



Borden's

The "buy-word" for quality milk products

For over 63 years Borden Milk Products have held leadership — a well-known supremacy that insures greater turnover and 100% customer and dealer satisfaction.

Borden tremendous national magazine and local newspaper advertising is speeding up sales. More women are beginning to use Borden's Evaporated and Condensed Milk. Others are beginning to use it more freely. Cash in on this Borden combination of quality and ready-made demand by featuring these standard staples.

SIX CANADIAN FACTORIES

The
Borden
CO., LIMITED

Leaders of Quality

MONTREAL

VANCOUVER