

The FASHION BOOK for FALL
of the Celebrated **Pictorial Review Patterns** and **SEPTEMBER Fashions** now on sale



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CHARLES HUTTON,
Sole Agent Nfld.

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NEW POTATOES, NEW CABBAGE,
NEW ONIONS, NEW BANANAS,
NEW TURNIPS, NEW ORANGES.
All at lowest prices. Strictly Wholesale.

EDWIN MURRAY.



Cushion Sole Shoes.

If you have that "tired feeling" in your feet, sir, just try our Cushion Sole Shoes. It's not necessary to have your feet hurt you. Look into the Cushion Sole proposition at once. Our comfort shoes will rid you of corns, bunions, burning feet, tired feet and all the ills that abused feet are heir to. Our comfort shoes work wonders for the relief of troubled feet. We're experts at shoeing men correctly. If you'll turn your feet over to us we'll furnish you with every foot comfort at once.

DR. SAWYER CUSHION SHOES, \$7.50 per pair.

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PERFECTION.



Be Sure and buy your Wedding Ring FROM **T. J. DULEY & Co.** THE RELIABLE JEWELLERS.

When you buy from us you get
**Fine Gold,
Good Weight,
Bright Finish,**
and every Ring is carefully examined before going out. Out of town orders receive ever attention from

T. J. DULEY & Co.,
THE RELIABLE JEWELLERS, ST. JOHN'S.

Our Great Summer Sale,

Now in full swing. Wonderful Bargains in **ONE-PIECE DRESSES, DRESS MUSLINS, PERCALES, LADIES' BLOUSES, LADIES' MISSES' and CHILDREN'S GINGHAMS, ETC., ETC.**

Call to-day and see our Great Bargain Offerings.

William Frew.

(By kind permission of His Excellency the Governor and Lady Davidson.)

A Garden Party and Fancy Fair

will be held in the Grounds of Government House on **WEDNESDAY, Aug. 9th**, in aid of the Church of England Orphanage.

The Grounds will be delightfully arranged to represent AN OLD ENGLISH COUNTRY FAIR, with booths and tents, where a great variety of beautiful and useful articles will be for sale.

Upon the Village Green will be seen the hospitable old Inn, ready to extend good cheer to all. There will also be many side-shows of a most attractive nature.

The Fair will be open at 2.30 p.m.

Admission—10c.

July 28, Aug 4, 5, 7, 8

5c. The Crescent Picture Palace. 5c.
EVERY AFTERNOON 2.15—EVERY NIGHT 7.15.

Presenting MAURICE COSTELLO and LEAH BAIRD in

"The Gods Redeem."

A Stead Vitagraph feature in 2 reels.

"THE DESERT CALLS ITS OWN"—A strong western drama.

"LOCKED IN"—A Selig melo-drama.

"COUNT 'EM"—A special Vitagraph comedy with Hughie Mack and Anita Stewart.

PROFESSOR MCCARTHY PLAYING THE PIANO.
A NEW AND CLASSY MUSICAL PROGRAMME—DRUMS AND EFFECTS—A COOL AND WELL VENTILATED THEATRE.

BACON!

We are having a very heavy demand at present for our

"Berkshire" Breakfast Bacon

and our sales keep on increasing at a very satisfactory rate from month to month.

The 1st Nfld. Regiment is being supplied by us. Along the Railway Line all the leading Summer Resorts are using "Berkshire" Bacon.

Nearly all thoughtful Grocers are ordering from us daily and we shall be happy indeed to add your name to our already long list of satisfied customers.

We have a new shipment to hand to-day ex "Florizel", and your order, no matter how large, can be filled and forwarded without delay.

F. McNAMARA,
Queen Street.

IN STOCK!

1000 Barrels Granulated Sugar,

100 lb., 50 lb., 25 lb., 10 lb. 5 lb. and 2 lb. Bags.

Domino Crystals, Cube and Powdered Sugar always on hand.

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LIMITED.

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FIRE!

The National Benefit Life and Property Assurance Company, Ltd., of London, England.

Funds Exceed
\$3,750,000.

Insurance effected against Loss or Damage by fire on all classes of property at Lowest Current Rates.

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The Railway Passengers Assurance Company, Ltd., of London, England.

Capital: **\$5,000,000.**

Claims Paid:
Over \$33,000,000.

Insurance against all kinds of Accidents, Illness, Employers' Liability, Motor Car, Teams, Elevator, Plate Glass, Burglary and Fidelity Bonding.

For rates for any of the above classes of Insurance apply to

HENRY C. DONNELLY,
General Agent for Nfld.,
Board of Trade Building,
July 3, 1916, t.e.y.



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it, we cut the choice meats we offer you. Come in and tell us what you want and how you want it and see how satisfactory

OUR MEATS,
our service and our prices prove. You will like sanitary cleanliness of our market, our honest weight and fair dealing also.

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The man who smokes them says our

Royal Bengall Little Cigars

are the best value in the city. Try them.

10 for 25c.

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Cash's Tobacco STORE.



THE FIREMEN
MAY SAVE your home and belongings from utter destruction by the flames, but the smoke and water will create a great deal of havoc.

FIRE INSURANCE
will make good your damaged property and supply you with replacement ready funds to replace destroyed articles. Have one write you an insurance policy to-day.

PERCIE JOHNSON,
Insurance Agent.

ASK FOR MINARD'S LINIMENT AND TAKE NO OTHER.

REID-NEWFOUNDLAND COMPANY.

Canadian Pacific Ocean Services, Limited.

Leave Liverpool	Steamer	Leave Montreal
August 11th	Missanbie.	August 26th
August 25th	Metagama.	September 9th


ALLAN LINE!

August 4th	Sicilian.	August 19th
August 18th	Scandinavian.	September 2nd
September 1st	Grampian.	September 16th

Bookings now being made. Apply to

General Passenger Agent.
PHONE 234.

Reid-Newfoundland Co.



PRIME FAT CATTLE

AUCTION!

On Monday next at 12 o'clock, on the wharf of

GEORGE NEAL,
48 Head Prime Oxen and Cows,
16 Head Prime Fat Local Oxen.
Ex Steamer and Rail.

P. and G. White Naptha Soap.

THE SOAP—NOT YOU—DOES THE WORK.

P. and G.—the WHITE Naptha Soap—is the Lowest Priced and the Highest Class Soap of its kind.

RETAILS 6c. CAKE.

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A Word about Carpet Squares!

We have just opened the finest display of Wilton, Axminster and Tapestry Carpet Squares that have ever been seen in the Island.

These Carpet Squares are remarkable for their exquisite colors and perfect design. Beautiful old Blues and deep Brown tones are blended in a fine Wilton that is very pleasing and restful to the eye. Another—a Tapestry in quaint Grey Tints has a lovely Pompadour border of roses in subdued colors. Yet another in lovely Old Rose and Reseda.

There is also a quantity of handsome Axminster Art Squares suitable for Den, Dining-room and Library.

U. S. Picture and Portrait Co.

Advertise in the "Telegram."

WEATHER FORECAST
TORONTO, Noon.—Fresh N to W. winds, fair and moderately warm to-day and on Tuesday.
ROPER'S, Noon.—Bar. 29.40 Ther. 60.
Drink Welch's Grape Juice

VOLUME XXXVIII

Auction Sale

AUCTION.
To-morrow, Tuesday, Aug 8th, at 11 o'clock, at Clift's 1 BAY MARE, 6 years weight 1200 lbs.
1 BAY MARE, 5 years weight 1200 lbs.
T. B. CLIFT Auctioneer
aug7,11

AUCTION.
To-Morrow, Tuesday 8th Inst., at 11 a.m., at the residence of
MRS. A. M. CULLEN
79 Gower Street.
4 tables, 3 dining-room chairs, kitchen chairs, 1 sideboard, 1 drawers, 2 washstands, 2 couch bedsteads, 6 lamps, 1 kitchen utensils, etc.
M. A. BASTOV
aug7,11 Auctioneer
(On account of whom it may concern)

AUCTION.
On Wednesday, the 9th inst. at 12 o'clock, at the Central Premises of
Hon. George Knowling
Water Street.
1 Bale
9 oz. Lindale Duce
Landed in a damaged condition on board the s.s. Stephen, Master, from New York; surveyed and ordered to be sold by Public Auction for the benefit of whom it may concern.
A. S. RENDELL
aug7,21 Notary

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A New Novel by Vachell, "The Triumph of Tim," 65c. and 90c.

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A New Novel by Mrs. H. Ward, "A Great Success," 65c. and 90c.

A New Novel by Ellen G. "Life and Gabriella," 65c. and 90c.

"The Taming of Zenas Hen Sara Ware Bassett, 90c.

"The Window in the Fence Harriet Brunkhurst, 90c.

A New Novel by Carolyn. "Curved Blades," 90c.

Hocking's "Dearer Than Life" All for a Scrap of Paper," 75c.

Frank Danby's "New Novel light," 65c. and 90c.

A New Novel by David Gray "A New Novel by Irvin S. C.

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