

# AUTUMN SALE

## Announcement!

### WE WANT YOU TO GET ACQUAINTED

with our Store, our Method, our Merchandise and our Prices. We also want you to realize that we are always doing our level best to please you. Our Annual Autumn Sale is now in full swing. Below are just a few of the many bargains.

- MEN'S FIRST QUALITY FLEECED UNDERWEAR. Reg. 65c. Now . . . . . 50c. a garment
  - MEN'S PLAIN FLEECED UNDERWEAR—small sizes only. Reg. 50c. Now . . . . . 35c. a garment
  - MEN'S PLAIN FLEECED UNDERWEAR . . . . . 42c. & 50c. a garment
  - CHILD'S HEAVY WAJDE JERSEY UNDERWEAR. Reg. 32 to 35c. Now . . . . . 25c. a garment
  - CHILD'S ALL-WOOL CASHMERE VESTS, less than half. Price . . . . . 25c. each
  - MEN'S FLEECED NAVY JERSEY TOP SHIRTS. Reg. \$1.20. Now . . . . . 90c.
  - MEN'S LIGHT RANCY UNION FLANNEL SHIRTS. Reg. \$1.10. Now . . . . . 90c.
  - MEN'S TAILOR MADE PANTS. Reg. \$3.00. Now . . . . . \$2.45
  - All our FLEECE BLANKETS at Sale Prices. Reg. \$1.00 for 91c. per pr.
  - GOODWIN'S TOILET SOAP, 2 for . . . . . 3c.
  - ALLOA YARNS, in Black, Grey, Heather and Shetland. Reg. 95c. Now . . . . . 87c. per pound
  - PATCHED SAREEY QUILTS (Job) . . . . . 70c. each
  - POUNDS OF LONDON SMOKE. Reg. 50c. Now . . . . . 45c. a pound
  - MADRAS MUSLIN for Draperies, only . . . . . 12c. per yard
  - LADIES' NEW HATS and COATS all marked down for this Sale.
  - CLARKE'S SEWING COTTON . . . . . 47c. per doz.
- Outport customers will please note that we cannot allow our usual Fall freight at Sale Prices.

**HENDERSON'S,**  
Theatre Hill.  
THE UP-TO-DATE BARGAIN HOUSE.  
Oct 21, 21, 1913

**\$4.00**  
THERE'S NO NEED TO PAY MORE.  
IT'S NOT WISE TO PAY LESS.

\$4.00 represents the proper standard of value in High Grade Silver Plated Teaspoons. Selling at this price 1835 R. WALLACE SILVER PLATE that RESISTS wear, combines more individuality in design, with honest workmanship than any other make that we know of, regardless of price.

You can pay more for other makes, but you cannot buy more. Wallace ware is the silver that has the greatest sale among a great many other makes in the United States, and is the most sought after by women of discriminating taste.

We can show you a full line of this choice ware in three handsome patterns or if you cannot call, phone or write and we will send you sheets illustrating the different designs, with prices of the various pieces.

EVERY PIECE IS FULLY GUARANTEED.

**T. J. DULEY & CO.,**  
The Reliable Jewellers.

## Alliance Assurance Co., Ltd.

The Right Hon. Lord Rothschild, G.C.V.O., Chairman.  
Robert Lewis, General Manager.

**TOTAL ASSETS EXCEED \$120,000,000.**

Fire Insurance of Every Description Effectuated.

LEONARD ASH, CARBONEAR, Sub-Agent for Carb near District.

**BAINES JOHNSTON & Co.,**  
Agents for Newfoundland.

# BUY Windsor Patent FLOUR

Made by the Ogilvie Flour Mills Co., by special appointment Millers to His Majesty the King.

**HARVEY & CO.,**  
Wholesale Agents.



## LADIES' BRACELETS!

For a wedding gift, a birthday gift, or a gift for any event for a lady, just get one of these beautiful adjustable BRACELETS. We are showing them in many different designs. Plain, Chained, Locket Top, Signet Top, and others set with stones. All ladies like bracelets.

R. H. TRAPNELL.

### CHILDREN'S and MISSES'

## Am. Serge Dresses,

Just the thing that is needed, to fit children from six to fifteen. Prices:

**\$3.10 to \$3.50.**

These are a Special Manufacturer's Clearing Line, and are extra good value.

To See Them is to Buy Them.

**ROBERT TEMPLETON.**

## RYAN'S Custom Tailoring.

It costs a small portion of your time to see our Overcoatings and Suitings, and you have the satisfaction of convincing yourself before placing your order.

We have a full line of

### OVERCOATINGS and SUITINGS

in up-to-date Patterns.

The season is advancing, so a word to the wise is sufficient.

**J. J. RYAN, Custom Tailor,**  
P. O. Box 487. 307 Water St.

Job Printing Executed.

### Daily Investment News

St. John's, Oct. 25th, 1913.  
Select Securities for the Woman Investor

Women who save will find in our monthly lists of investment offerings and special descriptive circulars many helpful suggestions for the safe and profitable employment of their surplus funds.

It will be a pleasure to place on our mailing list the names of all women who signify a desire to receive these publications regularly as issued.

Our latest circular concerns an investment of \$5,000 which we proposed to one of our women clients. This is diversified among five excellent securities which possess ample security and return the attractive yield of almost a DOLLAR A DAY. Smaller sums could be invested with the same proportionate results.

A postal will bring this circular and particulars of an easy method of paying for the securities.

**J.C. Mackintosh & Co.**  
EST'D 1873

Members Montreal Stock Exchange  
HEAD OFFICES—HALIFAX  
Other Offices at St. John, Fredericton and Montreal.  
R. C. Power, - Representative,  
Mercantile Chambers, St. John's.

THIS IS IT

**Babbitts**  
Cleanser  
10c.  
Everywhere.

For sale by the following, who specialize in keeping hat you want or what you "will want":  
J. J. ST. JOHN  
C. P. EAGAN  
J. D. RYAN  
W. E. BEARNS  
JAS. BAIRD, Ltd.  
BISHOP, SONS & CO.

RELIEF AT HAND  
for the watch that you value so highly. You'll make no mistake in bringing it here, as our skill in  
Watch Repairing  
has been gained by years of experience. A good watch can easily be injured by slipshod work for "low prices." But we do perfect work for an honest price, and return every watch in as good condition as expert repairing can put it. Watch results.

**D. A. McRAE,**  
Watchmaker & Jeweller.

FOR SALE.  
The American schooner "Quickstep," 75 tons, 101 feet over all, 25 feet wide, 9 x 6 hold; rebuilt six years ago, new timbers, coaling timbers very strong, fourteen pairs iron knees, caulked, cemented and newly painted this spring. Has a good suit of sails, hawsers and nine dories. A snap for quick sale. Apply to  
D. & O. SPROULE,  
Digby, Nova Scotia.

WATCH REPAIRING

## OUR BIG SHIPMENT OF APPLES

is dwindling away, and a fresh lot by Durango to-day. We now offer  
300 brs. CHOICE BLENNHEIM APPLES.  
200 brs. CHOICE FALL APPLES.  
100 brs. GRAVENSTEINS (cheap).  
30 cases CALIFORNIA ORANGES.  
20 brs. WEST INDIA ORANGES,  
GRAPES and ONIONS.

Get on the right track for buying Apples. We import in large lots and can give you bottom prices.  
Oct. 21st,  
**EDWIN MURRAY.**

## LADIES' Winter UNDERWEAR THIS WEEK

—AT—  
**HENRY BLAIR'S.**

The Stanfield Brand is what we offer, made of Pure New Nova Scotia Wool, unshrinkable.

- LADIES' VESTS, all sizes, in 6 qualities. Note the prices . . . . . 60c, 75c, 85c, 95c, \$1.50 and \$1.60
  - LADIES' DRAWERS, in 5 qualities. Note the prices . . . . . 60c, 85c, 95c, \$1.50 and \$1.60
  - LADIES' WOOL DRESSES or COMBINATIONS. Prices . . . . . \$2.75, \$2.90 and \$3.00
  - A very special lot of LADIES' STANFIELD VESTS & DRAWERS: all sizes, bought from them at a clearing price. Worth \$1.25. Selling for . . . . . 95c. per garment
  - Also showing a full range of LADIES' WHITE CASHMERE VESTS. Prices . . . . . 80c, 90c, \$1.00, \$1.10, \$1.25 and \$1.50
  - LADIES' WHITE CASHMERE DRESSES or COMBINATIONS. Special values at . . . . . \$1.25 and \$1.50. Other prices . . . . . \$1.50 to \$3.40 per garment
  - LADIES' PLEECE LINED VESTS & DRAWERS. Best value in town. Note the prices . . . . . 25c, 35c, 40c, 45c, 60c, and 75c. each
- FAMED FOR GOOD VALUE IN HOSIERY.

## HENRY BLAIR.

Phone 679 | Bishop Sons & Co., Ltd. | Phone 687

JUST ARRIVED. Another large shipment of the most famous

**Abdulla Cigarettes**  
— VIRGINIA, TURKISH and EGYPTIAN.

Also,  
**ABDULLA**  
Smoking Mixture,  
MILD and MEDIUM.

This Week's Specials.  
Tomato Brwn  
Cambridge Pickles  
Salome Sausage  
White Clover Honey  
Pineapple Butter, Peanut Butter  
Macedonies, Petit Pois  
Chicken Breasts, Peas, in glass  
The original Bath Oliver Biscuits  
Rougetfort Cheese  
Stilton Cheese  
Port Salut Cheese  
Gorgonzola Cheese  
Dutch Cheese, Grape Fruit  
Celery, Oranges, Apples  
Plums, Bananas  
New York Corned Beef  
Scotch Haggis, Diplona Pickles  
Brunswick Sausage  
Heather Honey, Banana Butter  
Orange Butter, Flageolets  
Harriet Verts' Royans,  
Peaches, in glass.

Phone 679 | Bishop Sons & Co., Ltd. | Phone 679  
**GROCERY DEPT.**

**Tintara**  
(AUSTRALIAN BURGUNDY)  
In Bottles and Half Bottles

**Hayward & Co.**

Job Printing Executed.

# Big

**Big** thing who like  
He guar every da  
call, or minute ri

## English W Be E

Editor Evening Telegr  
Dear Sir—I have n  
doubt as regards the e  
their English, at Bay  
English spent ten year  
that district. He is a  
most prominent man in  
sense of the word; his  
unquestioned, and his  
the highest order.  
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## Famous for Qua

**Homest**  
is tea in all its nat  
and garden fresh  
Since its intro  
high standard o  
has been consist  
swervingly maint  
A tea that does  
your recommen  
40c. lb.  
For 5 lb. parcels 10  
discount.

**C. P**  
Duckwor