

WATERPROOF BOOTS



For Men, \$5.50 pair.

Every man should now have right handy a pair of our Good Waterproof Boots.

The more thoroughly men become acquainted with our Waterproof Boots the less use they have for Rubbers. Drop in and see our line of

\$5.50 WATERPROOF BOOTS

in Black, Norwegian Calf Blucher, Russia Calf Blucher, Mahogany Crome Calf Blucher. Full bellows tongue, two full viscolized soles, wide and roomy lasts, only \$5.50 a pair.

PARKER & MONROE, Limited,
THE SHOE MEN.



TORIC LENSES

ARE MORE BECOMING THAN FLAT LENSES.

The edges of Toric Lenses do not show as prominently as those of flat lenses. They fit in close to your eyes. You will find Torics much more becoming and useful. They give you a wider, clearer field vision. You should know about Toric Lenses. Let us explain them.

R. H. TRAPNELL,
Eyesight Specialist.
St. John's.

PRESERVING PEARS, GRAPES, APPLES, ETC.

Due per Monday's Steamer:

Preserving Pears, brls., Very Cheap.
Green Grapes, kegs, Heavy Clusters.
'King of Tompkins' Apples, Fe'y Stock.
California Oranges, Silverpeel Onions.

AND SPECIAL:

300 Sacks
White 'Rangoon' Beans,
1 cwt. each.

F. McNAMARA,
Queen Street.

REID-NEWFOUNDLAND COMPANY.

LABRADOR SERVICE.

S.S. "DIANA"

Will sail from St. John's at noon on THURSDAY, October 25th, for the usual Labrador ports as far North as Rigolet. Freight received until 6 p.m. Wednesday, October 24th.

Reid-Newfoundland Co.

Paper BAGS,

All Sizes.

BURT & LAWRENCE,

14 NEW GOWER STREET.

Ladies' Fall & Winter Hats AND Coats

We have just received shipments of the above goods and invite your early inspection whilst the assortment is at its best.

OUR COAT VALUES ARE WELL KNOWN TO BE THE BEST PROCURABLE,

and despite all the circumstances against us this season, you will find our Coat Values keeping up our reputation in this department.

We are also opening a lot of good values in—
LADIES' SHOWERPROOF COVERT COATS.
LADIES' BLACK RUBBER and OIL COATS.
MISSES' BLACK RUBBER COATS.
MEN'S and BOYS' BLACK OIL COATS.
LADIES' FLANNELETTE UNDERWEAR and NIGHTDRESSES.

In Flannelette Wear it will be impossible to offer later the values we now offer, and we advise early shopping for your own good.

HENRY BLAIR.

LATHROP OIL ENGINE

Better Because They Last Longer.

A. H. MURRAY, Agent.

Advertise in the Telegram

Notice TO COOPERS and SHIPPERS!

In order to economize space in steamers and vessels conveying Fish, packed in casks, abroad, I am instructed to inform all whom it may concern that all casks to be purchased in the future must be well made and not exceed the following dimensions:

Common, length 39 in.; Head 23 in.
Donkey, length 37 in.; Head 24 in.
Butt, length 32 in.; Head 27 in.

Either of the above casks will easily contain four quintals of Shore Codfish, or five quintals of Labrador.

For and on behalf of
NEWFOUNDLAND CHARTERERS, LTD.,
G. C. FEARN, Treasurer.

oct20,31

High-Grade Pianos. First-Class Organs.

The price, like the ad, is small, but the quality is large. Come and see for yourselves.

CHARLES HUTTON,
Reliable Piano & Organ Store.

CLEANLINESS, QUALITY, SERVICE,

AT
Johnson's
Fancy Bakery,
174 Duckworth St.

Your Business Success in 1917

Rests upon the dependability of your service of supply.

Three big facts—big buying power, tremendous production, expert workmanship—stand behind our claims of superior service.

It will pay all merchants to see our spring ranges in

Men's and Boys' Suits, Overalls, Shirts, etc.

DO IT NOW.

Newfoundland Clothing Co., Ltd.



Now in Store.

250

Tons Nut Size Anthracite

Coal.

H. J. Stabb & Co.

307-10, cad. st.

Notice!

Ship Building Bounty!

I am instructed by the Government that it is their intention to submit to the Legislature at its next session a Bill to limit the class of vessels entitled to Bounty from the Government under the present Shipbuilding Bounty Law. Hereafter Bounty will be payable on vessels not exceeding 120 tons gross measurement. Vessels exceeding 120 tons gross will not qualify for any Bounty whatever. It is intended that the Regulations shall apply to all vessels of which the keel has been laid at the date of this notice; but all vessels, the keels of which are not now laid, shall come within the scope of the proposed new Regulations, and shall not be entitled to Bounty when the vessels exceed 120 tons gross measurement.

J. G. STONE,
Minister of Marine & Fisheries.
St. John's, Nfld., 19th Oct., '17.
oct19,17



MASSATIA



A NEW AND TOTALLY DIFFERENT TALCUM POWDER

Not only softer, smoother, more satisfying than any other, but distinguished by the "The Oriental Odeor," a fragrance invisible in its ordinary use.

In addition to Massatia, we carry a complete line of Lazell's Famous Specialties, including the most exquisite Perfumes, delightful Toilet Waters, soap Creams, and powders of the most beautiful colorings.

At all Druggists, St. John's, Nfld.

Four Main Things to be Remembered:

SAFETY—Every share we market is backed by a Bond, itself backed by a \$2,000,000 Company, that has Hundreds of Millions of Dollars behind it.

PERMANENCY—We do not offer investments that pay to-day and die to-morrow. That would be Business Insanity. Our Perfection offering, for instance, will be paying dividends just as long as rubber tires are used and longer.

GROWTH—From practically nothing to hundreds of acres of land and expensive plants fitted with costly machinery, employing hundreds of skilled workmen to build the one and only ASBESTOS FABRIC TIRE, to fill a waiting market—has been the visible growth of the Company. Its greatest growth is still ahead of it.

EARNING POWER—To-day ONE PER CENT. MONTHLY DIVIDENDS are being paid. That will increase to TWO per cent. and then FIVE, and later TEN, and right up to TWENTY PER CENT. MONTHLY as the years go by. All the other Tire Companies have done it under less favorable conditions, and what others have done, logically Perfection, can do.

YOU CANNOT SUCCESSFULLY DISPUTE THESE STATEMENTS.

J. J. LACEY & CO., Ltd.,

INVESTMENT SPECIALISTS, CITY CHAMBERS.
(Over Royal Bank of Canada.)

ROOM PAPER!

We have 60,000 pieces

Room Paper,

a whole store full. We must have this room for other goods soon, and consequently we are offering special inducements to wholesale buyers.

Call and see them, or send for patterns.

Wholesale and Buyers.

Robert Templeton



NO MATTER HOW THE FIRE IS CAUSED

if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON,
Insurance Agent.

The Evening Telegram is the People's Paper.

EIGHT PAGES TO-DAY
WEATHER FORECAST.

TORONTO, Noon.—Winds increasing to gales from eastward; rain on Thursday.
Drink WELCH'S GRAPE JUICE

VOLUME XXXIX.

Auction Sales

(On account of whom it may concern)
AUCTION.

To-Morrow, Thursday, the 25th inst., at 11 o'clock, at the Premises of

Messrs. Bishop, Sons & Co. Ltd. (North Side Premises) 665 sacks SUGAR. 50 barrels BEEF.

(All in perfect condition.)
Salved from the s.s. Eburon, and sold by Public Auction for the benefit of whom it may concern.

A. S. RENDELL,
Notary Public.

(On account of whom it may concern)
AUCTION.

On Thursday, the 25th inst., at 12 o'clock, at the Premises of

Messrs. Furness Withers & Co., Limited.

94 Bales of Cotton

Landed from on board the s.s. "Tertind," surveyed and ordered for sale by Public Auction for the benefit of whom it may concern.

A. S. RENDELL,
Notary Public.

Insure with the QUEEN

the Company having the largest number of Policy Holders in Newfoundland.

Every satisfaction given in settling losses.

Office: 167 Water Street.
Adrain Bldg. P. O. Box 732.
Telephone 658.
QUEEN INS. CO.

GEO. H. HALL,

Grove Hill Bulletin THIS WEEK.

CUT FLOWERS: Chrysanthemums, Wreaths, Crosses, Floral Decorations at shortest notice. Outport orders given best attention.

Terms: STRICTLY CASH.

Phone 217.

J. MCNEIL,
Waterford Bridge Road.

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J. G. STONE,
Minister of Marine & Fisheries.
St. John's, Nfld., 19th Oct., '17.
oct19,17

JOSEPH HOCKING'S

WAR NOVEL.

The Path of Glory

A story of the Turks in the War. Paper 65c, cloth 90c. Postage 5c.

Garland's Book Co.
177-9 Water Street