

Korff's Cocoa,

ESTABLISHED 1811.

When you are placing your family order for Groceries, we would like to have you include a tin of KORFF'S COCOA.

Now this Cocoa cost you much less than Van Houten's, but if you are convinced after a trial of one tin that it is not as good then we will gladly refund you your money. We have been just 103 years making Cocoa and we think we know what we are talking about.

Korff Bros. Manufacturers

IF YOU DRINK COFFEE

Try Chase & Sanbourn's Seal Brand.

"OUR BEST" TEA

For Price and Quality is unsurpassed. Give IT a trial and be convinced.

Red Cross Baking Powder--Good Value

<p>CHEESE.</p> <p>Gorgonzola Dutch Canadian Cheddar McLaren's</p> <p>Macaroni Flake Tapioca Pearl Sage Patna Rice Rice Flour</p>	<p>Buffalo FLOUR</p> <p>In 14-lb. Sacks.</p>	<p>FRUIT.</p> <p>Cal. Pears Ripe Bananas Grape Fruit Cal. Oranges Pines Cal. Grapes Table Plums Cantaloupes Gravenstein Apples Lemons</p>
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BOWRING BROTHERS, Limited

'Phone 332. **GROCERY.** 'Phone 332

Fighting!

We have been fighting for clean, wholesome, sanitary living for years.

Our establishment's sole purpose is to instill in the minds of the people that "cleanliness is next to Godliness."

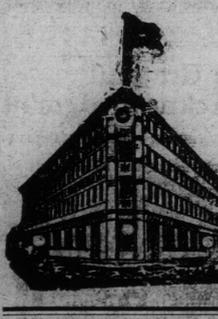
All apparel should be frequently cleansed of the accumulation of dirt, dust and grime.

Agents: Messrs. NICHOLLE, INKPEN & CHAFE, LTD.

UNGAR'S LAUNDRY & DYE WORKS,

HALIFAX.

aug26,w,f,m,w



THE BIG Furniture Store.

Bamboo, Rattan and Wicker Goods.

An immense shipment just received.

CHAIRS, ROCKERS, TABLES,
FERN STANDS, CAKE STANDS,
UMBRELLA STANDS,
CLOTHES BASKETS,
MUSIC RACKS, WHATNOTS,
MAGAZINE STANDS.

Visit our Showroom and see this splendid display of goods.

CALLAHAN, GLASS & CO.

Duckworth & Gower Streets.

The Elite Tonsorial Parlour,

Prescott Street, near Rawlins' Cross.

F. ROBERTS, Proprietor,

Has just installed the very latest appliances in Electric Massage Machine for face and hair. Also we carry a full line of Cigars, Cigarettes, Tobaccos, etc.

OPEN EVERY NIGHT TILL 11 P.M.

LATEST WAR NEWS!

New War Papers, New Illustrated Papers, Magazines and Special War News Editions, just in by the English boat.

See the "Daily Mail" War Map, the "Daily Telegraph" War Map, and Bartholomew's War Map of Central Europe.

See the "Illustrated London News" special number, the Illustrated War News.

See Ethel M. Dell's "The Swindler," and Dorisford Yates' new novel, "The Brother of Daphne."

See the new 10c. Novels and see the new American Magazines just in by Red Cross boat.

These two shipments will be warmly welcomed by both city and out of town readers.

DICKS & CO., LIMITED.

SHOE SALE.

We are now offering thirty-seven lines of Men's, Women's and Children's Fine Boots and Shoes at greatly reduced prices, the reason for this sale being:—Having been sold out of certain sizes, and the manufacturer not being able to duplicate the same goods in time to suit our needs, we have decided to sell out the remaining sizes at a sacrifice.

IS YOUR SIZE HERE!

WHITE HOUSE SHOE FOR WOMEN



500 pairs of Ladies' Low Shoes, in all leathers. Regular prices \$4.00, \$3.50 and \$3.00. Now \$1.50, \$2.00 and \$2.50. Sizes 1, 1½, 2, 2½, 3, 3½, 4, 4½.

WHITE HOUSE SHOE FOR MEN



100 pairs Men's Low Shoes, Black and Tan, Button and Laced. Regular prices \$4.50, \$5.00 and \$5.50. Now \$3.50, \$3.75, \$4.00 and \$4.50.

WHITE HOUSE SHOE FOR MEN



200 pairs Men's Boots, Tan and Black, Button and Laced. Regular prices \$6.00, \$5.50, \$5.00. Now \$3.50, \$4.00, \$4.50.

SCHOOL BOOTS.

Our School Boots are just in. Try us on School Foots. Double wear in each pair.

We make a specialty of Repairing. Old shoes made like new. We use the latest machinery for Shoe Repairing.

F. SMALLWOOD,

THE HOME OF GOOD SHOES.

Received to-day a fresh supply of

"BEINZ" Goods,

LOWEST PRICES.

Malt Vinegar, per gall.
White Vinegar, per gall.
Pickling Vinegar, per bottle.
East India Chutney, per bottle.
Peppert Butter, per bottle.
Prepared Mustard, per bottle.
Tomato Ketchup, per bottle.
Mixed Sweet Pickles, per bottle.
Sweet Onions, per bottle.
Stuffed Olives, per bottle.
Queen Olives, per bottle.
Tomato Soup, per tin.
Spaghetti, per tin.
Mustard Ketchup, per tin.
Chili Sauce, per tin.
Tomato Chutney, per tin.
Mustard Dressing, per tin.
Grape Jelly, per jar.
Red Currant, per jar.

J. C. BAIRD,

Water Street.

FRESH BUTTER!

"Searston" Tubs, 14 lbs. ea.
Montreal Boxes, 14 lbs. each.

Choiceest Table Quality.

JAS. R. KNIGHT,

311 Water Street.

MINARD'S LINIMENT CURE!
MARRIED-IN DOWN!

Autumn and Winter STYLES.

FIRST SHOW at HENRY BLAIR'S.

LADIES' NEW AUTUMN and WINTER COATS.
MAIDS' NEW WINTER COATS.
MISSES' NEW WINTER COATS.
LADIES' SHOWERPROOF COATS. Latest styles, from \$3.00 up.

LADIES' COSTUMES, MAIDS' COSTUMES.
LADIES' FELT HATS, latest shapes, in Black and new colorings.
NEW WINGS and FEATHERS.
CHILDREN'S PELISSES and TUNICS.

25 doz. LADIES' IVORY WHITE NEWEST STYLES LACE COLLARS, cannot be repeated, from 15c. to 50c. each.

FAMED FOR GOOD VALUE IN LADIES' COATS and SHOWERPROOFS.

HENRY BLAIR



New Suitings

New Spring Coatings

Now is the time for your Spring Order. Latest designs in fabrics, a distinctiveness in style and a pleased customer—all in the "Mauder" make.

Samples and measuring cards on application.

John Mauder

TAILOR AND CLOTHIER
St. John's, N.I.

Boys' Jersey Suits.

A SPLENDID VARIETY OF NEW GOODS
Colours: Navy, Brown, Sax, White and Cardinal. Size: To fit from 2 years to 6 years. The correct thing for present wear.

Robert Templeton.

Half Barrels Beef!

We offer To-Day, at Lowest Prices,

100 half brls
CHOICE PLATE BEEF.

100 half brls
CHOICE BONELESS BEEF.

F. McNAMARA, Queen Street.

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New Fiction of the Better Sort.

Read this list, containing most of the English and American best sellers. Paper, 60c. Cloth, 75c.

<p>John Barleycorn by Jack London. Diavo of the Green Van by Leona Dalrymple. The Wanderer's Necktie by H. Rider Haggard. Quinneys by H. A. Vachell. 20.10 by the Author of Adventures of John Johns. Waiting by Gerald O'Donovan. The Silent Captain by May Wynne. Full Swing by Frank Danby. Sylvia by Upton Sinclair. Terms of Surrender by Louis Tracy. Captivating Mary Carstairs by H. S. Harrison, 75c. only. A Change in the Cabinet by H. Belloc, 75c. only. South Sea Shipmates by John A. Barry</p>	<p>The Silver King by A. Wilson Barrett. The Amazing Partnership by E. P. Oppenheim. Down Among Men by Will L. Comfort. This Man and This Woman by Lady Throubridge. The Milky Way by F. Tennyson Jesse. A Peoples' Man by E. P. Oppenheim. The Happy Hunting Ground by Alice Perrin. The Governor of England by Marjorie Bowen. The Way of the Cardines by Stanley P. Hyatt. The Judge's Chair by Eden Phillpotts. The World Set Free by H. G. Wells. Also a cheap edition of In a Cottage Hospital, only 30c., and The Story of My Life by Evelyn Thaw, 30c.</p>
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GARLAND'S BOOKSTORES,
177 and 353 WATER STREET. ST. JOHN'S

FARMERS!

GIVE YOUR Live Stock MOLASSINE MEAL.

HARVEY & Co.

I. J. ST. JOHN.

Don't Worry About Prices of PROVISIONS!

We have a little lot of Three Thousand Brls. of Flour to arrive shortly, with Beef, Pork, Jowls and Good Irish Butter; also One Hundred Half Chests Tea, amongst which is a goodly share of our well known

ECLIPSE BRAND at 40c. lb.

I. J. ST. JOHN,

Duckworth St. and LeMarchant Road.

MOIR'S

Sounds Like More,
Tastes Like More,
More Centers,
More Coating,
More Popular,
More for the Money,
Many More More's.
But ONLY ONE

MOIR'S

When talking of

Chocolate.