

**DECIDE TO ORDER
WAR MEMORIAL**

About \$6,000 More Required to Complete \$20,000 Fund, is Report.

The \$20,000 civic war memorial to those from St. John who died in the World War is to be ordered immediately and a vigorous canvass undertaken to collect the \$6,000 of which the fund is short at present. A meeting of the war memorial committee was held yesterday afternoon in the Board of Trade rooms with R. T. Hayes, M. L. A., chairman, presiding, when the definite action was taken and it was agreed that the names of those who have contributed to the fund should be published.

The minutes of the last meeting, held on May 15, 1923, told of authority having been given the finance committee to make a further effort to raise the required sum. The committee reported having raised an additional \$1,800, much of which had been second contributions from those who had previously subscribed.

W. L. Galloway, treasurer, submitted the following statement:

Paid subscriptions	\$ 8,461.18
Pledges	5,692.50
Total subscriptions	\$14,153.68
Bank interest	194.96
Total receipts	\$14,348.64
Less disbursements	837.29
Total net receipts and pledges	\$13,511.35
Balance in bank	\$3,118.80

Suggests Ways to Get Money.

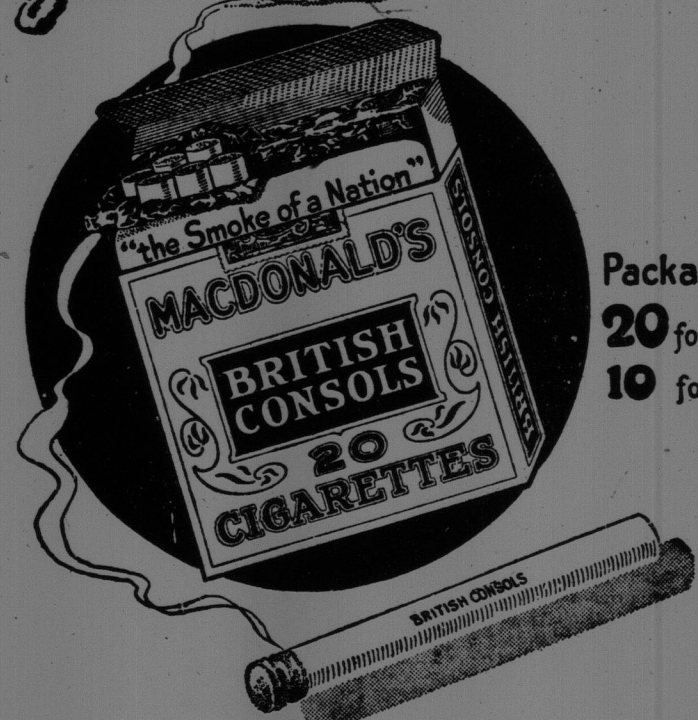
A letter from Col. E. T. Sturdee recommended a more vigorous canvass of the citizens to supplement the funds on hand, the holding of another tag day and, if a deficit remained, asking the City Council to make up the amount. He believed the monument should be ordered at once and unveiled on Labor Day.

With regard to having the monument made locally, Colonel Sturdee said that the chief cost would be for the bronze figures which could not be made locally and that the almost white granite of the Fredericton monument—which came from Stanstead quarries, Que.—looked better than New Brunswick grey granite.

Mr. Hayes said that the War Veterans had objected to having granite from outside of New Brunswick but that those who had contributed to the monument had felt that the best material was none too good to use for a

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monument to the soldiers who gave their lives. Some people wished a utilitarian monument but all contributions so far received had been given for the monument already selected.

Commissioner Wigmore believed the city might be asked to make up the balance if there was still a shortage after all other appeals had been made.

Presents Veterans' View.

Dr. G. B. Peat, for the War Veterans, said the returned men believed a monument to the fallen new Brunswick soldiers should be of New Brunswick material and that the fallen would have wished it so. It would be only right and fair that if it was necessary

the sum should be made up by taxation.

Dr. M. G. Teed, K. C., said while the Fredericton monument of white granite looked well, perhaps New Brunswick granite would better stand the climate of St. John.

J. S. Gregory and Thomas Bell, as members of the finance committee, who took part in the canvass, hoped it would not be necessary to resort to taxation to raise the required sum and confidently expressed their opinion that the citizens would contribute voluntarily. The quiet canvass hitherto conducted was believed to have been a mistake and it was agreed to give greater publicity to the effort and to publish the

names of the contributors. While the City Council had not yet given explicit permission for the removal of the monument which now occupies the site at the head of King street, where it is proposed to erect the Soldiers' Memorial, it was said that there was no fear on the score of permission being refused.

Left to Architect and Committee.

On motion of Mrs. Sherwood Skinner, seconded by J. S. Gregory, it was decided to order the monument at once, to publish the list of contributors and to trust to the people of St. John to contribute the remainder of the money required. On motion of Commissioner Harding, seconded by G. L. Warwick, the finance committee was requested to continue its canvass.

C. B. Allan is chairman of the committee on the purchase and erection of the monument which will act in ordering the monument. Mr. Allan said that it was a reflection on the city that while citizens had contributed about \$500,000 to various philanthropic causes since the monument was first mooted two years ago, contributions to the monument had come in so slowly.

Mrs. Alfred Morrisey suggested that Armistice Day would be a fitting day on which to have the unveiling. The matter of the date of unveiling and the material of the monument it was felt must be left with the architect and purchasing committee.

Arrangements were made for a meeting of the finance committee today. Among those present at the meeting were J. C. Berrie, Mrs. J. W. Hart, Mrs. F. C. Jones, Mrs. L. W. Simms and Miss Alward, the secretary.

An alfresco meeting had been planned by the Scoutmasters for last evening but the weather was so unfavorable that the outing was postponed indefinitely. The Scoutmasters had intended to have an outdoor session at Epworth Park but cancelled it when the rain set in.

NEWS NOTES GATHERED FROM WORLD OF STAGE AND SCREEN

BE YOURSELF IS COLLEEN'S ADVICE

Challenges Statement Made by Retiring President of Y. W. C. A.

"Be yourself!" With this brief yet pithy retort, Colleen Moore, picture star, denies the assertions made by Helen Gwynne, retiring president of the Y. W. C. A. National Industrial Assembly, who recently declared in New York that "to catch a man a girl must wear gaudy clothing, bobbed hair and a spirit of aggressiveness."

"The demure, submissive girl doesn't go far in matrimony," Miss Gwynne declared, "and so to attract attention to herself must dress in bright colors." "All wrong," avers fair Colleen, who declares that the gaudy, aggressive girl does not attract a man matrimonially inclined.

"The modern girl who asks herself 'what kind of a girl must I be to be the kind of a girl the boys want me to be?' often thinks as does Miss Gwynne, that she must paint and powder, wear loud clothes, and 'flap' to the limit, in order to snare a husband. "Don't do it, girls—be yourself! The simple, modest and retiring girl is the kind that the boys are looking for—that is for wives."

Incidentally, Miss Moore has just completed a picture, "The Perfect Flapper," which deals with the problem discussed by Miss Gwynne. In the picture, which is from a story by Earl Hudson, Miss Moore takes the part of a girl who also believed that she must be "gaudy and aggressive" to win her man, only to find that he was not looking for that type, at least not for matrimony.

ATTEND Y. W. C. A. SHOW.

Members of the I. O. D. E. chapters attended the Opera House in large numbers last evening to witness the third evening performance of "Why She Loved Him," put on under the auspices of the Y. W. C. A. There were several of the Duke of Rothesay Chapter present from Rothesay and several of the chapters sat together. The audience was large and enthusiastic. Boxes of chocolates were presented Miss Erinie Climo, Miss Florence Dunham and "Matisse." David Legate came before the curtain and in a neat speech reminded the audience of the exhibition of the gymnasium classes of the Y. W. C. A., that will be given Friday evening and Saturday afternoon. Candy was sold between the acts.

There is going to be another celebrity in the Moore family. Cleve, younger brother of Colleen Moore, the First National star, is trying out for the Olympic games as a diver. He has enough medals to sink him if he wore them on his bathing suit, and his famous sister is encouraging him in his preliminary trials.

**Is The Thrill Out of These Old-Timers? Just Come and See!
TODAY-FRI.-SAT. IMPERIAL TODAY-FRI.-SAT.**

**Here's the Greatest Melodrama of All!
Goldwyn presents Emmett Flynn's production of**

Nellie THE BEAUTIFUL CLOAK MODEL
by Owen Davis Adapted by H. H. Van Loan
Scenario by Carey Wilson Directed by Emmett Flynn
Featuring Claire Windsor, Mae Busch, Edmund Lowe,
Raymond Griffith, Lew Cody, Hobart Bosworth
A Goldwyn Picture June Mathis Goldwyn Cosmopolitan

The intimate revelations of a beautiful model!



Her profession is full of unsuspected dangers.



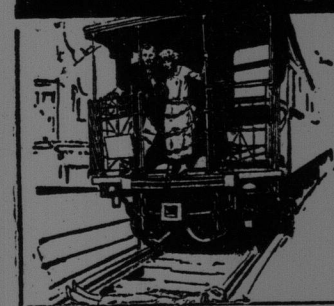
On the night of the Fashion Pageant Nellie refuses to pose in sheer negligee.



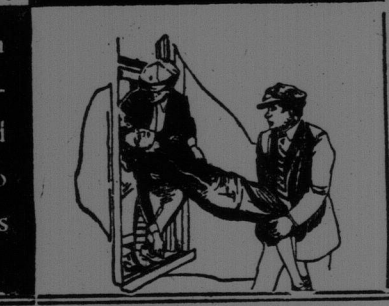
"You are a model now," said Peck. "It's your job to pose in all sorts of costumes." "Then I'll quit," said Nellie.



Fire breaks out during the great fashion show. The audience and scantily clad models barely escape with their lives.



Each moment is a new thrill. And, finally, abducted by hired thugs Nellie is left to her fate on the tracks of the fast express!



A SUMPTUOUS STYLE SHOW INTO THE BARGAIN

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All Down! It's the End
It's the Finish**

Never in the history of our store have such tremendous reductions been made in Boots and Shoes. Footwear of the highest quality at bedrock sale prices await you here—and the styles we will show you are in keeping with the very latest and the most practical.

ONLY A FEW MORE DAYS LEFT FOR THESE ASTOUNDING SALE PRICES

You Can't Afford to Miss These Women's Calf Oxfords

Hundreds of pairs of smart new Oxfords in Brown and Black Calfskin to go out at a wonderful saving in price—all Goodyear welts, made with Cuban heels \$2.95

WOMEN'S WHITE CANVAS OXFORDS with low and Cuban heels, rubber soles and heels. These were selling formerly for \$2.50 to \$3.50 **95c**

MORE WOMEN'S 75c. FIBRE SILK HOSE in all the wanted colors, seamless and full-fashioned **19c**

MEN'S SILK HOSE in colors of Black, Brown, Grey and Sand, made with seamless feet and spliced heels and toes. 75c. value.... **49c**

WOMEN'S \$1.00 SILK HOSE Imagine 16-inch fibre Stockings in all the new shades at **39c**

Misses' \$3.50 Calf Oxfords \$2.45

Made on imitation Brogue lasts; broad, comfortable fitting; sizes 11 to 2 **\$2.45**

AN ASSORTMENT OF Ladies' Crepe Sole Oxfords \$5.45

In Black and Brown Calfskin in the newest lasts, with live, springy crepe soles; Goodyear welts **\$5.45**

Almost beyond belief. Men's Goodyear welt Oxfords in Brown and Black leather, with rubber heels. All sizes \$3.95

Boys' Black and Brown solid leather Boots, regularly priced at \$3.75 and \$4.50— \$2.79

Jewelry Auction Ends on Saturday

If Fortune is to favor you at all, come today and tonight to the \$100,000 Jewelry Auction—it's fast coming to a close.

Every night crowds pack Ferguson & Page's because the place is still packed with opportunities in Gifts-That-Last. The Auction was merely intended to relieve an overstock, it was advertised as a short Auction and a short Auction it is. With the end coming on Saturday night, the final days are here.

It never happened before and it may never happen again—an Auction of this magnitude. You do the pricing yourself with a wealth of quality and taste at your command. A limited amount of Community Silver Plate is included in the varied offerings for today at three and tonight at eight.

FERGUSON & PAGE
41 King Street

VENETIAN GARDENS
WILL REMAIN OPEN AS USUAL
Wednesdays—Saturdays.
ALWAYS WELCOME

COMING OPERA HOUSE
MON.—TUE.—WED.
GRAND SUMMER OPENING
New Photoplay Sensation
Canada's Own Sweetheart
MARY PICKFORD
IN
ROSITA
Her Very Latest Picture

MARY PICKFORD in "ROSITA"

You will see your own Mary Pickford in a new role with her curls of gold coiffured on her head. A capricious Mary Pickford, coquettish, beguiling, intriguing, vitally alluring, and intensely appealing.

10 REELS
A Super-Special of Great Interest
Popular Summer Prices.
Mat. at 2.15c and 25c.
Eve. at 7.9c, 15c., 25c., 35c.
3—SHOWS DAILY—3

OPERA HOUSE
Now Playing—Evenings at 8.15
Theodore H. Bird Presents
"Why She Loved Him"
300—St. John People—300
Auspices Y. W. C. A.

Friday, May 30
And Saturday Matinee, May 31.
Y. W. C. A. GYMNASIUM
EXHIBITION
Direction Miss Gwendolyn Richards
PRICES—25c. 35c. 50c.

UNIQUE
ADOLPH ZUKOR AND JESSE L. LASKY PRESENT
WILLIAM S. HART
IN
"SINGER JIM MCKEE"

When it comes to Western melodramas Harts are Trumps.

A rapid-tempo picture, running the range of thrills, and sure to play on your heart strings.

William S. Hart
PRODUCTION
A Paramount Picture

HAUNTED VALLEY SEETHING WITH SURPRISES

QUEEN SQUARE—TODAY ONLY
MASTERS OF MEN
Earl Williams
—IN—
"MASTERS OF MEN"

The greatest sea picture ever made. A boy's fight for honor and love, when fight means a hard fist and a ready wallop.

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