LLOYD GEORGE LAYS DOWN

What Britain Knows the Germans Know, and Superiority of Munitions of War Will Settle the Question-Tremendous Output of Germany—What France has Done in the Output of Munitions-Working For an Organized Victory-Problem of Increase of Production—The Duties of the New Department

to

28

RDAY

SDAY

RDAY

ROSS

econd

lass

\$15

rdays.

Line.

cidental thereto.' First I should like Allies have a predominance in muniistry that I preside over. I shall well known. It is certainly known valour in the attacks which

The following is a summary of the (Cheers.) When the Germans estabtext of the great speech delivered by lish a superiority on any front it is Mr. Lloyd George, in moving the ad- due to a predominance in the maoption of the munitions of war sup- terials of war. When they are drivply bill, in the House of Commons, ing the forces of the Allies before "I rise to ask leave to introduce a due to the same cause. When the Albill to make provision for furthering lies are making progress in any part the efficient supply of munitions for of the line it is due to the fact that

Tremendous German Output.

past. I am only concerned with the ity in men (Cheers) in numberscause of the shortage in equipment and I am assured by all those who and material of war, insofar as it is have been at the front that it is not necessary to understand them with a merely a superiority in numbers but shortage is serious from the point of therefore it is purely a question of view of the standard which has been equipping them with the necessary it is just as well known to the the Central European powers are addition to that, had undoubtedly as ourselves. (Hear, hear!) turning out 250,000 shells per day.

country is that the duration of the the least possible waste of time, war, the toll of life and limb levied, (Cheers). Any obstacle, any mismantion caused by the war, the economic cipline, and prejudice, which prefield. That is the cardinal fact of German and Austrian output of mu- over the enemy in the material esthe military situation in this war. nitions, but if we are in earnest we sential to victory. That is the first

AT THE NICKEL

Presentation of Colours to The Newtoundland Regiment

This picture will be shown extra with the usual week-end change of progoramme.

"The Hazards of Helen"

See Helen Leap from the Water Tower.

Big Bumper Matinee for the Little Ones Saturday

What France Has Done.

"Let us see the position France is sistance to the country. in. Her most important industrial provinces were in the hands of the enemy. Seventy per cent, of her steel enemy. She had mobilized an enorthe engineering establishments of the diness with which she can transfer

knowing something about the state House an idea of the tremendous pre- which at the outbreak of the war have almost superseded the rifle and of its material, and therefore the parations made by the enemy for this corresponded to the magnitude of her rendered it unnecessary. very great trade with other coun-"The problem of speedy victory is tries in the production of munitions merely upon this House but on the the accomplishment of that aim with of war. These are the advantages and disadvantages. Still, knowing turn. It is a great joy to us all to these things and taking them all into see him. by the war, the amount of exhaus- agement, any slackness, any indis- account, the surplus of our engineer- doubtedly the most notable fact of ing resources available for the maand financial effect—and in order to vents or delays mobilization of all terials of war is undoubtedly great- these is that they could not be imunderstand the whole depth and our resources at the earliest possible er than that of France, and if we meaning of the problem with which moment, postpone victory. The ques- produce these things within the next chinery for rifles, and machine-guns we are confronted I would state the tion which in the ministry of muni- few months as much as they are ultimate defeat or victory in this tions we have set ourselves to ans- likely to produce, the Allies would struct before you can begin to turn war-depend upon the supply of mu- wer is-Can we achieve that purpose? not merely equal the production of a single rifle or machine-gun. The nitions which the rival countries can I say that we can accomplish that the Central Powers, but they would Germans have undoubtedly anticipatproduce to equip their armies in the object of not merely equalling that have an overwhelming superiority ed the character of the war in the

minds of all those who can render as-

Germany's Preponderance, "Germany has achieved a temporary preponderance of material. mous army and therefore had with- wa She has mobilized the whole drawn a very considerable proportion of her industries after the war, havof her population from industry. She ing no doubt taken steps before the is not at best as great an industrial war to be ready for the mobilization country as we are. She is much of of the workshops immediately after an agricultural and pastoral country. the war was declared. Her prpon-It is true that we have certain dis- derance in two or three directions is advantages compared with France, very notable. I mention this because and they are important. She has not it is essential they should be underview to making them up. That the in the quality of men-(cheers)-and country. That makes a very great pete with this formidable enemy. The that labor from one centre to anoth-their rifles, and perhaps most of all, I er, but in the discipline which ob- their machine-guns. These have to the enemy. You cannot confront heard the other day on very good tains in the workships. She has an- turned out to be about the most fora hostile army for months without authority—and this will give the other advantage with her arsenais midable weapons in the war. They

all. The difficulty with regard to all takes eight and nine months to conadequate supply of machinery appli cable to those conditions. The pro fessional man was undoubtedly very conservative one (hear, hear)and there are competent soldiers who even today assume that this phase is only a temporary one, that it will not last long, and we shall be back on the old lines.

Organized Victory. "I have no doubt much time was lost owing to that supposition. sion, and were fully prepared to batter down the deepest trenches of the enemy with the heavy guns and high trenches with machine guns. fate, and our problem now is to organize victory, and not take it for

"To do that the whole engineering! and chemical resources of this coun try-of the whole Empire-must be mobilized When that is done France and ourselves alone, without Italy or Russia, can overtop the whole Teutonic output. This is a question first of material, materials for the shell help the Local Committee in the surbody, for the fuse, for the cartridge case, and for the explosive. It is very largely a question of machinery, solve themselves into a question have an abundant supply; some we have to take steps to inwe should be short at the critical, nour. The same thing applies to machinery. We have in this country a vast amount of machinery which is essential to the production of material for war. But we are short of other machinery which is equally im-

Increase in Production.

"To be quite candid, the organizing firms-the armament firms-were also inadequate to the gigantic task cast upon them of not merely organizing their own work but of developing the resources of the country outside. They could not command the stock, and sub-contracting has undoubtedly been a failure. Sub-contratacting has produced something like 10,000 shells a month. We have only been at it a few days and we have already placed with responsible firms orders for 150,000 a month. In a very short time I am confident it will be quarter of a million or 300,000 (Cheers.) It is a process of inviting business men to organize themselves READ THE MAIL AND ADVOCATE

great fact I would like to get into the and to assist us to develop the resources of their district. They have local knowledge, they have skill, and they are on the spot. It saves a good deal of time in journeying up and down to London; it saves a good dear cumulated great stores before the for interviews, and it saves a good always thought the poorest way of doing business. Hear, hear, and

Principles of New Department. laid down in attempting to organize cope with the difficulty we have to devise in a few weeks what business \ men generally take years to build up, and we must have the aid of the best business brains available in the country. The second point is that failure often comes from inability to allocate to the expert and the organizer need not necessarily to be an expert, and the expert is very rarely an organizer. The business of the is the captain, and the expert is the pilot. The next principle is this-

first-class business men in this way o assist you, you must give scope to their energy; you must trust them. You cannot work them in blinkers and fetters. (Hear, hear.) "Another point is we found it necessary to secure adequate office acwould not be in each other's way.

very useful building that was designed for agriculture, and the necessary alterations have been made in the shortest time possible. It is impossible to get a new department into working order immediately, and for a short time business may not be attended to as promptly as we could wish. I hope the business community will extend indulgence to the department in that respect. We are doing our best to improve it as days

Absolutely New Task.

"What is too often forgotten is that shell-making, and the making to the vast majority of these people British engineers can adapt themselves as rapidly as the engineers of any other country to any new work, but they cannot do it without seeing it and without getting full specifications. Every opportunity has been given them to go through any government arsenal, or through the arers and Maxim's, of Beardmore's themselves, but they naturally want engineer, whose business it will be to rounding districts and a general organizing secretary. A representative of the War Office and the Adof these centres, which will act as

AND MANY PROMINENT CITIZENS. ONE OF THE BEST PROGRAMS EVER SEEN

Creat Aeroplane Performance.

UP SHE GOES JULY 29th.

Under the Distinguished Patronage and

Presence of His Excellency the Governor

and Lady Davidson

Tickets on Sale Now at GRAY & GOOD-LAND'S. Reserved Seats, 50 cents. Commencing at 8 p.m. Be with the Crowd.

5c. CRESCENT Picture Palace 5c.

"THE TICKET-OF-LEAVE MAN"

The famous Detective Drama produced in two Reels by the Biograph Company.

"THE HEART OF SUNNY JIM"

A Vitagraph Melo-Drama featuring Bobby Connelly, the clever boy-actor.

"BRONCHO BILLY'S CHRISTMAS SPIRIT" A Western Drama with G. M. Anderson. "DIOQUES WEEKLY"

A few things Dioques saw in New York. "SAVED BY THEIR CHEE-ILD" A Biograph Comedy.

GOOD MUSIC AND GOOD SINGING. A COOL AND COMFORTABLE THEATRE.

THE USUAL EXTRA PICTURES AT THE BIG SATURDAY MATINEE—SEND THE CHILDREN

BARGAINS

Ladies' Fine Shoes.

Odd Sizes, Broken Lines, Big Reduction in Price Dongola 2 Strap Shoes, sizes 3, 6 .& 7 only.

Regular \$1.80, selling now for \$1.50.

Patent 1 & 2 Strap Shoes, sizes 2, 3, 6. 61/2 & 7. Regular \$1.80, selling now for \$1.50.

Dongola & Patent 3 Strap Shoes, sizes 3, 51/2 & 7. Regular \$2.00, selling now for \$1.50.

size 7 only. Regular \$1.80, selling now for \$1.20



Patent 3 Tie Tango Shoes, with long ribbon tie. Sizes 4, $4\frac{1}{2}$, 5, $5\frac{1}{2}$, & 6. Regular \$2.50. Now \$2.00.

Tan 2 Strap Shoes, sizes 3, 5, 6 & 7.

Regular \$1.80, selling now for \$1.50.

Tan 3 Strap Shoes, sizes 2, 21/2, 5. 6 & 7. Regular \$2.00, selling now for \$1.80.

Tan 5 Strap Shoes, sizes 3, 6 & 7 Regular \$2.50, selling now for \$2.00.

Tan Calf and Black Gun Metal Pumps, sizes 2, 21/2, & 7. Regular \$2.00, selling now, for \$1.20.

White Duck Pumps and 2 Strap Shoes, sizes 51/2, 6, & 7.

Regular \$1.30 and \$1.80, selling now for 80c.

White Nubuck, sizes 51/2 and 7. Regular \$2.00, selling now for \$1.00.

White Duck Buttoned Boots, in size 7 only. Regular \$2.00, selling now for 80c. White Nubuck Buttoned Boots, in size 7 only.

Regular \$3.00, selling now for \$1.00.

BROTHERS. STEER

GEORGE SNOW

SHIP AND GENERAL IRON WORKER AND MACHINIST

I am extending my business by the installation of up-to-date machinery whereby all kinds of the following work will be turned out with dispatch and satisfaction.

FORGING IRON AND BRASS CASTING OF EVERY DESCRIPTION & PATTERN MAKING.

Saw Mill Work and Repairs to Motor Engines and all kinds of Machinery, etc.

With our equipment we are enabled to guarantee every satisfaction and ensure prompt delivery.

Large Stock of Materialalways on hand. Brazing broken parts of machinery done by special process. Note carefully the address:

GEORGE SNOW

SPRINGDALE STREET (WEST SIDE).

GET OUR PRICES ON

GASOLENE, Lubricating Oil and KEROSENE

SMITH CO. Ltd.

Lanterns and Globes

ALL PRICES.

CLIMAX--Tubular

STANDARD--Cold Blast

TRULITE--Cold Blast

Globes to suit all styles.

THE DIRECT AGENCIES LIMITED.