



There are 57 varieties of Heinz Pickles and Pure Food Products, all popular sellers.

nadian Agents:

H. P. Eckardt & Co., Hudon, Hebert & Cie., Toronto. Montreal.

## Your Profit in

Selling Salt depends for its real value upon the length of

time that you hold the trade of the customer

who buys it of you. The permanent customer pays you the biggest profit in the end. Salt is a small item, but it is just one of these "small items" that holds a customer's trade,

## Windsor Salt

is absolutely free from all impurities—it is a free-running, white, perfectly crystalized Salt that never varies from the one high standard that has made it famous as the "Salt of Quality." With it you can hold the trade of the most particular woman that ever lived. Leading wholesalers sell it,

> THE WINDSOR SALT CO., Limited, Windser, Ont.