## Industrial Mission

S OME of the superior attractions of Mission City have been outlined already in these pages. Too much prominence cannot be given to the exceptional opportunities afforded, nor too much stress laid upon the promising future now before the city.

Power, abundant, unlimited almost, and at the very cheapest rate known and economically possible, is the chiefest attraction of Mission City. Situated seven miles from Mission City's industrial waterfront is the largest hydro-electric power plant installed in Western Canada. Indeed, only the mammoth power project at Niagara Falls, Ont., exceeds it in the entire Dominion. This unrivalled power service has only in the past season been completed and made available for general use for industrial purposes. The Western Canada Power Company, a very large and powerful corporation, whose word is as good as its bond, and whose bond will be given to implement the word, stands ready to make ten-year contracts with any industrial enterprises locating at Mission City, to deliver power in any quantity at extremely low rates. Nothing more is really necessary to impress the manufacturer seeking a site for a factory.

Were more needed it may be found in the fact that the B. C. Electric Railway Company, the only other large electric concern on the Lower Mainland has also now extended its transmission lines to Mission City, and is also ready to supply power and light to manufacturers and other consumers. The Mission Light and Power Co., a local company, is also operating in Mission City and district, having the lighting of the residential and business sections as well as supplying a limited amount of power. The provisions for power, a most important matter in an industrial community, could not be more ample or better.

Naturally, with facilities only recently provided, progress in the establishment of industries has just begun. The season of 1913 has opened with great promise, and a number of new industries have been arranged for. During the past two seasons there has been successfully operated one large jam and preserve cannery, whose output for the season of 1912 exceeded thirty carloads. A second similar