

organs, culminating, after a time, in great emaciation and Rheumatism. The remedy used had simply restored the organs of digestion to a normal condition when the Rheumatism vanished as a natural result, illustrating the truth of the theory, that pain is the prayer of the nerve for food. Although the patient had eaten, he had been, in fact, starving to death, because the food did not digest; for it is not what we eat that makes us strong, but what we digest.

This astonishing cure having spread throughout Lille and the surrounding country, the fame of this new remedy was quickly established, so much so, that Mr. Fanyau, in three months, sold from his shop the enormous number of 5,000 bottles of the medicine. The demand, therefore, had been wholly created by this almost miraculous cure, and many others that followed in quick succession as the medicine came into use. This remedy was MOTHER SEIGEL'S SYRUP. The reader will observe that nothing else had been done in the neighbourhood of Lille to create or promote this sudden and extraordinary sale. It was the result alone of the effects of the remedy in curing disease.

The following letters will illustrate this case more fully, showing conclusively that our success in all cases has been the result of the composition of the article, and not in any secret method of conducting the business. Nor is the lesson of success here conveyed by any means solely confined to our line of business.

Merit alone is the keystone of success. And for the MOTHER SEIGEL'S SYRUP we claim the merit of curing disease. Of the component parts of this Syrup we shall speak further on.

Ph. D. Le Brocy, 29, Queen Street, Jersey, writes under Aug. 11, 1883, as follows:—

"I have a great pleasure in writing to you regarding SEIGEL'S SYRUP. It has done wonders in this neighbourhood, and I always recommend it when I have a chance."

"23, Liverpool Road, Stoke-on-Trent,

"January 3rd, 1884.

"DEAR SIR.—Respecting SEIGEL'S SYRUP, I have been surprised, and still am, at the great sale it commands; but when I hear so many speak of its merits my surprise becomes less, in consequence of its having proved of such value to those who have given it a fair trial.—Yours respectfully.

"C. F. WILSON."

This man has discovered the secret of our success in business. Because the medicine has "proved of such value to those who have given it a fair trial."

The following from a celebrated chemist:—

"Lammas Street, Camarthen,

"January 7th, 1884.

"From cases that have come under my personal observation, your Pills and Syrup contain wonderful healing properties, as they appear to give universal satisfaction.—Yours faithfully,

(Signed) "J. PALMER RICHARDS."

The following is from a prominent chemist in Edinburgh:—

"St. Leonards Street, Edinburgh.

December 25th, 1883.

"DEAR SIR.—I have had quite an enormous sale for your medicines, and find that of the many patent medicines

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