prices and Be Convinced.

KINGSMILL'S
Dundas and Clarling Streets.