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National News

SEPTEMBER 28, 1973 The BRUNSWICKAN — 21

Betty Crocker and General Mills get Bon Vivant award

MIAMI BEACH (CUP-LNS) — Betty Crocker and her parent General Mills were awarded the second annual Bon Vivant Vichyssoise Memorial Award in mid-June for the corporation's encouragement of bad eating habits.

The award, a garbage can, was given by the Centre for Science in the Public Interest, as a counter event to the 33rd Annual Meeting of the Institute of Food Technologists at the Miami Beach Convention Hall.

"Bad eating habits start young," said the Center's representative Dr. Michael Jacobson, "and General Mills spends millions of dollars a year to encourage kids to eat foods that contain a high percentage of sugar, a good deal of salt, potentially harmful artificial colorings, and refined flour from which many nutrients have been removed."

More specifically, the company was cited for marketing "breakfast" products, like Kaboom, Sir Grapefellow, Baron Von Redberry, and Franken Berry, that contain between thirty and fifty percent sugar and are conducive to tooth

decay, while pushing better foods out of the diet; these products are more candy than cereal."

Like other cereal manufacturers, General Mills boosts its sales by advertising directly to children, zeroing in on Saturday morning tv, as well as using box top hype and other premiums as lures.

Jacobson said that the refined flour used by General Mills, "although enriched, lacks many valuable vitamins and minerals, and is virtually devoid of roughage."

Two General Mills cereals, Total and Wheaties, are identical except for one-third cents worth more vitamins a 12 ounce box of Total. That one-third cents mushrooms into 18 cents at the store — a 5400 percent mark-up.

"This adds up to about a \$10 million a year gyp," said Jacobson. "It is cheaper for someone to buy Wheaties and a vitamin pill than Total."

The Centre also accused General Mills of secrecy (the food producer recently declined to make public the nutritional analyses of its

products) and deceptive labeling. Many General Mills' labels violate American federal regulations which require that preservatives be identified by chemical name. And Betty Crocker markets a "butter pecan" cake mix which contains no real butter and no pecans.

After the Kellogg Company, General Mills is the second largest cereal producer in the country. But cereal alone did not account for last year's profit of 65.5 million on sales of \$1.6 billion. With Lionel Trains, Play-Doh and Parker

Brothers games, General Mills is now the third largest toy manufacturer in the U.S.

Frozen seafood, a frozen meat substitute, Hamburger and Tuna Helper, clothing, jewelry and industrial chemicals (including vitamins) are among the company's other products. There is also a 65 unit restaurant chain (Red Lobster Inns), and the company is currently testing a computerized weight reduction program, travel companies, and adult education centres.

ERROR

Due to an Error, the wrong phone numbers were published for Legal Aid.

The correct numbers are:

Community Legal Aid:

455-7988

Criminal Legal Aid:

454-6726

Chilean students in Canada protest

OTTAWA (CUP) — Chilean students in Canada asked the Canadian government today (Sept. 20) to withhold recognition from Chile's military junta, to grant asylum to persons escaping the junta's rule, and to ask the United Nations to establish a presence in Chile.

The students and supporters from the Anglican, United and Roman Catholic churches and the Canadian Labor Congress presented their requests to External Affairs officials and MP's.

While some were talking to government officials, a small group of supporters marched in Parliament Hill with signs and denouncing the anti-democratic coup and American government and CIA involvement.

The students said they "have no doubt the CIA participated in the

coup." They say Chile's long democratic tradition and Allende's popularity among Chileans will preclude any acquiescence to a military dictatorship, many Allende supporters will now go underground, they predict.

Some Chileans living in Canada have telephoned their families but "people are even afraid to talk on the phone" so they haven't learned much about the current situation in Chile.

There are about 5,000 Brazilians and about 6,000 other political exiles now living in Chile. Most of these people immigrated to Chile after Allende's election victory and they face imprisonment or death if they are deported by the junta. The students say the junta is using these people as scapegoats for the coup by saying they are foreign terrorists who were welcomed by Allende.

Peron to sell gold?

BERNE — Police are investigating rumors that 400 tons of gold bullion worth 1.6 billion has been offered for sale by Juan Peron, the former Argentinian dictator. If true the sale would probably force

down the current gold price of \$110 an ounce. Police are investigating because the rumors could be an attempt to tamper with the gold market instead of a legitimate offer for sale.

Student Wive's Organization

First Meeting Tuesday October 2nd,
Tartan Room,
Memorial Student Centre

For More Information Call 455-9852

STU	CINEMA	73 season
DATE	LIST OF MOVIES	TIME
SEPT 30	Anne of a 1000 Days	7 & 9 p.m.
OCT 7	Take the Money and Run	7 & 9 p.m.
14	They Call Me Trinity	7 & 9 p.m.
21	Sometimes a Great Notion	7 & 9 p.m.
28	Hands of the Ripper Twins of Evil	7 & 9:30 p.m.
NOV 4	Those Magnificent Men in their Flying Machine	7 & 9 p.m.
11	M.A.S.H.	7 & 9 p.m.
18	Romeo & Juliet	7 & 9 p.m.
25	Lady Sings the Blues	7 & 9 p.m.
DEC 2	French Connection (tentative)	7 & 9 p.m.
9	Ryan's Daughter	7 & 9 p.m.

All Movies 75¢

* All movies are subject to changes in title, price & time!

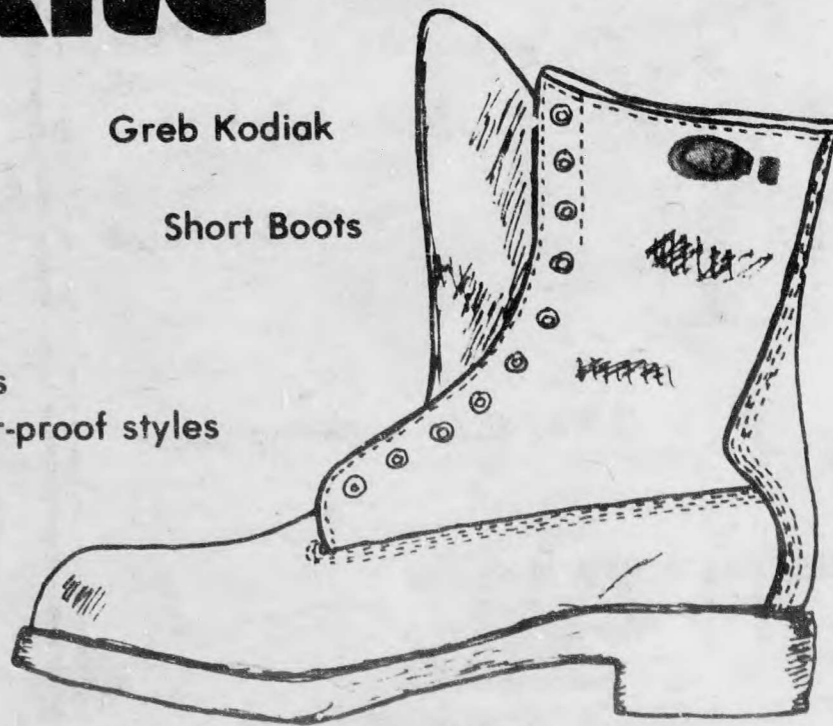
Fit Rite

SHOES

356 Queen Street
455-8241

Greb Kodiak

Short Boots



Water-proof styles
Insulated weather-proof styles
Safety toe styles

\$25.⁹⁵ to \$42.⁰⁰

Size 6, including half sizes, to 13.