

TONIC TREATMENT FOR THE NERVES

Neuralgia and Other Severe Nervous Disorders Cured Through the Blood.

In many severe nervous disorders the best remedy is often a tonic. The most active tonic treatment is recommended by the highest medical authority to arrest the progress of such disease. Dr. Williams' Pink Pills are a tonic that act on the nerves through the blood, which carries to the nerves the elements needed to build them up and restore them to a normal condition.

Neuralgia, sciatica, nervous headaches and a number of more severe nervous troubles are properly treated nervous you can help yourself by rebuilding up the blood with Dr. Williams' Pink Pills and are often enjoining to worry, by taking proper rest tiredly cured in this way. If you are and sleep, by avoiding excesses. For medicine take Dr. Williams' Pink Pills and you will soon notice the beneficial effect of this tonic in every part of the system. Miss Annie L. Johnston, R. R. No. 1, Listowel, Ont., is one of the numerous sufferers from nervous troubles who has found a cure through Dr. Williams' Pink Pills. Miss Johnston says: "For a long time I was a severe sufferer from nervous troubles, with the result that I grew very pale and weak. Medical treatment did not help me, and various medicines had no beneficial effect. Until finally a friend advised me to try Dr. Williams' Pink Pills. I began their use and took the pills regularly for several months, with the result that I not only gained in weight, but have recovered my full health and strength. I cannot praise Dr. Williams' Pink Pills too highly for what they have done for me."

To build up the blood there is one remedy that has been a household word for a generation Dr. Williams' Pink Pills for Pale People. They tone up the entire system, make the blood rich and red, strengthen the nerves, increase the appetite, put color in the cheeks and lips and drive away that unnatural, tired feeling. Plenty of sunlight, good wholesome food and fresh air will do the rest. You can get Dr. Williams' Pink Pills through any dealer in medicine, or by mail at 50 cents a box or six boxes for \$2.50 from The Dr. Williams Medicine Co., Brockville, Ont.

ST. PAUL'S METHODIST CHURCH
NEXT SUNDAY
Rev. Wm. K. Hager, Pastor
10 a.m.—Junior League and Fellowship meeting.
11 a.m.—Saint John.
3 p.m.—S. S. and Special Meeting of Men's League.
7 p.m.—"What we Ought to Pray For."
YOU are cordially invited to all of these services.
Choir practice Friday evening at 8 o'clock.
Mr. C. A. Howey, director and organist.
Geo. Dunning, President

THE BAPTIST CHURCH
NEXT SUNDAY
11 a.m.—Rev. W. A. Ashmore, B. A.
3 p.m.—Sunday School
7 p.m.—Rev. W. A. Ashmore, B. A.
Everyone is cordially invited to these services.
Monday, 8 p.m.—Young People's meeting.
Wednesday, 8 p.m.—Prayer meeting
Mr. E. C. Monteith, Choir Leader
Mrs. E. H. Smith, organist

KNOX PRESBYTERIAN CHURCH
Minister, Rev. (Captain) J. A. H. McLean, B. A.

Sunday Services
Morning at 11 o'clock, subject, "The Ordinary Religion of the Ordinary Man."
Evening at 7 o'clock, subject, "What is Death?" The first of a course of four sermons on Death and the Hereafter.
Sunday evening, Nov. 23—"What is Heaven?"
Sunday evening, Nov. 30—"What is Purgatory?"
Sunday evening, Dec. 7—"What is Hell?"
Sunday School at 3 p.m.
Sunday School at 3 o'clock.
Monday, at 4.30 p.m.—Young Peoples' Society, under the leadership of Miss O'Neill.
Wednesday at 8 p.m.—Prayer and Fellowship service.
The Junior Christian Endeavor on Monday afternoon at 4.30.
Superintendent of Sunday School, Mr. Howard McGregor.

ST. JOHN'S CATHOLIC CHURCH
St. George Street, Aylmer
Mass will be held every Saturday at 10.30 a.m.

Mrs. G. I. Walker attended a dinner in London on Thursday.

Harold Herries, of Niagara Falls, visited friends in town on Sunday.

Mrs. John Lowe is suffering from a nervous breakdown.

Mr. John Wilson has purchased a new McLaughlin car.

The Aylmer Chamber of Commerce is going to help Aylmer improve. They want you for a member.

Wanted, cabbage, apples, hickory nuts, walnuts and butter nuts at C. A. Filby's.

Mr. and Mrs. A. L. Norsworthy, of St. Thomas, were the guests of Mrs. Granville Haight for the week-end.

A number attended the Sunday School Convention at Mt. Salem on Monday.

C. W. Buchanan, agricultural representative for East Elgin spent Monday in town on business.

Mrs. E. Stock, of London, is visiting her mother, Mrs. John W. Boughner.

Mr. Ted Clement and Ford Service at the New Machine Shop and Garage, (old electric light plant.)

The death of A. B. Husband, a former resident of Aylmer, occurred in Hamilton on Thursday, November 6, after a lengthy illness. His wife, formerly Miss Julia Gunn, of this place, is a niece of Mr. J. E. Scott.

Mrs. W. J. Mann entertained a number of friends very pleasantly on Friday evening for Mr. and Mrs. M. Turner, who leave shortly for Edmonton. Mr. Turner has just returned from service overseas.

If you have some investments fall due in 10 months, subscribe now for Victory Bonds. Borrow the amount required from any bank at 5 1/2 per cent to the extent of 90 per cent of your subscription and redeem your Bonds as your investments are paid. Warnock.

Mr. George F. Tibbitts, of New York, spent Friday last with Aylmer friends. Mr. Tibbitts was enroute to Detroit, Chicago and from there to California, where he will hold conference in connection with the Y. M. C. A. for the next few weeks. His father, Mr. Burley Tibbitts, who has been making his home with him in New York, is particularly well and active, which will be good news to his many friends here.

The members of the Women's Institute will give a food sale on Saturday, Oct. 15, 1919 in the Council Chamber in the interest of the Navy League of Canada, for the following objects, viz: 1 To encourage and organize Volunteer Naval Brigades for Boys and Young Men, in which they can receive practical and theoretical instruction in seamanship. 2 To raise funds for the relief of British and Canadian Sailors injured in the great war, for their dependents and for the Sailors' Homes, Institutes and Hospitals in Canada. 3 To conduct a thoroughly organized educational campaign throughout Canada, in matters pertaining to the Navy and Mercantile Marine. All donations of home cooking, fruit and vegetables will be thankfully received. This is a patriotic duty of all lovers of country and home. All members of the Institute will be pleased to look after any donations in their part of town report to Mrs. H. Mitts, Rural phone 277 or to Mrs. M. Leach, secretary, Rural phone 212b.

EAST ELGIN SUNDAY SCHOOL CONVENTION
The Eighth annual county S. S. convention was held at New Sarum Baptist church on Nov. 6th with a fair attendance. The morning session was given mostly to business, with reports from each delegate of the work, the financial report and report of the Provincial Convention held at Toronto in October. Nearly all the reports showed advancement in the work. The session was in charge of Mr. E. Chalk.
Mr. Charles Saywell, who has been President of the Association ever since it was formed eight years ago, felt he could not continue the work on account of declining health, but his very presence added inspiration to the meeting and his earnest words of interest and encouragement in the work were helpful. While he gives over the responsibility of the work to others his sympathy and prayers will always follow.
In the afternoon, after a stirring devotional service conducted by Rev. E. Moyer, the Secretary's report was given. There are 58 schools in the county with 43 schools having cradle rolls with a membership of 586; 19 have Home Departments with 274 members; 33 have organized Young People's Classes; 27 have organized Adult Classes; 8 have Teachers' Training Classes; 24 use Graded Lessons; 12 conduct Workers' Conferences and \$917.29 was given to Missions from the Sunday Schools. 37 per cent of the population of East Elgin is enrolled in the S. S. and there are yet 8809 people outside.
Rev. W. P. Fletcher was the speaker present from Toronto. He conducted the Round Table Conference and gave a stirring address on "An Adequate rural program." He put a child in the midst and made every part of the program of the school hour and surrounding comply with the need of the child. To-day in the S. S. world, teachers must not be teaching a lesson, but teaching the child.
Rev. Mr. Marshall gave a splendid talk for teachers and all Christian workers. We need real Chris-

THE BIG STORE
AYLMER'S
Best Stores
THE STORES WITH THE STOCK

This is an Announcement of what The Big Store believes to be a very
Remarkable Offering of Suits
Ranging in price from \$16.50 to \$42.50



Suits of an eminent fashion design, peculiarly stunning, with their delightful new individualities. Suits that many (who are qualified to know,) have pronounced astonishing values at the different prices asked. Suits that others have emphasized in even broader terms of enthusiasm. And suits that many more will consider a rare opportunity to purchase in our suit department. For it will be instantly evident, that these suits are values that one does not often find. And from the viewpoint of style alone, these suits represent an entirely new and original vein of fashion thought. Note their clever and smart distinctive lines, their trimming effects and numerous charming motifs in tailoring. Why they seem almost too good to be true, and yet they are true an d tangible as can be and many will find them irresistible.

PRETTY AFTERNOON DRESSES

Soft lines and softer color tints are united in the afternoon dresses. For the pretty parties and tea-time! And the charming distinction of these fabrics marked by the adding of the dainty whims of fashion's braids and embroidery. The soft clinging fabrics themselves fall in graceful lines that accentuate youth and charm. And the fabrics are georgette crepe, tricuette and beautiful combinations of these fabrics.

WINTER MILINERY AFTERNOON AND DRESS HATS

Ethereal looking hats made with the misty loveliness of maline, enhanced with the frail charm of silver laces, a puff of ostrich or the twinkling grace of metallic ribbons. Others of shadowy velvets in the enduring charm of black, depe purple and soft costume shades.

COATS SPECIALLY PRICED \$500. to \$52.50

And just how specially priced they are you will know the minute you see them. Very attractive models in such a variety that to describe would necessitate describing practically one whole knot of coats. Coats that you should see, if you have in mind the purchase of a coat. You will find any of them extra value at the different prices asked. If you were too late to share in our recent unusual offering of winter coats, this is your opportunity for these coats are of the same unusual character and value.

TO ROB THESE DAYS OF THEIR CHILL, WOMEN'S BATHROBES, \$5.50

The patterns of these cozy new blanket robes are pretty designs and they are made to fit so well that you will be vastly pleased with them.

SHOES THAT GIVE 100 CENTS WORTH OF WEAR

By strict adherence to a policy of merchandising quality footwear at close margin, prices we have built up an organization that is the most efficient and successful shoe business in East Elgin. In buying your shoes take into consideration the fact that Aylmer's General Store is the best to be had for the amount you wish to invest. Remember we sell shoes that give 100 cents worth of wear for every \$ invested.

BOY'S SUITS

Boys know that they can expect smart fabrics and designs as well as good tailoring in boy's suits moderately priced when purchased at the "Store Within a Store". Whether mother pays more or less for son's suit, the boy expects the suit to look correct in every detail. Parents and boys who have learned the dependability of fabric and style in our boy's suits make it a point to come here when the lad needs new apparel. The models are down-to-town ones for boys from 5 to 18 and include waist seam styles.

THE BIG STORE'S BLOUSES

Well these tailored blouses at the Big Store lend themselves to glorifying the simple tailored suit and what an easy task to select the blouse one wants at the Big Store. Any mood that one is in she may find a blouse to suit it. Blouses of georgette crepe at \$8, \$10, \$12.50, and \$13.50, the newest methods of beading and embroidery, the latest frills, and of course they have every way know nto blouses this season for they are the latest from the clever fingers of the blouse makers.

COZY COMFORTERS AT \$3.75 to \$12.50

Cozy Comforters, covered with satin in pretty pink blue and yellow colorings, edges bound with satin.

WHITE BLANKETS AT \$3.50 AND \$4.00

You'll sleep as warm and cozy as ever you could wish "cuddled down" under some of these.



The Big Store
Dry Goods, Millinery, Ladies' Ready-to-wear, Gent's Furnishings, Clothing, House Furnishings, Hats and Caps.

Stratton & Martin
"It Pays to Trade With Us."
"Honest Goods at Honest Prices"
Highest Market Prices Paid for Produce. Good to Shop at Both Stores.

The General Store
Boots and Shoes
Hats and Caps
Groceries
Neckwear
Dry Goods

ity. "What we are speaks so loud, you cannot hear what we say."

In the evening, after the song service and introduction of officers conducted by Rev. W. Walker, an address on "The Church and the Sunday School," by Rev. J. A. H. McLean, was given. This was followed Mr. Fletcher on the subject, "Stop That Bleeding." Both these addresses forced upon the mind of the hearers the great responsibility of the adults in the home, the school and the church. Why are so many boys and young men not in the Sunday school? Because they want to be men, and men are not in the Sunday School. Will not the men of East Elgin, for the sake of your own boy, and for your neighbor's boy, join the ranks of the S. S. and stop the bleeding of the church!

The New Sarum friends kindly entertained the convention and furnished special music. Offering of Convention was \$18.07.

Officers for the coming year are as follows, Hon. President, Mrs. Chas. Saywell; President, Mr. A. Charlton; Vice-President, Mr. H. E. Armstrong; Sec.-Treasurer, Mrs. W. Bow-en. Department Superintendents: Children's Division, Mrs. C. Prior; Young Peoples', girls, Mrs. Ney Chute; Young Peoples', boys, Mr. C. Dance; Adult, Mr. E. Chalk; Teacher Training, Mrs. A. S. Rogers; Home Department, Miss J. Truman; Missionary, Mr. H. Wooley; Temperance, Mr. George Laidlaw.

The new executive are to meet in St. Thomas on Nov. 18th to plan work for the year.

Children Cry FOR FLETCHER'S CASTORIA

AYLMER WAY OVER THE TOP IN VICTORY LOAN
Springfield and South Dorchester and Bayham and Vienna Pass Their Objectives. Malahide Will Go Over The Top This Week.
Three Aylmer Industries Have Honor Flags.

Aylmer has made a wonderful record in the Victory Loan drive and on Wednesday headed the list for Elgin County, having \$156.26 per cent. over her objective or \$273,450. There seems to be no slackening of the pace

either, for every day she steadily advances and has kept in the front ranks of our patriotic municipalities. Captain William Warnock and his team, Messrs J. M. Farthings and C. S. Bridgman, are to be congratulated as well as our citizens, who are loyal enough and wise enough to take advantage of the best investment on the market.

Aylmer industries have also done remarkably well. Every employee of the Shoe Factory has purchased a bond and this industry has gone over the top 100 per cent. 75 per cent of the employees of the Carnation Milk Products Co. are bond holders and have subscribed over 15 per cent of the annual pay roll, also winning an Honor Flag. The Aylmer Steam Laundry has a 100 per cent. standing and the employees subscrib-

ed 20 per cent of the annual pay roll. This is a remarkable record as nearly all employees are women.

Malahide is making a good finish and before the week is out the canvassers assure us they will exceed their objective.

South Dorchester and Springfield stand second in the county with 108.27 per cent, and Bayham and Malahide third with 106.35 per cent. Aylmer's Prince of Wales' Flag is now on exhibition at Youell & Wrong's store, and we are all proud of our record too.

Canada will greatly exceed the loan asked for which will certainly strengthen her credit. On Wednesday morning she had raised a total of \$379,111,732. By the end of the week the total will no doubt exceed \$400,000,000.

| The Standing in Elgin Wednesday Morning | | | |
|---|-----------|--------|-----------|
| Aldborough, Rodney, West Lorne | \$ 79,200 | 45.25 | \$175,000 |
| Dunwich and Dutton | 169,400 | 84.70 | 200,000 |
| Southwold | 109,400 | 54.70 | 200,000 |
| St. Thomas | 558,050 | 66.43 | 840,000 |
| Yarmouth and Port Stanley | 133,950 | 59.53 | 225,000 |
| * Aylmer | 273,450 | 156.26 | 273,450 |
| * South Dorchester, Springfield | 92,050 | 108.27 | 85,000 |
| * Bayham and Vienna | 106,350 | 106.35 | 100,000 |
| Malahide | 69,500 | 63.45 | 110,000 |

* Prince of Wales' Flag Objective.