

THE CANADIAN GROCER

# Glad To Have My Old Five Roses Back



RESHAPING

Englehart,  
New Ont.

Q "Have used FIVE ROSES flour for some time. Have tried others, and always go back to the FIVE ROSES, as I have more bread with same amount of flour."

Mrs. Chas. H. McN—

Newton,  
N. B.

Q "We have used FIVE ROSES for a number of years with very few exceptions, but always glad to come back to FIVE ROSES again."

Mrs. J. N. M—

Edmonton,  
Alta.

Q "I have been using your FIVE ROSES flour for 5 years and over, and I do not think any other flour is near so good. A friend told me to try..... I did so, but to tell you the truth I was very glad when it was all gone. I did not like the bread and pastry it made one bit, and I was glad to have my old FIVE ROSES flour back."

Mrs. Thos. McL—

Genoa,  
Que.

Q "I use FIVE ROSES flour and must say it never disappoints me. I have tried quite a few brands of flour, but find there are none that can come up to FIVE ROSES either for bread or pastry."

Mrs. Andrew B—

Englehart,  
New Ont.

Q "I never use any other flour but FIVE ROSES. I've proved it to be the best for cooking. I've tried other kinds, but I've gone back to FIVE ROSES."

Mrs. Dick, Box. 433

Unsolicited letters, Brother Grocer. What's the use of struggling against the tide? You can't win out against FIVE ROSES. Because the FIVE ROSES customer is a permanent asset.

When she tries another brand it only confirms her in the use of FIVE ROSES. Make your customers come back—sell FIVE ROSES. To-day ask your jobber—or write nearest office.

LAKE OF THE WOODS MILLING COMPANY, LIMITED

"The House of Character"

Montreal Toronto Ottawa London St. John Keewatin Winnipeg Vancouver

# Five Roses Flour

Not Bleached



Not Blended