



Head Office
GRESHAM BUILDING
 302 ST. JAMES STREET MONTREAL

PERSONAL ACCIDENT
 SICKNESS
 LIABILITY (ALL KINDS)
 AUTOMOBILE

TRANSACTS:
 FIDELITY GUARANTEE
 BURGLARY
 LOSS OF MERCHANDISE AND
 PACKAGES THROUGH THE MAIL

Applications for direct Agencies invited
 F. J. J. STARK, General Manager

NORWICH UNION
Fire Insurance Society, Limited

Insurance against
 FIRE, ACCIDENT AND SICKNESS,
 EMPLOYERS' LIABILITY,
 AUTOMOBILE, PLATE GLASS

Agents wanted for the Accident Branch.

Head Office
 for Canada: **Norwich Union Building**
 12-14 Wellington Street East, Toronto.
 JOHN B. LAIDLAW, MANAGER.

Certified Valuations

The Canadian Appraisal Company's certificate of plant values is recognized as authoritative in the highest financial circles.

Its appraisal is an expert detailed analysis which establishes quantities and values beyond question, and is based upon present cost of reproduction new with actual accrued depreciations.

The Canadian Appraisal Co., Limited

Head Office
 Toronto

Montreal
 Royal Bank Bldg.

British Colonial
FIRE INSURANCE COMPANY

Royal Building, 2 Place d'Armes, Montreal.

STRONG AS THE
 — STRONGEST —

Agents wanted in unrepresented districts
 in Canada

Agency Investments

The INVESTMENT AGENCY RECEIPT issued by this Company covers investments in First Mortgages on Revenue-Producing Real Estate.

Mortgages are in the name of the Company and are recorded on its Books as the property of the investor, and in addition are particularly specified on the

Investment Agency Receipt

Issued for 5 year periods

Average yearly yield is

6⁴/₅%

Full information on request.

The Imperial Canadian Trust Company

HEAD OFFICE WINNIPEG

Branches at Saskatoon, Regina, Edmonton,
 Calgary, Vancouver and Victoria

THE GREAT WEST
PERMANENT LOAN
COMPANY

Paid Up Capital \$2,356,025
 Reserve 652,750
 Assets 7,480,339

5% Debentures

An Authorized Investment for
 Trust Funds. Full information
 upon request.

Winnipeg Toronto Victoria
 Regina Calgary Vancouver
 Edmonton Saskatoon
 Edinburgh, Scot. and London, Eng.