

# The Pierce-Arrow



AT THE MEET

**T**HE 1912 Pierce-Arrow Touring Car has a body that is a unit, with one straight line flowing from the rise at the back into the curve of the dash. All entrances are closed by doors, but the opening at the right of the driver is closed entirely, the levers being placed inside. Nothing appears on the running board, and the car has the trim, graceful curves of a well-designed yacht.

THE PIERCE-ARROW MOTOR CAR COMPANY  
BUFFALO, NEW YORK.

*For sale in Canada by*

TORONTO, ONT.—The Automobile & Supply Co., Limited,  
24 Temperance Street.

WINNIPEG, MAN.—McLaughlin Motor Car Co.

MONTREAL, QUE.—The Motor Import Co. of Canada, Limited, St. Catherines and Atwater Ave.

VANCOUVER, B.C.—A. Walker Automobile Co.,  
722 Hastings Street West.

CALGARY ALTA.—McLaughlin Carriage Co.