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J. H. BROWN, Man. Ed.

WEDNESDAY SEPTEMBER 6, 1916

**THE FOLLY OF PEACE TALK**

Nothing can be more pernicious than the practice, which appears to be on the increase, of writers in English newspapers and magazines entering into a discussion of possible or probable terms of peace with Germany. The very suggestion at the present time, or peace should be utterly abhorrent to the English people. Any such suggestion is an insult to—nay, it is a crime against both the brave lads who are enduring the hardships of the campaign and the relatives of those who have laid down their lives for the cause. Instead of discussing possible terms of peace, which will only be interpreted in Germany as signs of weakening there should go forth from England in unmistakable tones that her people do not want and will not suffer peace at any price until Germany is grovelling on her knees for mercy. And then the terms of peace should be merciless.

How can any self-respecting nation harbour any intention or desire to treat with a horde of barbarians, vandals and murderers such as the German nation has shown itself to be? The Cavell and Fryatt incidents alone, not to mention the baby-killing atrocities of which England has been the victim, should make all ideas of peace unthinkable until Germany's throat has been cut and her corporeal entity dismembered. To stop short of this, will only mean a repetition of the present state of affairs in the not distant future, as soon as ever Germany feels she is ready again. And it cannot be too clearly understood that next time she will not make the mistake she has done in this war. If the Prussian snake is only sketched and not killed outright, the sacrifice which the war has entailed will be all in vain.

Fears have been expressed that diplomacy may give away some of the advantages which militarism has gained for us. There is nothing more likely; and British people the world over should insist that a deaf ear be turned to those doubtless well-meaning, but utterly misguided, persons who in dealing with Germany would temper justice with mercy. Diplomacy failed, and failed lamentably. And the longer they are persisted in the more difficult it is to make a change. The man who begins now, and puts his extra earnings into some sound securities instead of spending them, is the man who is going to come out "on top" a little later on.

who wield this weapon should insist upon having the finish largely to themselves. Only on such conditions will the gains they have made become permanent.

**CANADA AFTER THE WAR**

In certain financial circles in this country there is a disposition to anticipate business trouble after the war is over. It is pointed out that at the present time Canada is enjoying an almost unknown period of prosperity, and that while strict economy and abstinence from nearly every kind of luxury is enjoined and enforced in Britain, France and Germany, nothing of the kind is to be found here. It is further pointed out in proof of the foregoing that during four months of the present year, Canadians have purchased and imported from other countries \$91,868,764 worth of commodities, mostly unnecessary, more than was the case in the same period last year. Just as much money is being spent in Canada today in elaborate dresses and pleasure seeking and luxuries generally as ever was the case; and economy is the last thing thought of.

The idea seems to be that while economy may be justified in England, France and Germany there is not any such need for it in this country. While the German producer, the factory employee and the labourer are being trained to still harder conditions than was their lot prior to the war, the artisan in Canada is being initiated to a higher standard of living than he has hitherto been accustomed. The operators of factories, especially those making munitions, will tell you that expert men are not content with less than \$5 or \$6 per day; and even female workers, when trained demand high wages just as soon as they realize that they have attained to the necessary standard of efficiency. Both sexes are spending such earnings generously on pleasure and dress. The unnecessary commodities being imported are coming into the country because they are sought after by the people who are earning high wages and living high.

At the end of the war, what is going to be the position of this class of worker when the demand which now exists for his labour has fallen away to a large extent, and in addition he will be compelled to face the competition which will come from the lower paid workmen of Europe? It is all very well to make hay while the sun shines, but it won't always be high noon. A readjustment of conditions has to come later, and only those who have saved money will be able to tide over the period of readjustment without inconvenience. When once extravagant habits are acquired, they are hard to get rid of. And the longer they are persisted in the more difficult it is to make a change. The man who begins now, and puts his extra earnings into some sound securities instead of spending them, is the man who is going to come out "on top" a little later on.

**Letter to Mayor Fish**Addresses of Clubs in London  
Open to Canadians

The following will be of much interest to our readers:  
Millbank House, 2 Wood Street,  
Westminster, S. W.  
27th July, 1916  
His Worship The Mayor,  
Newcastle, N. B., Canada.

Dear Sir,  
I am much obliged for your letter of June 6th, and I am requested by the Secretary of the Victoria League to say that if you could make known either through the local press or otherwise, the existence of these Clubs for Non-Commissioned Officers and men of the Overseas Forces, to which their Majesties King George and Queen Mary have graciously given their patronage; also another Club, lately opened in the West End of London, for which ladies from the Dominion living temporarily in Great Britain are eligible for membership, she will be greatly obliged.

At the Canadian Red Cross Society's Office, 14 Cockspur St., S. W. Canadian newspapers are welcomed and are distributed to wounded men in the hospitals here and also in France. The papers give immense pleasure and there are seldom enough to go round the wards where men await them eagerly. The news from France is excellent but many brave men are being lost in this great effort in the West. Enclose cards of various clubs.

Yours faithfully,  
M. E. WINTLER,  
Hon. Sec.

The address of the Clubs is as follows:

King George and Queen Mary's Club,  
Peel House,  
Regency St., Westminster,  
London, Eng.  
The King George and Queen Mary Victoria League Club,  
Maple Leaf Club,  
11 Charles St. Berkeley Square,  
London, W.

Oceana Club (Victoria League)  
21 Hill Street  
Berkley Square, London, W.

King George and Queen Mary Victoria League Club  
Dorland House, 16 Regent St.  
1-5 Mason's Yard  
Bedroom Annex, London, S. W.

BORN  
At Douglstown on September 1st  
to Mr. and Mrs. Robert Dinan, a daughter.

**SPLENDID SHOWING OF NEW FALL GOODS**  
Greet's You in Every Departm't at Creaghan's**The New Sweater Coats are Now on Display**

YOU will need one for the cool September evenings, and you will buy it here if you see the extensive range we are showing. Belted backs, roll collar Sweaters, with convertible inside cold weather neck flaps—in Rose, Scarlet, Kelly Green, Copenhagen, Red, Tan, Brown, Black and White—and the prices are so low that you will actually be astonished. Values are equally as good as last season.

Children's Sweaters, 50c. to \$2.00

Women's Sweaters, \$1.95 to \$7.50

Men's Sweaters, - \$1.25 to \$7.50

**Everyone Should Fly****The Union Jack.....**

WE have Flags here in every size—in Cotton, Wool Banting and Silk—from ½ yard long to 5 yards long. All the Allied Flags are represented.

Cotton Flags - 5c. to 25c.

Silk Flags, - 5c. to 15c.

Wool Flags, \$4.50 to \$14.00

**Mr. Man, We have a Hat here for you.**

THE new *Walthausen*—Made in Canada—Hats have arrived and they're beauties—with the same old Walthausen quality at the same old price. The only change is in the styles and they're more becoming than ever. We also have received the new *Stetson's*, *Borsolino's* and *Boston Hats*. It's time now to lay aside the old straw and deck yourself out with a stylish Felt Hat.

Prices \$1.50, \$2.50 to \$4.50

**J.D. Creaghan & Co.**  
LIMITED**Dustin Farnum in "David Garrick" the Great Famous Players Special at the Happy Hour, Sat. Sept. 16**

David Garrick is a widely known name but few know that until he came to Drury Lane in 1742 an actor was not considered a fit associate for respectable people.

The great reconstruction of Dramatic Art was started by this remarkable actor and leader who was the first to act in the now universal "natural manner" which was an innovation on the stilted declamation of those days.

This strange condition and how the force of the great man's personality overcame it forms the theme of the Pallas photo-drama "DAVID GARRICK" on the Paramount Program.

Dustin Farnum makes a strong and dramatic "GARRICK" without losing any of his charm as a vigorous actor. There probably never has been worn more costly apparel in a dramatic photoplay than the costumes worn by Dustin Farnum in "DAVID GARRICK" the Pallas Pictures release on the Paramount Program.

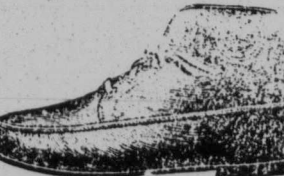
Clad in an elaborate black silk coat completely covered with embroidery, a robin's egg blue waist coat the material for which cost fourteen dollars a yard, knee breeches to match, thigh boots of soft Morocco leather and cocked hat he appears before the screen for a short flash only to re-appear in the next scene in another costume as expensive.

His costumes were only excelled by the beauty and elegance of the creations worn by Winifred Kingston who as Ada Ingot, the London heiress makes a wonderfully attractive appearance.

All the sets including a complete Drury Lane of that period (1742) are built on a lavish scale and make this picture decidedly "worth while."

The city council of Prince Albert, Sask., has decided to send a resolution to Ottawa, declaring that the pension bill being prepared by the government should treat officers and privates alike, it being held that in Canada's cosmopolitan army the officers are the superior of the privates only through the accident of war, in private life they being absolutely equal.

Genuine butter parchment paper  
at The Advocate Job Dept.

**"PALMERS" Summer Packs**

With a 6 inch Top and sole leather sole and heel, made of waterproof leather, are light and comfortable, yet strong and durable, and can be easily repaired when sole wears through.

The Biggest Value in footwear on the market.  
**G. M. LAKE.**  
THE HARNESS AND SHOE PACK MAN

**Start the New Year Right....**

and trade at the Red Store in rear of the Post Office, where you will find a full line of the Choicest

**Groceries, Provisions, Crockeryware Etc.**

and at Lowest Prices. It will pay you to give us a call when in need of any of the above lines.

**THOS. RUSSELL**  
RED STORE  
Rear Post Office. Phone 79**Teacher Wanted**

Second Class Female Teacher for School District No. 8, Parish South Esk. Apply stating salary to  
**FRED CHAMBERS,**  
Secretary to Trustees.  
Halcumb P. O., N. B.

**Wanted**

AT ONCE—A Girl for General Housework. Apply to Mrs. J. F. R. MacMICHAEL. 35-6

**Rooms To Let**

At Nordin, N. B. For particulars, Apply to  
**E. A. McCURDY**

**NOTICE!!**

For the Month of September

we will offer our customers

**20 per cent. Discount**

on all lines of Furniture including

Beds, Springs, Mattresses, - Chairs,  
Rockers, Parlor Suites, Dressers,  
Dining-room Furniture, etc.

We also carry a full line of

**PIANOS and ORGANS**

Call, or Phone 163

**A. J. Bell & Co.**

McCallum St.

NEWCASTLE

**Early Fall Opening!**

Just arrived a new stock of Men's, Women's and Children's Boots in the Latest Styles at Popular Prices.

Give us a call! We ask nothing better than having the pleasure of showing you our large range of goods.

**Walter Amy,**  
The Foot Fitter**Your Weekly Newspaper**

PERHAPS you haven't been thinking much about it—just taking for granted that \$1.00 a year is a right price for The Advocate, year after year, let other things cost what they may. But you are a reasonable being, and so can see that the price of a weekly newspaper should no more remain "fixed" year after year than the prices of such common things as

|           |             |            |
|-----------|-------------|------------|
| beefsteak | wheat       | motor cars |
| sugar     | eggs        | lumber     |
| coal      | potatoes    | horses     |
| boots     | clover seed | land       |

CAN you think of any other commodity except newspapers and their like whose price has remained unchanged and unchanging year after year? Why, then, should your newspaper's price remain forever the same—the same, for example, as when you could buy

|                                |
|--------------------------------|
| a cord of wood for \$1.50      |
| a bushel of wheat for 50 cents |
| a common fowl for 25 cents     |
| a dozen eggs for 10 cents      |
| a pound of butter for 12 cents |
| a cow for \$25                 |

THE war has brought to a crisis a condition of things which has vexed publishers for years; the selling price of their newspaper. It has sent prices of paper, ink, type and supplies skyward. It is costing us many more dollars a week now to produce The Advocate than before the outbreak of war. Where do we get off at?—in the slang language of today. The answer is: we must get more for The Advocate. And so on and after November 1st the subscription price of The Advocate will be \$1.50.

You are reasonable, and so we count on you to meet the necessities of the situation cheerfully. Three cents a week for your local newspaper—it is worth the price, is it not?

**Less than the price of a "Smoke"**