

# THE CANADA LIFE WAY.

The Canada Life limited premium policy, after all its premiums have been paid, continues to receive substantial dividends.

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to the estate of the assured, in dividends earned by the policy after all premium payments on it have ceased.

HERBERT C. COX,  
President and General Manager.

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The Imperial Life has some splendid openings on its field force for men who can sell life assurance. Energy, persistence, enthusiasm are required. In return we offer liberal agents' contracts, attractive policies and a reputation for properly safeguarding policyholders' interests.

For further particulars, write

THE  
**IMPERIAL LIFE ASSURANCE COMPANY**  
Head Office - TORONTO

### The Imperial Guarantee

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Head Office: 46 King Street W.,

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FOR TERMS TO PRODUCING AGENTS, ADDRESS:

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2nd VICE PRESIDENT

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### AGENCY APPOINTMENTS FOR 1915.

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**THE NATIONAL LIFE ASSURANCE COMPANY OF CANADA**  
25 TORONTO STREET, TORONTO, ONT.