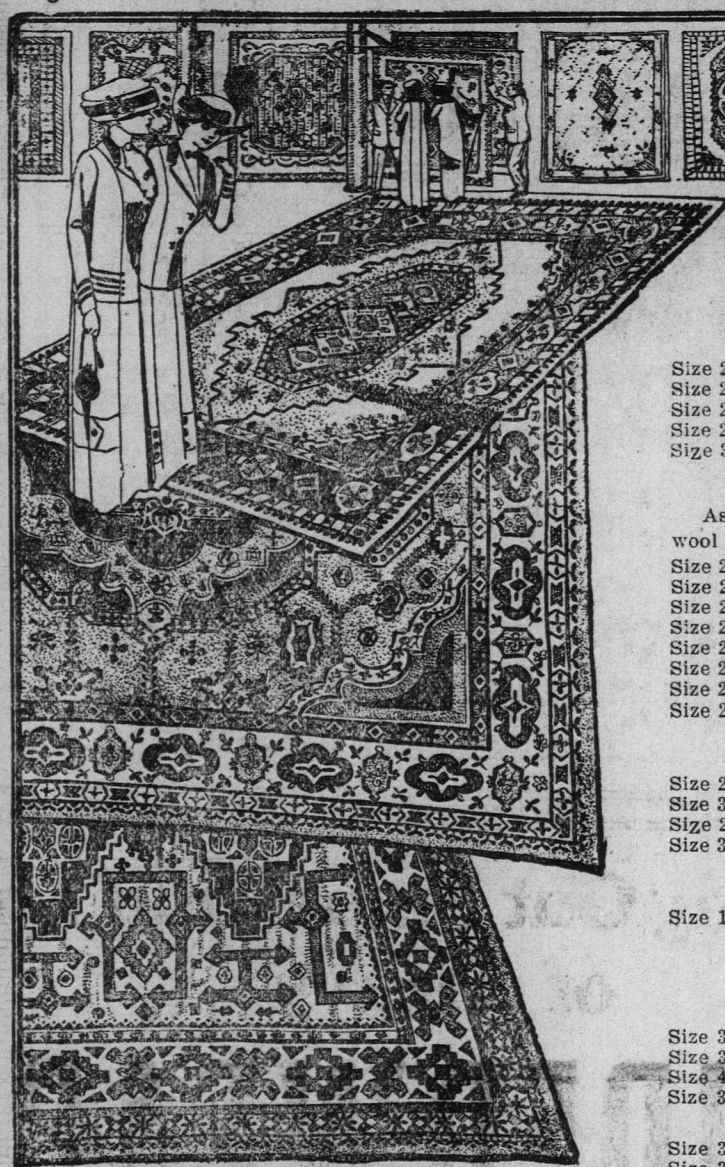


Come Early.
Come Often.



The ROYAL STORES, Ltd., Nineteenth Annual FEBRUARY SALE

A Rich Array of the Newest in
Carpets, Rugs, Linoleum & Canvas



The right buying time for Floor Coverings is now—at this Store. We have vast quantities of new designs and patterns in Carpet Squares, Hearth Rugs and Floor Canvas, all priced low for quick selling. Select your needs while the assortments are complete.

WOOL & JUTE HEARTH RUGS.

Scotch manufacture, fringed and hemmed ends.

Size 23 x 48—Reg. price 95c. each.	Sale Price 50c.
Size 27 x 52—Reg. price \$1.20 each.	Sale Price \$1.00
Size 28 x 54—Reg. price \$1.25 each.	Sale Price \$1.05
Size 27 x 54—Reg. price \$1.45 each.	Sale Price \$1.25
Size 36 x 60—Reg. price \$1.60 each.	Sale Price \$1.35

VELVET PILE HEARTH RUGS.

Assorted designs, rich warm colorings; some finished with wool fringe, others plain hemmed.

Size 24 x 46—Reg. price \$2.00 each.	Sale Price \$1.70
Size 28 x 52—Reg. price \$2.20 each.	Sale Price \$1.85
Size 26 x 52—Reg. price \$2.75 each.	Sale Price \$2.45
Size 28 x 54—Reg. price \$3.00 each.	Sale Price \$2.65
Size 27 x 59—Reg. price \$3.50 each.	Sale Price \$3.08
Size 23 x 58—Reg. price \$3.50 each.	Sale Price \$3.18
Size 28 x 54—Reg. price \$4.00 each.	Sale Price \$3.50
Size 27 x 59—Reg. price \$4.50 each.	Sale Price \$3.96

BLACK WOOL RUGS.

Size 26 x 56—Reg. price \$5.50 each.	Sale Price \$4.80
Size 30 x 64—Reg. price \$8.00 each.	Sale Price \$7.40
Size 28 x 64—Reg. price \$5.50 each.	Sale Price \$4.85
Size 30 x 66—Reg. price \$8.50 each.	Sale Price \$7.75

VELVET PILE DOOR MATS.

Size 11 x 28—Reg. price 45c. each.	Sale Price 39c.
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CARPET SQUARES.

In various weaves, designs and colorings; all new.

TAPESTRY.

Size 3 x 4 ft.—Reg. price \$12.00 each.	Sale Price \$10.00
Size 3 x 4 ft.—Reg. price \$15.50 each.	Sale Price \$13.00
Size 4 x 4 ft.—Reg. price \$20.00 each.	Sale Price \$17.00
Size 3 1/2 x 4 1/2 ft.—Reg. price \$35.50 each.	Sale Price \$31.50

BRUSSELS.

Size 3 1/2 x 4 ft.—Reg. price \$27.00 each.	Sale Price \$24.25
Size 3 1/2 x 4 ft.—Reg. price \$30.00 each.	Sale Price \$26.00
Size 3 1/2 x 4 ft.—Reg. price \$33.00 each.	Sale Price \$29.50
Size 3 1/2 x 4 ft.—Reg. price \$35.00 each.	Sale Price \$30.50
Size 4 x 4 ft.—Reg. price \$37.50 each.	Sale Price \$32.50
Size 3 1/2 x 5 ft.—Reg. price \$44.00 each.	Sale Price \$38.45

VELVET PILE.

Size 3 x 4 ft.—Reg. price \$20.00 each.	Sale Price \$17.00
Size 4 x 4 ft.—Reg. price \$44.00 each.	Sale Price \$38.45
Size 1 x 4 ft.—Reg. price \$45.00 each.	Sale Price \$39.35

COCOANUT DOOR MATS.

Wool Borders, Scalloped Edges.

Size 22 x 34—Reg. price \$2.00 each.	Sale Price \$1.70
Size 24 x 38—Reg. price \$2.50 each.	Sale Price \$2.20

BRUSH DOOR MATS.

Plain Coconut Fibre.

Size 20 x 30—Reg. price \$1.25 each.	Sale Price \$1.05
Size 22 x 36—Reg. price \$1.50 each.	Sale Price \$1.30

ROPE DOOR MATS.

Plain and Fancy.

Size 14 x 24—Reg. price 80c. each.	Sale Price 70c.
Size 20 x 32—Reg. price \$1.60 each.	Sale Price \$1.35

HANDKERCHIEFS.

We have a tremendous stock of Handkerchiefs in every popular make for Men, Women and Children. White Cottons, Linens and Silk, Plain and Fancy, Hemstitched, Embroidered and Lace trimmed. In fact a style to suit every fancy.

Reg. 8c. each.	Sale Price 7c.
Reg. 12c. each.	Sale Price 10c.
Reg. 15c. each.	Sale Price 12c.
Reg. 20c. each.	Sale Price 16c.
Reg. 25c. each.	Sale Price 20c.
Reg. 30c. each.	Sale Price 25c.

Great Bargains in RIBBON DEPARTMENT

Exquisite Ribbons of every hue offered at economy prices. Thousands of yards of Ribbons for every conceivable purpose—Millinery, dress elaboration, sashes, &c.—in the season's most popular shades. Various makes including Silk Taffeta, Corded Silk and Satin.

SILK TAFFETA AND CORDED RIBBONS.

3 1/2 ins. wide—Reg. 17c. yard.	Sale Price 14c.
4 1/2 to 6 ins. wide—Reg. 20c. yard.	Sale Price 16c.
4 to 5 ins. wide—Reg. 25c. yard.	Sale Price 20c.
6 ins. wide—Reg. 30c. yard.	Sale Price 25c.

MERVE and SATIN RIBBONS.

5 1/2 ins. wide. Reg. 30c. yard.	Sale Price 25c.
4 1/2 to 6 ins. wide. Reg. 40c. yd.	Sale Price 34c.
8 ins. wide. Reg. 45c. yard.	Sale Price 38c.

Other widths and makes selling at similar reductions.



PURE FOOD GROCERIES

CANNED FRUITS.

Apricots. Reg. 20c. tin for	17c.
Peaches. Reg. 20c. tin for	17c.
Plums. Reg. 20c. tin for	17c.
Sliced Peaches. Reg. 20c. tin for	17c.
Pears. Reg. 25c. tin for	22c.

APRICOTS, PEACHES & PLUMS.

Reg. 30c. tin for 25c.

PEARS & CHERRIES.

Reg. 35c. tin for 30c.

DRIED FRUITS.

Apricots, 20c. pkt. for 18c.

Peaches. Special 14c.

Apples. Special 12c.

Seeded Raisins. Special 14c.

CHOICE CEYLON TEA.

Reg. 40c. lb. for 35c.

WHITE'S PICKLES.

Special 20c. btl.

KOLA TONIC WINE.

Reg. 90c. bottle for 80c.

CHOICE BEANS.

Special, 4 lbs. for 20c.

OXO CUBES.

Reg. 35c. pkt. for 30c.

No. 1 SALMON.

Reg. 16c. tin for 14c.

EGGAR SARDINES.

Reg. 12c. tin for 10c.

PORK & BEANS.

Large tin. Reg. 15c. for 12c.

TANGHEINE MARMALADE.

Reg. 30c. for 22c.

FLEMING'S JAMS.

Special, per pot 20c.

COLMAN'S BAKING POWDER.

Reg. 30c. lb. for 24c.

ENAMELWARE BARGAINS

Don't take any chances! A doctor says that many cases of appendicitis are traceable to the chips of coating from inferior Enamelware. This Sale gives you the opportunity of buying first-class goods at low prices.



ENAMEL LADLES.

Size 10 qt. Reg. 12c. for 9c.	
Size 3 1/2 in. Reg. 14c. for 11c.	
Size 4 1/2 in. Reg. 15c. for 12c.	

ENAMEL MIXING PANS.

Size 10 qt. Reg. 60c. for 51c.	
Size 14 qt. Reg. 70c. for 62c.	
Size 17 qt. Reg. 90c. for 80c.	

ENAMEL BASINS.

Size 10 1/2 in. Reg. 15c. for 13c.	
Size 11 in. Reg. 18c. for 15c.	
Size 12 in. Reg. 20c. for 17c.	
Size 13 in. Reg. 25c. for 21c.	
Size 15 in. Reg. 30c. for 25c.	



ENAMEL BOWLS.

Size 6 1/2 in. Reg. 13c. for 11c.	
Size 7 1/2 in. Reg. 18c. for 15c.	
Size 8 in. Reg. 20c. for 17c.	

ENAMEL SPITTOONS.

Reg. 40c. for 34c.

ENAMEL BASTING SPOONS.

Size 12 in. Reg. 10c. for 8c.	
Size 15 in. Reg. 14c. for 11c.	

ENAMEL KNEADING PANS.

With Cover.	
Reg. \$1.65 for \$1.44	

ENAMEL COLANDERS.

Size 8 1/2 in.—Reg. 33c. each.	Sale Price 28c.
Size 9 1/2 in.—Reg. 35c. each.	Sale Price 30c.
Size 10 1/2 in.—Reg. 40c. each.	Sale Price 34c.

ENAMEL CANDLE STICKS.

Reg. 40c. each.	Sale Price 34c.
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ENAMEL FISH SLICERS.

Reg. 11c. for 9c.	
ENAMEL TEAPOTS.	
Size 5 cup. Reg. 50c. for 48c.	
Size 8 cup. Reg. 55c. for 49c.	

ENAMEL BUTTER DISHES.

Size 5x7 in. Reg. 60c. for 54c.	
ENAMEL BUCKETS.	
Size 11 in. Reg. 60c. for 54c.	
Size 12 in. Reg. 70c. for 63c.	

ENAMEL EWERS.

Size 3 1/2 pt. Reg. 45c. for 40c.	
Size 6 1/2 pt. Reg. 70c. for 62c.	
Size 10 1/2 pt. Reg. 1.00 for 88c.	

ENAMEL CHAMBERS.

Size 7 1/2 in. Reg. 25c. for 21c.	
Size 8 1/2 in. Reg. 33c. for 29c.	
Size 9 1/2 in. Reg. 35c. for 30c.	

ENAMEL KETTLES.

Size 3 pt. Reg. 60c. for 53c.	
Size 4 pt. Reg. 75c. for 67c.	
Size 5 pt. Reg. 90c. for 80c.	
Size 6 pt. Reg. 1.05 for 95c.	
Size 8 pt. Reg. 1.25 for 1.12	

ENAMEL FRY PANS.

Size 8 1/2 in. Reg. 25c. for 21c.	
Size 9 1/2 in. Reg. 28c. for 24c.	
Size 11 in. Reg. 30c. for 26c.	
Size 12 in. Reg. 35c. for 30c.	

The Royal Stores Ltd.

The "Mecca"
of the thrifty.



Heavy Reductions on
Coats, Costumes, Skirts, &c.

FOR LADIES and MISSES

Every day during February we will sell the season's most stylish Coats, Costumes, &c., at great price reductions. Our stock is larger than is usual at this time of the year, so that you not only buy at a great saving but have a splendid assortment to choose from.

Ladies' Colored Costumes

In Cloths, Tweeds and Serges; sizes from 32 to 44 inches bust.

Reg. \$2.75 each.	Sale Price \$2.25
Reg. \$3.25 each.	Sale Price \$2.50
Reg. \$3.75 each.	Sale Price \$2.90
Reg. \$4.00 each.	Sale Price \$3.00
Reg. \$4.25 each.	Sale Price \$3.25
Reg. \$10.00 each.	Sale Price \$7.70
Reg. \$10.50 each.	Sale Price \$8.30
Reg. \$11.50 each.	Sale Price \$9.00
Reg. \$12.00 each.	Sale Price \$9.50
Reg. \$14.50 each.	Sale Price \$11.50
Reg. \$15.50 each.	Sale Price \$12.50
Reg. \$16.00 each.	Sale Price \$12.75
Reg. \$19.00 each.	Sale Price \$15.50

Ladies' Caracul Coats

BLACK ONLY.

Reg. \$18.00 each.	Sale Price \$15.00
Reg. \$22.50 each.	Sale Price \$17.75
Reg. \$23.50 each.	Sale Price \$18.50

Children's Cotton Dresses

English and American styles; to fit all ages from 1 to 16 years.

Reg. 25c. each.	Sale Price 20c.
Reg. 35c. each.	Sale Price 30c.
Reg. 45c. each.	Sale Price 38c.
Reg. 55c. each.	Sale Price 46c.
Reg. 75c. each.	Sale Price 60c.
Reg. 90c. each.	Sale Price 72c.
Reg. \$1.10 each.	Sale Price 88c.
Reg. \$1.25 each.	Sale Price \$1.00
Reg. \$1.50 each.	Sale Price \$1.20
Reg. \$1.75 each.	Sale Price \$1.40
Reg. \$2.00 each.	Sale Price \$1.60
Reg. \$2.50 each.	Sale Price \$2.05

Ladies' Black Costumes

Heavy Cloths, Serges, Cords, &c.; sizes 32 to 40 in. bust.

Reg. \$6.25 each.	Sale Price \$5.00
Reg. \$6.75 each.	Sale Price \$5.75
Reg. \$7.50 each.	Sale Price \$6.25
Reg. \$8.50 each.	Sale Price \$7.75
Reg. \$9.25 each.	Sale Price \$8.25
Reg. \$10.50 each.	Sale Price \$9.00
Reg. \$11.50 each.	Sale Price \$11.50
Reg. \$14.50 each.	Sale Price \$12.75
Reg. \$16.00 each.	Sale Price \$15.00
Reg. \$18.50 each.	Sale Price \$18.50
Reg. \$24.00 each.	Sale Price \$19.50
Reg. \$27.00 each.	Sale Price \$21.50

Ladies' Black Costumes

Reg. \$4.75 each.	Sale Price \$3.75
Reg. \$7.00 each.	Sale Price \$5.00
Reg. \$13.50 each.	Sale Price \$11.30
Reg. \$15.00 each.	Sale Price \$12.49
Reg. \$22.00 each.	Sale Price \$18.25
Reg. \$30.00 each.	Sale Price \$25.07
Reg. \$35.00 each.	Sale Price \$29.15

Children's Coats

Scotch Tweeds, Cloths and Serges; Black and Colored.

Reg. \$1.25 each.	Sale Price \$1.00
Reg. \$1.50 each.	Sale Price \$1.20
Reg. \$1.75 each.	Sale Price \$1.40
Reg. \$2.00 each.	Sale Price \$1.60
Reg. \$2.25 each.	Sale Price \$1.80
Reg. \$2.50 each.	Sale Price \$2.00