

K&S CANADIAN RUBBER GOODS

K&S CANADIAN TIRES

K&S. TIRES

**Canada's Pride
In Canadian Achievement**

is evident from the insistent demand for more and more K. & S. Canadian Tires—the tried and trusty conquerors of Canadian roads.

The policy of this company has always been to make as good *tires* as human ingenuity can produce—to sell these good tires at a *reasonable* price—and to **GUARANTEE** the *service* that every tire user is entitled to get out of them. Our interest does not cease with the fulfilment of our guarantee. We are just as much interested in the *additional* mileage that every K. & S. user gets out of his tires.

Remember — K. & S. Canadian Tires are

GUARANTEED For More Miles Than Any Other Tires Made in Canada

Write us for FREE Mileage Record Booklet. It will save you money.

K. & S. CANADIAN TIRE & RUBBER CO. LIMITED
 Toronto Hamilton Montreal Winnipeg
 Factory at Weston, Ont.