Physicians and Nurses

-Endorse-

It is unequalled for its nutritive value and for the great aid it gives in the digestion and assimilation of food. BOVRIL is used for invalids in more t an 2,000 hospitals.

This Bon-Ton Summer Dress while inexpensive is very elegant and really good.



Made of fine soft sheer lawn of very good quality with Swiss embroidery and Baby lace inserts both in waist and skirt, the dress is in the latest style. If we had any outside profits to pay we could not offer it delivered to your Post Office or R. R. Station at \$5.25 but being manufacturers all middlemen's profits are saved and you Madam can buy this dress at a price many a retailer would be glad to get it for. Send bust size and front length of skirt and money order for price and your order will be filled at once.

Shopping at the Bon-Ton is the most comfortable and most economical way. Saves time, fatigue and money. Turn up your Bon-Ton Spring and Summer catalogue or get a new one if the old one is mislaid and order what you need to complete your summer outfit. Join the ranks of satisfied Bon-Ton customers, there are thousands of them. Remember every article sold has our unqualified guarantee of money back if not absolutely satisfied—NOW Madam is good time to attend to this.

THE BON-TON CO., 439 St. Joseph St., Quebec, P.Q.

THROUGH LAKES TO JIMSAG

(Continued from page 7)

to the frying pan, coffee pot, and box of supplies. While preparing our evening meal we saw a boat push out from the mainland opposite and come directly towards us. We were afraid of being ejected from our haven but the smile sandy spur and found ourselves on that the world for the world for water. which greeted us even before the boat was near the shore, dispelled any doubt that this was anything but a friendly

"How do," said our visitor heartily, "I just come over to visit yous, I allus do come to see the folks that camp over here, and there's lots of them from now on to October." Making himself comfortable, and getting out his pipe our new friend proceeded to entertain us, which he did right royally, until our dinner was cooked, eaten, and the dishes washed. One man in the neighborhood he told of with awe in his voice. "He's an independent man, Joe Ramsay is, has a hired man to put in his crop and don't a hired man to put in his crop and don't need to do a mite of work himself if he ain't inclined. Yes, sir, that man's independent, got out and sold th-r-ee hundre-e-d do-llars worth of lumber last winter." I hope we were properly impressed with this tale of marvellous wealth!

"How long will ice cream keep?" was one query we tried to answer to our visitor's satisfaction, and learned that

visitor's satisfaction, and learned that ice cream for a "sociable" in the "hall" on the following evening had been ordered from Fredericton, and would come by boat. To one not acquainted with a modern freezer, it was a puzzling matter to understand how the frozen dainty would be kept in fit state for the great event. Our advice as to repacking, covering well, and placing in a cool, dark spot was listened to with pro-found respect and interest. By the time our voluble acquaintance rose regret-fully to leave we were all sorry we would not be near enough to share that ice cream and the other pleasures of the

pay much attention to the somewhat flat, uninteresting country along the Thoroughfare, and Indian Lake, which was some place, we were not quite sure where. Only when we passed a long sandy spur and found ourselves on that truly wonderful inland body of water, Grand Lake, did we rouse ourselves again. We were at the extreme end of the lake, and almost as far as the eye could reach that blue water sparkled and rolled—for Grank Lake is seldom at peace. It is a fit resort for a motor boat or yacht, we could simply gaze and imagine its extent while we cut directly across to the mouth of the Jemseg, hidden until one is almost in it.

The Jemseg is only a small river, narrow and short. Someone well acquainted with that part of the country on being asked what was the most distinguishing feature of the place, aptly replied, "It's always known as *Jimsag*."

We ware not in sympathy with the

We were not in sympathy with the "Jimsagers" when we saw their neat houses standing bare and unshaded on houses standing bare and unshaded on their sloping, prosperous farms, and saw along the banks of the stream stumps and dead remains of magnificent maple trees. Nature had done so much for them, yet they maltreated her in this shameful fashion. We went ashore and prepared our lunch hurriedly and disgustedly. We had determined not to camp here at all, but to meet the boat at Unper Jemseg and push on to Gageat Upper Jemseg and push on to Gagetown, across the river. It meant a long hot paddle, but once settled in Gagetown we would not have to move until Monday morning.

Monday morning.

When we reached Upper Jemseg it was a gay place. The first arrivals in the St. John Power Club's Dominion Day races had just come up, while high in the mud beside the wharf the beautiful flagship of the Royal Kennebecasis Yacht Club was grounded. The native Jimsagers were down to meet the May Jimsagers were down to meet the May Queen, and everywhere there was confusion, and bustle, and heat. We got our passenger and escaped, going over exactly the same course which the Business Girl had travelled to join us, but we had no desire to linger. At five we had no desire to linger. At five o'clock, after nine hours of steady paddling on a day which we afterwards found was a record-breaker for heat all over the east, we landed on a de-lightfully shaded spot on Gagetown Creek, with a tiny stream making our camping place but an angle, which caught every breath of air possible. When the tents were up and we had freshened ourselves and had prepared a comfortable meal of beefsteak and German fried potatoes, we were differa comtortable meal of beefsteak and German fried potatoes, we were differ-

ent persons.

Sunday was a hot day, but we were convinced that we had the coolest situation in the province and were able to enjoy our day very much. We preenjoy our day very much. We pre-ferred a less civilized spot for camp-ing, but found it convenient to be near at hand when we had to catch the Hampstead at Gagetown wharf at six a.m. Monday. The fire actually felt good to us at five o'clock when we ate our breakfast, and we knew that at the same hour in the afternoon we would be sweltering.

It was a new experience, this camping in weather which made the butter oil, and our noses beacon lights, yet what experience in camp life, new or old, is not thoroughly enjoyable to one who loves the sport and is prepared to take it all in all good faith?

Her Fear

RIDGET-"Oi'll 'ave to lave, mum. The Mistress—"The idea! He doesn't call to see you!!"

Bridget—"That's just it, mum; but

O'im afraid the neighbors'll think he do."

White Swan Yeast Cakes

y gs e,

Families who once use White Swan Yeast Cakes for bread-baking will never m use any other brand. It makes light, at wholesome, and delicious bread. Sold ch by your grocer in packages of 6 cakes at rs 5c. Send for free sample. White Swar of Spices & Cereals, Limited, Toronto, Ont.



"There is Beauty in Every Jar."

TAKE Milkweed Cream on your summer outings. It gives the skin softness, whitens it and increases its resisting power, making the face less susceptible to ravages of sun and wind

Ingrams Milkweed Cream

Apply Milkweed Cream gently—without rubbing—twice a day. It gives your skin power to resist flabbiness, and the lines of time. It protects against rough winds, reckles and sunburn. Price, 50 cents, and \$1.00.

Preserves Good Complexions—
Improves Bad Complexions

A PERSONAL TEST:

Let 1. rove to you the value of Ingram's Toilet Specalties. Write us the name and address of your druggist, and we will send you FREE, through him, a box of assorted samples of our toilet essentials. Or, enclose ten cents, and we will mail the samples direct to you. Address—

Frederick F. Ingram Company
1 Ouellette Ave., Windsor, Ont. o i



ASHAMED TO BE SEEN

Many young women, and men too, tell us how frightfully sensitive they feel because of the unhealthy appearance of their faces. For over twenty years we have been suc-cessfully treating similar conditions of

PIMPLES, BLACKHEADS, RASHES AND BLOTCHES

at our offices or by mail throughout Canada and other countries. Write or call for full particulars and booklet "H" and sample toilet cream. Consultation invited.

For that masculine disfigurement SUPERFLUOUS HAIR

there is absolutely and positively no permanent treatment but Electrolysis. Our method is safe, sure, and practically painless. Satisfaction assured in each case. Come for treatment during the summer if you live out of town.

Hiscott Institute 61 COLLEGE ST., TORONTO

The Full Flavor of the Fresh Berry

BRIGGERS PURE STRAWBERRY JAM

Is Now on Sale at your Grocers

Try a pail of this delicious preserve and enjoy the natural flavor of the luscious strawberry.

There are no artificial colorings or preservatives in BRIGGERS JAMS just choice, selected fruit and best quality granulated sugar.

All Good Grocers have Briggers Products - - Season 1912 Pack.