

Don't waste your time at York just going to classes. Transform your wishy-washy aspirations to be a writer, photographer, cartoonist, editor...into a real skill. See your name in print. Stay up late (really late!) on Wednesday night. Have a good time. Join the staff at *Excalibur*.

# Game challenges kids

York student inventors of quiz game give Trivial Pursuit a run for its money

By JULIA STEINECKE

Two York students are the inventors of a children's trivia game that has sold more than 200,000 copies.

IQ 2000, created by Mary DiMauro and Filomena Chiapetta takes players on a space voyage from Earth to the imaginary planet Quizzar. On the way they answer questions about fairytales, television, animals, sports, and other subjects. Questions fall under two categories: young or older children.

Adults can match their wits against younger players, but may be surprised when they lose. "We embarrass a lot of adults," says Chiapetta.

DiMauro, a 22-year-old education student, developed the original version for the children in the class she teaches once a week. Its purpose was to combine entertainment and education, and to occupy the children's time when they finished their schoolwork. Her pupils loved the game, even though it could only be played verbally at first.

Chiapetta, who is beginning her fourth year of fine arts and education, believed her friend's game had selling potential. She designed a colorful board bearing a picture of the eight planets the players would visit.

The inventors composed more



PHOTO: MARIO SCATTOLONI

Maria DiMauro and Filomena Chiapetta, inventors of IQ 2000, demonstrate how their game is played.

questions by putting themselves in a child's frame of mind and by observing the youngsters they knew. They watched cartoons like *Scooby Doo* and read Captain America comics, Snow White and the Seven Dwarves, Cinderella, Peter Pan, and Alice in Wonderland.

"We did everything a kid would do," says Chiapetta.

Playboy Industries promoted the game, and DiMauro and Chiapetta gave press conferences in Winnipeg, Edmonton, Calgary, Vancouver, and Toronto. They've had articles written about them in the *Toronto Star*, the *Sun*, and the *North York Mirror*. IQ 2000 is now selling across Canada at Eaton's, Simpson's, and other stores. This fall, the American version, *Trivia Adventure*, will be released. Meanwhile, Mary Di-

Mauro and Filomena Chiapetta are working on a new series of questions for the second edition of IQ 2000, coming out this Christmas.

### Quiz Yourself


1. What kind and color of car does Magnum P.I. drive?
2. What is a pickle before it's a pickle?
3. Which bird is the fastest swimmer?
4. How many humps does a dromedary (camel) have?
5. What is "Hubba Bubba?"

- Answers
1. Red Ferrari
  2. cucumber
  3. penguin
  4. one
  5. bubble gum

**FUN FOOD EATERY**

**NEW YORK STYLE**

**STAND-UP BAR & DINER**



**BOBBY JOE'S**

**DANCING NIGHTLY TO D.J. 9 pm ONWARD**

1117 FINCH AV. W. 665-6425  
(AT CHESSWOOD)

Mon - Fri 11 am - 1 am  
Sat 4:30 pm - 1 am  
Sun 4:30 pm - 11 pm

Hottest Night Club in Downsview



## FIGHT THE DAILY BULL

at **Chi-Chi's La Cantina**



Munch on our delicious hot Mexican botanas — complimentary from 3-6 Monday - Friday, 11-5 Saturday. Come, join the Fiesta... The exciting Chi-Chi's Mexican Restaurante serves the tastiest, tantalizing, subtly-spiced Sonoran-style Mexican food. And guess what? You've fought the daily bull — and won.


HOURS: -  
MON.-THURS. 11 A.M. - 11 P.M.  
FRI.-SAT. 11 A.M. - MIDNIGHT  
SUN. NOON - 10

MARGARITAVILLE TUESDAYS  
11 A.M. - MIDNIGHT

FULLY LICENSED BY LLBO

Enjoy A Complimentary  
Regular Nachos

from



**CHI-CHI'S**

MEXICAN RESTAURANTE

Approval \_\_\_\_\_

Please present before ordering meal Expiration Date Jan 1, 1984

PRESENT THIS COUPON WITH YOUR STUDENT I.D. FOR A COMPLIMENTARY NACHOS AT THE INCREDIBLE CHI-CHI'S.

