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**COLMAN'S D.S.F. MUSTARD**  
 gives an improved "taste" to all meats, fish, game, poultry,  
 and makes them easily digested. Use it with every meal.  
 Canadian Agents: **MACOR, SON & CO., Limited, MONTREAL-TORONTO**

### Better Times Coming for St. John's.

—By—  
**T. HENRY SMITH.**

Although I have been in St. John's only five weeks I have perhaps (from a wide and travelled commercial experience) been able to gather something of the trials, troubles and successes possible to traders of all classes here.

Now my experience may be taken, perhaps, as a guide to the future of St. John's, at least I hope I may benefit somebody, for I have met politeness here which I greatly appreciate. I rather think I can almost exactly compare the St. John's of to-day with the Cardiff of 30 years ago (and Cardiff to-day is a British city of great importance). The Water Street of to-day compares with the Butte St. Cardiff of the past, therefore bar accident Water Street will not be the shopping centre but the wholesale and office district. I should say the shopping centre will go westward and eastward with possibly the smaller streets of the by streets en route.

To go straight to the point: I have heard recently the remark, "Oh, trade will wake up soon, the output folk will come in to buy sooner or later." Now I wish to deal with that remark specially. Some few years ago I owned (and I was quite young) a number of stores and a factory in Cardiff. At that time we depended chiefly on the workers from "the valleys" (you St. John's traders depend on the "outports," and "the valleys" of Wales was then the precise equivalent) and a merry time we had I can assure my readers until, ah! something happened! and that was the "valley" folk did not come up to buy in such numbers and (like St. John's to-day) the Cardiff traders suggested amongst themselves, "Oh, it's all right, they'll come along shortly." However, to cut a long story short, they did not come along any more, nor do they to-day even, and Cardiff has lost the bulk of the "valley" trade.

Will this be the case with St. John's? I say "Yes," (and I should hate to appear presumptuous, too). Yet Cardiff is prosperous and so will St. John's be, very, but not in the same manner of trade or trading.

What happened in Wales? Traders opened up some smart shops in the "valleys" and took the trade from Cardiff—simple surely—and I was one of the first to open a country (valley) depot. Is this happening in the outports? Not having had time I cannot ascertain, but I guess it is so. The (c/o)akers will note, I say, St. John's will prosper greatly but not in the same manner or style of trade as that carried on to-day.

The money is in the country, but the holders of capital in the lower and middle classes have not been educated to the fact that there is anything other than fish to invest in. Some day fish will be a side-line in

Newfoundland and minerals and other products will, when worked, provide the nucleus of many large industrial concerns. Many a former fishing port has forgotten fish in various parts of the world, and now runs great factories instead. At one time those folk almost worshipped fish. (In passing I would suggest a great export trade could be done if the authorities could find a buyer for "St. John's Street Mud"—Guaranteed to beat all others! Buy the "Juicy" brand!")

For instance, at present, I am organizing manufacture in the furniture trade here. Why? Because in a country where home life is rendered very essential owing to the conditions of the climate, I feel there must be a big field, and I hope to produce better furniture than that now imported, and certainly sell very much below imported price. I know the trade from A to Z.

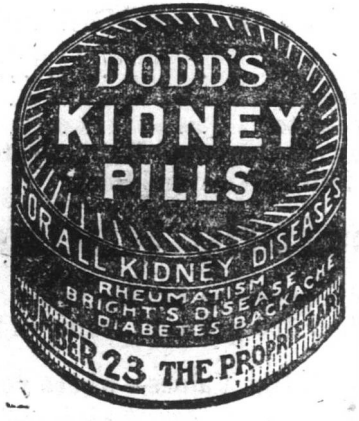
However, to return to St. John's. I would point out I have been a keen observer at all times, and if I stay in Newfoundland I shall be fully prepared to see St. John's wear "a silk hat and a frock coat" in the near future, by which I mean it will some day be a fine city, well paved, well lighted, mud-free. The Harbor sides will be valuable property, very, and the positions near the Station will be the best retail or shopping positions.

Should I offend the intelligence of the leading merchants by "teaching them to suck eggs," I would retort, there are eggs for setting and eggs for sucking.

Anyhow, since my arrival on October 4th, I feel I like Newfoundland folk very much, and those workers whom I hustle will surely forgive me when they understand I wish them to improve their position and themselves (for I made mine in Great Britain in face of high-grade competition).

What a God-send compulsory education would be. To be without that is a crime on the part of those responsible. Wake up! St. John's folk, and educate your children from this very day at all costs.

(The writer of the above article was formerly British Overseas Trade Organizer in London, but is now re-organizing the Newfoundland Furniture and Bedding Co. Ltd., St. John's.)



**DODD'S KIDNEY PILLS**  
 FOR ALL KIDNEY DISEASES  
 RHEUMATISM, BRUISES, DIABETES, GRAVEL, BRIGHT'S DISEASE, CALCULI, NEURALGIA, MIGRAINE, SCIATICA, etc.  
**23 THE PROSELYTIST**

### New Goods Just to Hand

**McCormick's Sodas, Pails**  
**Prunes, 17c. lb.**  
**Sinclair's Fidelity Bacon**  
**Wilson's 'Certified' Bacon**  
**Smoked Codfish.**  
**Kipper Herring.**  
**Pan Yan Pickles, 10 oz.**  
**and 20 oz.**  
**Maconochie's Pickles.**  
**Maconochie's Chow Chow**  
**Campbell's Soups—**  
 10 varieties, comprising Tomato, Vegetable, Beef, Ox-Tail, etc., 17c. can.

### MOIR'S CONFECTIONERY

A full line of Bars, 1/2 lb. and 1 lb. Assorted and 5 lb. XXX Blue Boxes.

— ALSO —

### MOIR'S CAKES.

Sultana and Plain, Slabs.  
 Sultana and Plain, 1 lb. pkts.

**C.P. EAGAN,**

Duckworth Street & Queens' Road

### Produce and Provisions.

(From Saturday's Trade Review.)

**CODFISH.**—The shipments of fish from St. John's this week to foreign markets amounting to 10,916 quintals. The schooner Alcala took away 2,352 quintals to Martineque from Messrs. Job Brothers & Co. Ltd., the schooner Hasbet 2,564 quintals from G. M. Barr to Gibraltar for orders, and the Andress Roca 6,000 quintals to Seville for F. D. Garces.

In the outports the Nellie T. Walters sailed from Hermitage for Oporto with 3,510 quintals for Thos. Garland, and the General Plumer cleared from Marytown with 4,210 quintals for the Marytown Trading Co. The schooner Proven sailed from Carbonear for Alicante with 2,730 quintals for W. J. Moores, the Rita M. Clunett from Burin with 2,883 quintals for Oporto from E. Inkpen. The Ave Maria from Fogo for Malaga with 3,000 quintals for Earle Sons & Co., and the General Smuts from Grand Bank for Oporto with 4,658 quintals for S. Harris, Ltd.

This makes a total of 29,991 from outports, which added to 10,916 from St. John's makes a grand total of 41,907 quintals.

**COMMON COD OIL.**—The market is lifeless. Efforts to sell on the foreign market are without result, and the trade are simply marking time. The United States buyers hope to see some improvement now that the Presidential election is over. The British buyers have been saying the same in reference to the coal strike that has held everything up for weeks. We hear of a few sales at \$1.80, but the general price is from \$1.40 to \$1.70 per ton in the local market.

**CODLIVER OIL.**—Very little doing in Codliver Oil this week, the market being stagnant both at home and abroad. A large importer at New York, writing to an exporter here says, "We regret to say that we can make no offer in Codliver Oil. The demand is at a very low ebb and there is no immediate prospect for business." The local quotation is around \$1.00 per gallon.

**HERRING.**—The fishery is now in full swing at Bay of Islands and Bonne Bay. Preparations have been made for a pack of about 30,000 barrels. Scotch Pack are quoted at \$11 to \$11.50 per barrel. Herring are plentiful, but much of the catch are small. The Americans want large and medium this season. Shrinking of many nets in the mesh by barking has resulted in small herring.

**BEEF.**—The Beef Market continues quiet but firm, and there is no change in quotations, according to advice received from the United States markets during the week. In the local market owing to the great disparity between Beef and Pork, Choice Boneless is \$32.00, as compared with \$55.00 for best grade Pork. Bos. Flank \$35.00, Family \$34.00. Imports for the week 625 barrels.

**PORK.**—There have been considerable fluctuations recently in the American market from day to day, influenced by labor conditions in the United States and strikes in Great Britain. There is a noticeable increase in pork exports to Europe the past month, which tends to keep the prices on the upward grade. The imports for the week amounted to 600 barrels. Prices are: Mess, \$38.00, Fat Back, \$44.00, Short Mess, \$55.00, Ham Butt, \$53.00. The total imports to date from January 1st are 24,551 barrels.

**FLOUR.**—Messrs. Harvey & Co.'s circular summarizing the flour situation this week says that "Locally the importation is nearly 70,000 barrels short, with very little during the next two weeks." Importers have been holding off for lower prices and this is the main cause of the scarcity. There are several large consignments coming forward from Montreal by steamers this month. Meantime an effort is being made to get flour to distant Northern outports that are likely to be shut out by weather conditions and ice before the end of the year. Leading brands here are quoted to-day at \$15.75, other grades grades \$14.75 to \$15.50.

**SUGAR.**—There are about 6,500 barrels of the "controlled" sugar remaining, which is believed to be sufficient to supply all requirements till March. There is a rumor that the F. C. Board contemplates importing 5,000 barrels of the present low priced sugar to make up their former loss by its sale. We hardly can believe that this will be done, for there is a possibility that sugar may go still lower and new losses would be incurred. There are all the signs of a declining market in existence that prevailed when some 15 years ago sugar went down to 3 cents in New York. Meddling with the sugar market by inexperienced people is extremely dangerous at the best of times, and is outside the functions of a Government, except in extreme cases of either securing adequate supply or preventing profiteering. These grounds for interference no longer exist. Therefore, the market should be left open to the regular importers.

**MOLASSES.**—Owing to the fall in sugar prices, molasses has declined about ten cents per gallon from the Summer price despite the short supply. The St. John's quotation is now \$1.58 for Fancy and \$1.52 for Choice per gallon wholesale. There are three

cents and barrels five cents over this price.

**POTATOES.**—During the past week there were many sales made in the city of home-grown potatoes at \$3 to \$3.50 per barrel from first hands. In the outports large lots were taken at \$2.50, and this is likely the lowest point that will be reached this season for home-grown. Storekeepers here are asking as high as \$4.00 to-day. Canadian importers are looking stronger and will probably sell at \$5.00 per sack of 180 pounds next month.

**Minard's Liniment Co., Limited.**  
 Gentlemen, I have used MINARD'S LINIMENT on my vessel and in my family for years, and for the every day ills and accidents of life I consider it has no equal.  
 I would not start a voyage without it if it cost a dollar a bottle.  
**CAPT. F. R. DESJARDIN.**  
 Schr. "Storke," St. Andre, Kamouraska.

### The World's Wit.

She: "Is that a popular song he is singing?"  
 He: "It was, before he began singing it."  
 —London Opinion.

"What a cheerful woman Mrs. Smiley is!" "Isn't she? Why, you know, that woman can have a good time thinking what a good time she would have if she were having it."  
 —Tit-Bits.

**LOVE, SAUSAGES AND SO ON.**  
 Being in love, like eating sausages, requires perfect confidence.

Woman would be more charming if one could fall into her arms without falling into her hands.

A widow and her wags are soon parted.

If women look bad, they are. If they look good, they may be. Nothing hurts a woman so much as when a man won't give her the opportunity of saying "No."  
 —London Opinion.

**THE PHEBOTOMOUS FLEA.**  
 A Flea who felt phlebotomous; Assailed a Hippopotamus;  
 That Hippo, he Sat on the Flea, And, goodness, gracious! "what" a muss!  
 —Life.

**FINDING HIMSELF.**

The other day when the beach was crowded, a small boy, looking rather bewildered, approached a police officer, and said, "Please, sir, have you seen anything of a lady around here?" "Why, yes," answered the officer, "I've seen several."

"Well, have you seen any without a little boy?"  
 "Yes."  
 "Well," said the little chap, as a relieved look crossed his face, "I'm the little boy. Where's the lady?"  
 —Boston Transcript.

**PAID FOR IT.**

"Does your cook give you any impertinence?"  
 "No; she charges me ten dollars a week for it."  
 —Detroit Free Press.

**CONCLUSIVE EVIDENCE.**

"Yes," said the traveller, "I had an amusing journey up to town. There were two Scotsmen in the carriage." "How do you know they were Scotsmen?" asked the cashier curiously. "By their accent, I suppose?" "No; you see, they both happened to take their pipes out together. Well, they filled them and then each calmly waited for the other to strike a match."  
 "Well, what happened?"  
 "Oh, I brought out my pipe, so both of them waited for my match."  
 —Answers.

### SUFFERING OF YOUNG WOMEN

This Letter Tells How It May be Overcome—All Mothers Interested.

Toronto, Ont.—"I have suffered since I was a school girl with pain in my left side and with cramps, growing worse each year until I was all run down. I am a children's nurse, and I was so bad at times that I was unfit for work. I tried several doctors and patent medicines, but was only relieved for a short time. Some of the doctors wanted to perform an operation, but my father objected. Finally I learned through my mother of Lydia E. Pinkham's Vegetable Compound, and how thankful I am that I tried it. I am relieved from pain and cramps, and feel as if it has saved my life. You may use my letter to help other women, as I am only too glad to recommend the medicine."—JEAN KENT, 42 Blamford Ave., Toronto, Ont.

Girls who are troubled as Miss Kent was should immediately seek restoration to health by taking Lydia E. Pinkham's Vegetable Compound. Those who need special advice may write to Lydia E. Pinkham Medicine Co. (confidential), Lynn, Mass. These letters will be opened, read and answered by a woman and held in strict confidence.



**Remington UMC**  
**Shot Gun Cartridges**  
**TO BE CERTAIN**  
 that you have a genuine imported factory loaded Remington UMC cartridge—examine the brass base of the cartridge for the company's own marking.

REMINGTON C-8 smokeless powder  
 NITRO CLUB smokeless powder  
 ARROW smokeless powder  
 NEW CLUB black powder

**REMINGTON ARMS UMC COMPANY**  
 233 BROADWAY, NEW YORK

## J. J. ST. JOHN

### Big Drop in Price of Provisions Just in Time.

We have on hand and to arrive:

100 Brls. FLANK or BONELESS BEEF.	250 Bags CORN.
75 Brls. BEEF CUTTINGS—No Bone.	350 Bags CORN MEAL.
90 Brls. PLATE BEEF.	100 Bags GLUTEN MEAL.
50 Brls. SPECIAL PLATE BEEF	150 Bags HOMINY FEED.
100 Brls. HAM BUTT PORK.	85 Puncheons and Barrels VERY BEST MOLASSES.
55 Brls. FAT BACK PORK.	100 Half Chests TEA, 50 to 60 lbs.; the best value in the country.
35 Brls. HEAVY MESS PORK.	60 Cases KEROSENE OIL.
30 Brls. SPARE RIBS.	2000 Brls. BEST BRANDS FLOUR arriving weekly at the Drop Price.
350 Bags BRAN.	
1000 Bags OATS.	

Save Your Money by Calling on us.

**J. J. ST. JOHN,**  
 136 and 138 DUCKWORTH STREET.

## SOME OF OUR FURNITURE Bargains.

50 BUREAUS only . . . . .	\$19.50
3 drawers, large mirror, surface oak finish. Worth \$25.00.	
50 WASHSTANDS to match . . . . .	\$8.50 up
20 BUREAUS, American manufacture, quartered oak . . . . .	\$45.00
(Worth double.)	
100 MATTRESSES, factory soiled . . . . .	\$2.95 up
BED OUTFITS—Bed, Spring and Mattress . . . . .	\$16.95
Other qualities to . . . . .	\$50.00
CHAIRS made in factory from . . . . .	\$1.95
50 COUCHES, factory soiled, from . . . . .	\$12.50
SIDEBOARDS from . . . . .	\$15.50

**The C. L. March Co., Ltd.**

Corner Water and Springdale Streets, St. John's.

P.S.—CARS STOP AT OUR DOOR.

**COW IN TROUBLE.**—During the early hours of yesterday morning a cow whilst trying to cross the trestle near the round house, became entangled in the sleepers and points. Mr. Michael McCarthy assisted by several other employees of the engine house released the animal from its perilous position. Beyond a few bruises on its legs, the cow was unhurt and is now in Mr. McCarthy's care awaiting an owner.

**MINARD'S LINIMENT BELIEVES DISTEMPER.**

**Stafford's Prescription "A" for Indigestion, Dyspepsia, Catarrh of the Stomach, Gastritis and Nervous Dyspepsia.** Price 35c. and 70c. bot. Postage 10c. and 20c. extra—each.