

# “A GEM.”

POWER

As the brilliancy and splendor of the diamond so far surpasses the feebler lights of other gems, so the Baking Powder which bears its name, by its effectiveness, purity and economy, out-rivals all competitors.

The striking and uniform success achieved by the “DIAMOND” since its introduction three years ago demonstrates the fact that its real merit and honest worth are appreciated by thousands of daily users.

A trial will convince the most sceptical.

Put up in  $\frac{1}{4}$ ,  $\frac{1}{2}$ , and 1 lb. packages. Price—75c., \$1.30 and \$2.20, less 10 per cent. trade and 5 per cent. for cash.

**W. H. Gillard & Co.,** Wholesalers only **Hamilton, Canada.**

JOHN MOUAT, Winnipeg, Northwest Representative.

## The Following Goods in Store and Arriving

Clover Leaf Salmon, “Flats,”

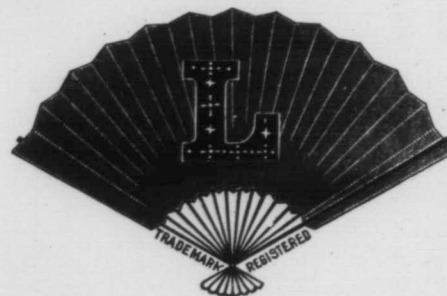
Maple Leaf Salmon,

Flag Ship Salmon,

Express Salmon,

Bon Accord Salmon,

Oweekano Salmon.



Arquimbau Fine Off Stalk Valencias,

Arquimbau Fine Selected Valencias,

Arquimbau Spanish Onions,

Labrador Herrings in Brls. and Hfs.,

Cases and Bundles prime Codfish,

New Fan Young Hysons—Ex. Empress of China.

**Edward Adams & Co.,** Established 1844 **Wholesale Grocers**

LONDON, ONTARIO

**BURNHAM'S  
CLAM  
BOUILLON.**

### IT IS A GREAT SUCCESS.

Grocers from all parts of the country report that it is a quick seller from the start. Order a case from your jobber at once. Every customer you sell a bottle to will thank you after using it. **Delicious Clam Broth** can be made from it in one minute, with Hot water.

Three sizes, retails at 25c., 50c., and 90c., in bottles only.

Order from E. S. BURNHAM COMPANY, “Manufacturers,” 120 Gansevort St., New York, U.S.A., or JAMES TURNER & CO., Hamilton; R. H. HOWARD & CO., Toronto; H. P. ECKARDT & CO., Toronto.

ROBT. MOORE, Travelling Agent, London, Ont.