# WHAT WILL BE WORN BY WELL-DRESSED MEN AND WOMEN

### In Suits

Form-fitting, two and three-button style, soft roll lapels and six-button vests. PWhile narrow English shoulders are popular among a certain class, we find so many 'athletic" medium-wide shoulders and close fit ting waist, semi-shaped back, correctly proportioned and

THE MATERIALS, all 20th Century makes, are British manufacture, making the cost somewhat more than Canadian make but no comparison for wear and color

BE A LEADER, NOT A FOLLOWER You can yet have your suit for Easter. All pressed, hanging in dust proof cabinets for you, at moderate prices, too-\$10.00, \$12.50, \$15.00 up to \$25.00. If you have not received one, drop a postal asking for our "Dress Magazine.

### Hats for Easter

For middle-aged men, elderly men and the dressy young men-the New Block in Derby, the New Tapering Higher Crown Soft, the Popular Fedora, Black, Battleship Grey, Putty, Navy, in solid and combination colored trim-

### Perrin's Kid Gloves FOR EASTER

Not one price advanced although such advances have been made by manufacturers on account of war conditions. We prefer increasing volume of business and therefore sell all Kid Gloves at no advance at least for spring opening and Easter sale. All the best selling shades in two qualities, \$1.00 and \$1.25; same quality sold in city stores at \$1.25 and \$1.50.

### Dent's Gloves

FOR DRESSY YOUNG MEN, \$1 00 and \$1 25 Young men will appreciate the smart style in Dent's Gloves and will be pleased at the quality for \$1.00 and \$1.25. In shades to match new spring suits.

# Pretty Blouses for Easter

Here are so many pretty designs in Smart Dainty Blouses, especially suitable to wear with your new spring suit or skirt. Made from soft sheer delicate fabrics as Lace Cloths, Voiles, Organdies and Crepes. Specially priced for stimulating Easter trade, \$1.00 and \$3.00. Beautiful Collars

# Laraine Shirts for Men

\$1.00 AND \$1.25

The best fitting, the best quality and the most desirable Shirt made in Canada. All the new spring colorings. made up in the smartest way, specially bought for Easter trade, \$1.00 and \$1.25. All the new spring shapes in

### Easter Ties for Young Men AT 25c, 35c AND 50c

Three special lines of the Very Newest in Ties, made from rich imported silks in new flowing end shapes and combination colors. Three special lines—25c, 35c and 50c.

## Dressmaking Department

Mrs. Brown, who has charge of the dressmaking end of our dress goods department, has already turned out work so satisfactory that many orders are now booked ahead. The staff is being increased in order to execute all orders promptly. Two more apprentices wanted at once.

### An Important Purchase

of the very latest in Dress Goods expected here for Friday's trade. Silk and wool mixtures, beautiful sheer goods for smart dresses and a special purchase of Swiss Silks (yard wide, pure silk) at a special price, 85c and \$1.00. New complete range of dressmaking accessories.

# J. N. CURRIE & CO.

# Handy Helps for **Spic and Span Homes**

Of course, you are going to "Paint Up" this spring. There's the bedroom, parlor or dining room wall to be re-finished.

There are Floors to be painted, stained, varnished or waxed. There's the Oil Cloth or Linoleum to be made Spic and Span.

There's the Furniture and Woodwork to be brightened.

Here are six "SPIC AND SPAN" FINISHES that we can freely recommend for this work :

"NEU-TONE" Flat Tints for the walls WOOD LAC" Varnish Stains "MARBLE-ITE" Floor Varnish "LIQUID WAX", for hardwood floors "SENOUR'S FLOOR PAINT", the old reliable "VARNOLEUM", to beautify and preserve Oil Cloth and Linoleum,

We know that these Finishes are the best of their kind. They are "Made in Canada"-and we guarantee that you will be perfectly satisfied with the results you get when you use any, or all, of them.

You'll soon be putting up Pickles and Preserves. You'll need labels for the jars. Come in and get a set of Fruit Jar Labels—printed and gummed. We give them free to our friends.

Mitchell & Hagerty, Glencoe, Ont.



The Transcript

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ADVERTISHO.—The Transcript has a large and constantly growing circulation. A limited amount of advertising will be accepted, at moderate rates. Prices on application. John Pinishino.—The Jobbing Department has books, pamphiets, circulars, posters, blank forms, programmes, cards, envelopes, office and wedding stationery, etc.

Address all communications and make remittances payable to A. E. SUTHERLAND.

THURSDAY, APRIL 1, 1915.

"We are fighting Germany, Austria and Drink, and so far as I can see, the greatest of these three toes is Drink."—David Lloyd George.

will commemorate the most solemn anniversary of the year, the an-niversary of the great tragedy of Calvary. The day will be observed Calvary. The day will be observed by a large proportion of the people as a holiday, while others will reverence it as a holy day, a day of penitence, and of sadness, because of the suffering and death of Him who five days earlier, according to tradition, rode into Jerusalem amid the strenging of pale branches and the strewing of palm branches and 10 tognorrow? suggests a solemn observance of the day, three-fourths of the people will hunt for worldly pleasure and pursue a course similar to that of any other holiday.

A rural telephone line was out of commission for several days, on account of necessary repairs. The several hundred subscribers then discovered how indispensible is the discovered how indispensible is the discovered how indispensible is the phone, and doubtless wonder how phone, and doubtiess wonder now in the world they ever got along without it before the various lines were established. Naturally there was a great deal of grumbling at the lack of service, and the financial loss sustained by one business house loss sustained by one business house owing to there being no connection would have paid their assessment owing to there being no connection would have paid their assessment for some years. The telephone will continuously grow in usefulness, and the sooner there is but one general system, and that under control of the government, the better it will be for all concerned. will be for all concerned.

Are You Going West This Spring?

If so, take advantage of the low one-way second class settler's rates to certain points in Saskatchewan and Alberta; or if the round trip ticket is desired, the low rate Homeseekers' Excursions in effect each Tuesday until October 26th should appeal to you. Bear in mind that the Canadian Pacific Railway offers the finest possible equipment and fastest train service. The route is one of the most scenic in the world. It is the only line operating through standard and tourist sleepers, also dining car to Winnipeg and Vancouver. By travelling C. P. R. you avoid the necessities of changing depots. All equipment is owned and operated by the C. P. R., affording the highest form of efficiency. If such a trip is under consideration, apply to any C. P. R. agent for full particulars, or write M. G. Murphy, district passenger agent, Toronto. Are You Going West This Spring?

### Methodist Church

REV. W. G. HOWSON, MINISTER
Next Sunday being Easter Sunday,
the music and addresses will be in
keeping with the glad day. Subjects:
11 a. m., "Our hope of immortality,"
a very interesting and inspiring
theme: 7 p. m., "The nature and marvellous possibilities of the spiritual
body in the future life," what science
and revelation have to say about it.
The musical selections will be specially
good. Everybody welcome to these
festivals of song and service.

The new Ontario game laws provide an open season for all small birds, quail, partridge, grouse, pheasants, etc., and the dates will be October 15 to November 15. Under this will be included woodcocks, gray squirrel and hares. A bag limit of 25 for the season is set on quail and not more than six per day can be taken. It is likely that action will be taken towards licensing guns in Ontario.

## CASTORIA

For Infants and Children In Use For Over 30 Years

Always bears the !
Signature of hat H. Fletchers

A Severe Loss.

As a nation the United States has suffered a severe loss, in recent years. It has lost the phrase, "I cannot afford." When the housewife today finds an article she needs too expensive for her to purchase she does not say so. She hems and bedges, but does not come out with the frank and convincing statement, "I cannot afso. She hems and hedges, but ford." She thinks she cannot afford nowadays not to afford.—Chicago

### Life's Lengthening Span.

A Chicago doctor prophesies that children born in 1950 will have an av-erage length of life of 100 years. The prophecy is based on a study of statis-tics, which show that the average length of life has been steadily increasing for fifty years, and he thinks that the rate will be maintained.

Talk of minimum salaries for minis-ters is peculiar. They are already as minimum as they can be.

A wise man thinks before he speaks, but a fool speaks and then thinks of what he has been saying.

People profit more by experience in speculations in which they make than in those in which they lose.

great, but the fact never has been chiselled on any one's tombstone.

Troubles must come to all men, but those who are always looking for them will have the largest share.

When moved to tell your troubles to the world remember how you felt the last time you had to do the listening.

Borrowing money from friends has Tomorrow the Christian world caused a number of men of splendid mentality to absolutely lose their mem

The annual search for Guy Fawkes

SINGLE FARE

C. O. SMITH, Local Agent

### CANADIAN PACIFIC RAILWAY A Few Figures From Glencoe Auditors' Report for 1914

Caxes, 1913	9959	61			
Caxes unpaid Dec. 31, 1914	6584				
Debentures sold. 1914	9300	00			
aid on debentures, principal					
" interest 1112 37					
·	5140	38			
Debenture debt, Dec. 31, 1914	26837	14			
Cotal interest paid in 1914	1571				
	1569				
	1400				
Electric light com., lighting receipts \$	2874				
" " other "	49	00		0000	no
Addison 1014 1 6 13 3 3 4 4 5 5		-	2	2923	
Ordinary expenditure for 1914 exclusive of old debts paid				2500	100
Balance in Bank				423	99
				420	
Net debt, Dec. 31, 1913	1002	82			
	7804	81			
D.1		-			
Reduction of debt 8	3858	01			
To which should be added amount paid Ekfrid re Currie					
and outlet drains \$ 745 69					
Note and interest against high school not includ-					
ed in 1913 report 115 65					
	861	34			
Real debt reduction for 1914 \$	4719	35			
Cotal assessment 1914 \$444,413 00					
Population 1914 913					





## Widen Your Influence!

Your telephone connects you intimately with the varied interests of the community in which you live. You are in touch with all phases of the life of your town. Though you seldom go far from your own office, yet your influence is a factor.

Through your telephone you can widen your influence, you can extend the scope of your business. The long distance lines bring distant communities within reach of your voice, your personality, in the most inexpensive way.

By careful planning and systematic application, you can so keep in touch with distant customers, wholesalers, manufacturers, that all the advantages of personal intercourse are secured through the

Why not make a study of long distance telephone service as related to the special needs of your business. It will pay you, and we will gladly give you any information in our power.

"Every Bell Telephone is a Long Distance Station."

The Bell Telephone Co. of Canada.



# The Transcript Press

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