

# New American Goods!

JUST ARRIVED, A SHIPMENT OF SEASONABLE GOODS.

## Ladies White Hose

Plain White Cotton Hose,  
28 and 30c. per pair.  
Wt. Mercerized Cotton Hose,  
45 and 55c. per pair.  
White Lisle Hose, 55c. pair.

As the quantity of White Cotton Hose is limited, we advise you to purchase early.

## Ladies American Collars

60 Dozen of Dainty  
**Job Collars**  
The Latest Novelties in Neckwear,  
White and Coloured.

PRICES: 17c., 20c., 25c., 30c., 35c., 40c., 45c. and 50c. each.

**Marshall Bros**

## Curtain Odds.

White and Cream Lace  
Curtain Corners,  
1 1-2 to 2 yds. in length,  
45, 50 and 55c. each.

White and Cream  
Lace Curtain Odds,  
Regular size, 2 1-2 to  
3 1-2 yard lengths,  
\$1.00 and \$1.10 each.

## How to Dress.

By RUTH CAMERON.



RUTH CAMERON

How much does it cost you a year to dress? Some day this summer when the reader friends have some vacation time that they don't know what to do with, I wish they'd write me some letters on this subject. Then we'll have a symposium on it the same as we did on the subject of how much people give for charity. Tell us what your income is and how much of it you spend on clothes.

**Charge Up Your Own Time**  
And if you have time we'd like to know about how you apportion that money, how much for underwear, suits, blouses, etc. If you put a great deal of time into them, charge that at the rate of a dressmaker's or seamstress' time.

Presumably the letters will be anonymous. If you want to sign your name, of course the confidence will be respected.

The way I became interested in this subject was this: A group of us were talking about what we spent for clothes. One woman spent \$600 a year; another \$150 (plus considerable of her own time); a third \$200 flat.

**A Moderate Proportion!**  
The third is an unmarried business woman with an income of about two thousand dollars, and that seemed to me a very moderate allotment. What do you think?

Incidentally, when we expressed our surprise that she could do so well on that she gave us some of her rules. I think they are interesting enough to repeat.

Be careful that your clothes are well spaced—that is that each garment serves some sufficiently different purpose. One needs a different kind of gown for so many occasions that no woman of limited income can afford to double up by buying two or three gowns that serve the same usage.

If you can make a summer coat really warm enough for winter by putting an interlining in it, do so and finish it up while it is in style.

### Don't Let Your Clothes "Sour" in the Closet

Don't have the trick of wearing some favorite dress all the time and permitting other perfectly good dresses to "sour" in your closet. Use all the assets that keep clothes in good shape, hangers, shoe trees, the tailor, etc. Keep an umbrella and rubbers at both ends of the route and always have an adequate raincoat.

These are some of her suggestions. Maybe you'll have some that you'll incorporate in that letter you are going to write me.

### The Gas Range!

The Gas Range means comfort for the housewife; shorter kitchen hours for her, and a cleaner kitchen. It is a great mistake to think that cooking with gas is expensive.

Whenever a woman becomes used to gas for cooking, thoughts of a coal or wood stove fill her with gloom. A Gas range is so much easier to operate, so efficient for all kinds of cooking, and so much cleaner, that the idea of going back to the old style methods is decidedly unpleasant. Yet in winter many housewives think they must use a coal or wood stove, because there is no other way of heating the kitchen. THERE IS ANOTHER WAY AND IT IS FAR BETTER THAN THE OLD. THE CLOW GAS STEAM RADIATOR WAY. MAY 23, 17

## New Goods To-Day!

80 crates Small Onions.  
50 crates Green Cabbage.  
10 crates Ripe Tomatoes.  
5 cases Fresh Grape Fruit  
80 boxes Red Apples.

## ORANGES.

We have full stocks of Ripe, Juicy, Sound Fruit—250's, 216's and 176's sizes.

**Soper & Moore,**  
WHOLESALE JOBBERS.  
Phone 450.

murderous, brass-jawed safety-pin with which babies are pinned to their clothes every day. How often is it the case that a wee baby cries in its sleep, in a fitful manner, and is immediately treated for colic, when the chances are ten to one that it has been impaled upon a long, sloping safety-pin.

If the laws of this country were intended to render equal and exact justice, the safety-pin would be banished from polite society and supplanted by the clothes-pin. This would be a great relief to scores of husbands who have tried to dress a playful, squirming baby while their wives were at the club, and in doing so have run a two-inch safety-pin through their left thumb. If Congress would pay more attention to such practical legislation as this and less to pork, there would be more happiness in married life.

A popular form of safety-pin is the flouring-pin, which is used to pin an abusive husband to the kitchen floor. The use of this pin, as a corrective implement, is advocated by both press and clergy and upheld by our courts, except where the jury is composed of married men.

I fell from a building and received what the doctor called a very bad sprained ankle, and told me I must walk on it for three weeks. I got MINARD'S LINIMENT and in six days I was out to work again. I think it the best Liniment made.

ARCHIE E. LAUNDRY, Edmonton.

### Everyday Etiquette.

"In what order does the bridal party enter the room if there is one flower girl and a maid of honor," asked Lucille.  
"The bridegroom, clergyman and best man enter the room in which the ceremony is to be performed, and stand facing the guests, awaiting the arrival of the bride, who enters the room alone or with her father. Immediately before her walks the maid of honor, who is preceded by the flower girl. The bridal party stands to form a segment of a circle," advised her mother.

## Men Enlisted for Week Ended July 14, 1917.

Electoral District.	REGT. NAVY.		Total.	
	Accepted.	Rejected.	Accepted.	Rejected.
St. John's East	1	1	2	0
St. John's West	0	1	1	0
Hr. Main	2	0	2	0
Port de Grave	2	0	2	0
Hr. Grace	0	1	1	0
Carbonar	1	0	1	0
Bay de Verde	1	0	1	0
Trinity	1	0	1	0
Bonavista	1	0	1	0
Fogo	1	0	1	0
Twillingate	1	0	1	0
St. Barbe	1	0	1	0
St. George	1	0	1	0
Gurgeo & LaPoile	1	0	1	0
Fortune Bay	1	0	1	0
Burin	2	0	2	0
Placentia & St. Mary's	2	1	3	1
Ferryland	1	0	1	0
Labrador	1	0	1	0
<b>Totals</b>	<b>8</b>	<b>6</b>	<b>14</b>	<b>0</b>

### Your Boys and Girls.

Children have a sweet tooth and it should be catered to as sugar is necessary to a growing child.

Good little brown cakes will result if made as follows: Cream together one-half cupful of butter and one cupful of sugar. Add one-fourth cupful of cocoa, the yolks of three eggs, and one-half cupful of milk and water. Sift with one and one-half teaspoonful of cinnamon, and one-fourth teaspoonful of ground cloves. Stir into the other ingredients and lastly add the whites of the eggs beaten stiff. Fill round gem pans half full of the mixture, and bake. When cold, frost with boiled frosting, and paint brownie faces on each, with melted chocolate.  
Peppermints—One cup granulated sugar, 2 teaspoonfuls of boiling water. Cook three minutes after it begins to boil. Soon as clear looking, take off the stove and add one level teaspoon confectory sugar and peppermint. Beat well and drop on marble slab or paraffin paper.  
Chocolates—Same as peppermints, except adding a small piece of grated chocolate with the sugar, etc. These are just as good as any you can buy, and not expensive, but pure.

### Summer School for Teachers.

We are requested to announce that a limited number of visitors will be welcome at the Summer School for Teachers provided they do not interrupt the work. Should they desire to hear any of the lectures, they will kindly take their seats quietly at the rear of the class and observe silence. On Saturdays at 12.30, Dr. Brundage gives a special series of lectures on the Child, at the Methodist College Hall, and as there is considerable space at the rear of the Hall, a good opportunity is afforded to persons interested in children and education to hear something worth hearing. The regular classes are held in St. Bonaventure's College from 9 to 11.45 daily, and from 2.15 to 4.15 daily, except Saturdays.

GUESTS AT BALSAM PLACE.—T. R. Williamson, New York; F. F. Murphy, Placentia; Rev. E. W. Andrews, Harbor Grace; and 22 1st class passengers of s.s. Kristianiafjord.

## 5c. The Crescent Picture Palace. 5c.

Presenting Richard C. Travers and Warda Howard in  
**"The Night of Souls,"**  
An Essanay super-feature in 3 reels.  
Mary Pickford in "MY BABY"—A great Pickford subject.  
Dud Duncan and Ethel Teare in "DOCTOR BROWN"—A rich Kalem comedy.  
MADAME TIMMINS sings "The Sunshine of Your Smile."  
PROFESSOR McCARTHY playing the Newest and Best Musical Drums and Effects.

## Framed Pictures!

Now that the Wedding Season is here, we call the attention of those on gift-seeking bent to the suitability of well-chosen, well-framed Pictures as Wedding Presents.

Our selection of Framed Pictures is by far the most important in the colony, and includes Oils, Water-Colours, Etchings, Sepias, Steel Engravings, and a very large choice of fine Photographures.

For Framed Pictures, suitable for a large Dining-room, or for the dainty intimacy of "My Lady's Boudoir," you need go no further than the

**U. S. Picture & Portrait Co.,**  
The Home of Pictures.

## CERTAIN-TEED

**PAINTS and ROOFINGS**  
Guaranteed the best obtainable  
**GEO. M. BARR, Agt.**

## 50 cases Campbell's Assorted Soups!

Start the Day Right and Everything will Run Smoothly.  
Because of the critical attention to its proper selection, Homestead Tea is specially sustaining and wholesome, as well as clear, rich and fragrant.  
HOMESTEAD TEA, 50c.  
STAR TEA, 45c.  
There's a smile in every cup of Homestead.  
C. P. Eagan  
DUCKWORTH STREET & QUEEN'S ROAD.

## \$50.00 in Cash Prizes

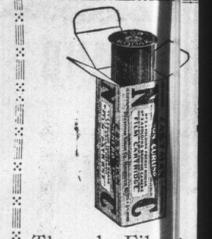
With every 25c. purchase at either of our Drug Stores, Duckworth St. and Theatre Hill, you receive a numbered ticket, and if you are holding a ticket at the time the numbers are drawn (July 31st) you win one of the Cash Prizes we are giving away.  
1st Prize ..... \$50.00  
2nd Prize ..... \$15.00  
3rd Prize ..... \$10.00  
4th Prize ..... \$5.00  
P.S.—The above does not apply to "wholesale" buyers, but only the "Retail Cash Purchases" made at our two stores.

These prizes will be drawn by two prominent business men on the above mentioned date.  
**DE. F. STAFFORD & SON,**  
Theatre Hill.  
**STAFFORD'S PHARMACY,**  
Duckworth Street.  
Stafford's 3 Specialties:  
STAFFORD'S LINIMENT.  
STAFFORD'S PRESCRIPTION "A".  
STAFFORD'S PHOSPHORIC COUGH CURE.

## CASTOR OIL, in 2 oz. bottles.

Just received from New York  
NEW CABBAGE.  
NEW TURNIPS.  
CALIFORNIA ORANGES.  
CALIFORNIA LEMONS.  
FRESH TOMATOES.  
TABLE APPLES.  
ONIONS.  
25 cases Sea Dog Matches—50 cases each.  
75 cases Purdy Brand Milk.  
20 cases Libby's Mixed Pickles and Chow.  
25 cases Sunlight Soap.  
25 cases Lux Washing Powder.

The chances are ten to one that it has been impaled on a long, sloping safety-pin.  
The first safety-pin used in this country was gotten up by the husband of a Rhode Island woman who wanted him to be in style and wear a leather belt. This man was a mechanical genius, and designed the first and only safety-pin which could be inserted by hand without maiming the inserter. His secret died with him, and to-day, despite the great advancement made in the realm of invention, we have the



The only Film that is a Kodak  
**EASTMAN FILM**  
Dependable, Uniform, Fast.  
Our supply in all sizes complete—get your film here today.  
**TOOTON**  
The Kodak Store  
Water Street

## What of the People

Editor Evening Telegram:  
Dear Sir,—After weeks of at politics, we are told that the amalgamation of the Government Opposition has been a live. If this movement had anything patriotic ring about it the people are inclined to look down upon it, but patriotism is not their forte. For it is a well known fact the delay in forming a coalition has been caused by the desire of the foremost members of other parties to get all the plums that they could lay hands on. What about the people? Have they no say in this matter? The present members of the Government, the intelligence of the country, that the people are bound up with such conduct as they are guilty of? I ask in all sincerity does Sir E. P. Morris mean to think that the feelings of the people are such as to permit this delay to go without a sign raised against it? Are we to this insult to our independence people without a kick and a stink not, and I ask the one man who can save us from the domination of the Big Interests—Sir Morris—to come forward and wipe the scales of selfishness from our eyes. We need an unity as that of the two parties means nothing for the good of the people. They will have to make other concession after concession in order to keep the amalgamation together. What this will mean for the country any man can see. It is needed is for a man like Sir Morris to start the ball a rolling, and soon show these twisters that it is "life in the old land yet." The Opposition and the Government very much if they can carry the day; they realise that the whole try is sick and tired of both an grasp at straws in order to themselves. But the people's remedy in their hands, and if dependence and the liberty of the people is to be held sacred, it is time to strike. The people have task before them. I admit that the fathers and the brothers of heroes who gave their lives for us are not going to permit their ties to be robbed from them by making a fight to retain them.  
Yours truly,  
FRED

Editor Evening Telegram:  
Dear Sir,—Permit me to draw attention to the matter of the salaries, and especially to the increase recently voted by the Government.  
The account published at the meetings of the House said that the Government had accepted the recommendations of the General Committee. This is not the last clause of the memorial presented to the Government. The committee, asked that the increase made as from Jan. 1st, 1917, of great importance to the family men, especially the teachers, knows the inadequacy of the salary of the teacher, and the increase of three years ago, would not be with him now, with prevailing high prices.  
The teacher will find no increase until he has been in Government until he has been in other school year and in many cases has taught for a full quarter of a century before November. This is not only unfair, and I trust the Government will reconsider the decision and agree to pay teachers the increase as from Jan. 1, 1916, and would suggest that it be paid to

The "Evening Telegram" is read by over 40,000 People daily.