

SIMPSON'S FRIDAY BARGAINS

Art Needle

And Fancy Goods
Semi-ready dresses, children's size, stamped on fine white muslin. The designs require very little work. Sufficient to complete the garment. Friday bargain **.48**

Cushions at \$1.50
Cushions in a big assortment, including tapestries, chintz, silks, etc.; square and oblong. All filled with best quality Russian 1.50 down. Friday bargain, each

Stamped Bath Towels
White Turkish Bath Towels, stamped for French knot or cross-stitch embroidery. Size 47 x 22 inches. Friday bargain, each **.49**

Jewelry

For the Baby
Baby Bracelets, with engraved band, signet or stone set tops. Cross-ance chain, heart pendant and chain. Friday **.49**

Bib Clips, with chain, sterling silver or gold-filled baby pins, single or in sets of three. Friday **.29**

Jewelry at 39c
Clearing at half price or less, odd lines of Pendants, Bracelets, Brooches, Novelty Rings, Long Black Guards and 10k Horseshoe Tie Pins.

Jewelry at 95c
10k Tie Pins, 10k Signet Rings, Gold-filled Locketts and Chains, Men's Watch Chains and Fobs, Gold-filled Bracelets and Cuff Links, Silver Perfume Balls, Intuition Platinum Bar Pins and Gold-filled Neckties.

Notions

You always get good service and quick serving at Simpson's Notion Counter.

Costa's Mercer-Crochet Cotton, all sizes, white only. Regular **1.30** 15c ball. Today, dozen

Mending Wool on cards, black, white and tan. Regular **.10** cards 5c. Today, 6 cards

Boot Laces, black only, 6 pairs to a bunch. Today, **.25** bunches

Twine, in 2 1/2 oz. balls, all sizes of cord. Today, ball **.10**

Taps, in 10-yard rolls, best English twill, all widths. Regular **.15** Today, 20 yds.

Hairpins, large boxes, waved and plain. Regular 10c box. Today, 2 boxes **.15**

Hess Supports, sew-on style, white only. Today, 2 pairs **.25**

Wash Cloths, extra quality. Today, 5 for **.23**

Shoe Trees, just the thing to keep your shoes in proper shape. Today, 2 pairs **.23**

Pearl Buttons, sizes 18 to 24 No. two-hole and four-hole. Regular 8c to 20c doz. Today, card **.5**

Sleeve Protectors, black and white, patent leather. Regular 20c. Today, pair **.15**

Safety Pins, 1 dozen on card. Today, 4 dozen **.10**

Pin Sheets, best plate, 400 pins to paper. Regular 5c. Today, **.10** 3 for

388 Boxes Bone Hairpins. **.25** Today, 2 boxes

Basement

Household Hardware
Phone Main 7841.

Corn Brooms, four-string, well-made, medium weight. To-day **.48**

Garbage Cans, pearl grey japanned finish, with ball handle and Sear. Today **.65**

Step Ladders, with pall rest, hardwood, well-made, 6-foot size. Today **.15**

Bathroom Towel Bars, brass, nickel-plated, 14-inch bar, 15 or 18 inches long today, 65c; 21 or 24 inches long today, 85c.

Blath Seats, adjustable steel ends, oak-finished seat. Today **.49**

Toilet Paper Holders, a very good make, nickel-plated brass frame, ebony-finished roller. Today **.55**

Mirrors, with plate glass mirror, 10 x 14 inches, and 2-inch white enameled frame. Today's price **1.25**

Sponges, Soap Sponges for bathtub, tinned wire. Today **.20**

Nickel Silver Spoons and Forks, wear white throughout, better than light silver-plated for constant use. Teaspoons, each 5c; Dessert Spoons and Forks, each 10c; Table Spoons and Forks, each 12c.

Sheffield Table Knives, Henry Knives, good steel blades, with white celluloid handles, table or dessert size. Today, each **.25**

Knives, Knives, good steel blades with serrated edge and metal handle. Today **.35**

Tea Pots

Four, five and six-cup sizes; black and brown; pretty decorations; slightly imperious. Friday bargain, each **.29**

Egg Cups

Thin, White Japanese China Egg Cups, pretty gold line decoration. Friday bargain, half-dozen for **.15**

Milk Jugs

Pretty Decorated English Milk Jugs, one each on a half-pint size. Friday bargain, each **.19**

For Boys

Cotton Jerseys, Tru-knit brand, all are guaranteed fast dyes. Plain navy and cardinal, navy and sky, white and sky, white and red. Sizes 8 to 12, but not all sizes in every color. Short-sleeved. Friday bargain, 4 pair **.49**

Boys' White Duck Outing Shirts, collar attached. Also Boys' Coat Shirts of khaki drill, collar attached. Sizes 11 to 14. Each **.75**

Club Bags

Black walrus grain cowhide leather, high double handles, brass lock and catches, reinforced leather corners sewn on, inside pocket; sizes 16 in. and 18 in. Regular \$5.50 and \$6.25. 50 only. **4.95** Today, each

Hosiery

Women's Plain Black Lisle Hosiery, English make, full fashioned, guaranteed dye, extra fine quality; sizes 3 1/2 to 9 1/2. Regular 90c. Friday bargain **.33**

Women's Silk Fibre Ankle Hosiery, high silk leg; black and white, tan, pink and sky; deep lisle thread top, spliced heel, toe and sole; sizes 3 1/2 to 10. Friday bargain, 4 pair **.37**

Women's All-wool Plain Black Cashmere Hosiery, spring weight, seamless weave. Regular 83c. Friday bargain **.29**

Women's Plain Black Cotton Hosiery, seamless weave, good weight, closely woven, good black double garter welt. Friday bargain **.15**

Women's Artificial Silk Ankle Hosiery, black and white, seamless weave. Friday bargain **.29**

Men's Plain Cotton Socks, grey, tan, black, white and navy; soft fine cotton yarn, closely knitted, good weight. Friday bargain 3 pairs for 55c, a pair, 19c.

Wall Paper

Imported Oatmeal Wall Paper, 30 in. wide, heavy duplex; five shades—new buff, light green, pale blue, stone brown, rose. **.10 1/2** 5-yard rolls for

Band Borders and Scenic Borders, large variety of pretty borders to use with oatmeal paper in halls, living-rooms and bedrooms. Regular 8c to 15c. Friday, a 3 yard **.3**

25c Tapestry Wall Papers, green ground, foliage design, over-printed effect; especially suitable for libraries and dens. Regular **.11** Sale price, a single roll

40c to 65c Wall Papers, fabric weaves and pebble papers, for dining-room panels and living-rooms; brown, grey, green and tan colors. Regular 40c to 65c. Friday bargain, per single roll **.19**

All-over Floral Papers, for bedrooms; pink, blue and yellow colorings. Regular 50c. On sale **.25** Friday, a single roll

Imported Scotch Dyed Burlap, heavy sized back, nicely finished, red and brown; 36 in. wide. Friday sale price, per yard **.36**

Rugs

Bath Mats Reduced
Something new in a serviceable and useful Bath Mat, in plain colored centre, with narrow band border; in green, mauve, old gold and rose coloring; very stylish. Size 27 in. x 44 in. Regular \$2.75, Friday \$2.39; 22 1/2 in. x 41 in. regular \$2.75, for \$1.89; 18 in. x 34 in. regular \$1.75, for 95c.

\$7.50 Hall Rugs, \$5.95
A heavy quality imported Axminster Rug, very thick and strongly woven; good Oriental colors and designs; fringed ends. Size 84 in. x 14 in. Regular \$7.50, Friday **5.95**

Matting Rugs
A large quantity of Japanese Matting Rugs, in a good assortment of designs and colorings; useful for bedroom, veranda or summer cottages. Size 6 ft. x 6 ft., Friday, 95c; size 8 ft. x 6 ft., 35c.

Axminster Rugs
A heavy and serviceable quality Axminster Rug, strongly woven, and in rich Oriental colors and designs; suitable for living-room or dining-room use, and will stand much every day wear. Size 6 ft. x 9 ft. Regular \$28.75. Friday special **21.75**

1000 Aluminum Saucepans at 29c

No Phone, Mail or C.O.D. Orders for These.

The manufacturers of "Wear-Ever" Aluminum Cooking Utensils supplied us with another thousand one-quart Wear-Ever Saucepans to sell as samples of their high-grade ware to customers calling at the Demonstration Booth in the Basement today. The regular selling price of this saucepan is 60c. One only to each customer, and the price **29c** today is

Razors

The Durham Demonstrator Safety Razor, an exact model of the \$1.50 razor. Complete with one blade. Today **.25**

The Gem Safety Razor, with seven Gem Damascus blades, in neat leatherette covered case. Today **.90**

Furniture

Three-piece Iron Bed Outfit, Complete—Bed, white enamel, scroll head and foot, brass caps on posts; mattress, wood frame centre, jute both sides, deeply tufted and enclosed in good grade of ticking; springs, all metal, link fabric, helical at each end. This outfit can be supplied in all regular sizes. Friday special, for **6.65**

Garden Tools

Lawn Mowers—The "Imperial," a good modern mower, made in England by the Forth Mfg. Co. of Guelph, and fully warranted by them; 9-inch wheel, three blades, 16-inch cut. Today **4.95**

Lawn Mower, three ply, warranted make, made by Gutta Percha, Limited, in Toronto; couplings and clamps included. 16-ft. lengths, today, \$4.39; 25-ft. lengths, today, \$2.69.

"D" Handled Spades, To-day **.95**

Forks, Today **1.49**

Malleable Iron Garden Rakes, 12-tooth. Today **.35**

Garden Trivets, a very serviceable make. Today **.15**

Drapery

Portieres at \$2.49
100 pairs of nice quality Tapestry Portieres in the popular green coloring, showing attractive designs. Just in nicely finished on both sides. Plain hem top and bottom. Length 2 1/2 yards, width 40 inches. Friday bargain, pair **2.49**

Portieres at \$3.69
75 pairs of handsome Tapestry Portieres in self tones of brown, red and green, finished with heavy tasseled fringe and fully reversible. These are 40 inches wide and 2 1/2 yards long. Friday bargain, a pair **3.69**

Give Us Your Order for Awnings
We carry the finest quality imported English waning Dux in all the most wanted colors, both in even and broken stripes, and only the best galvanized fittings are used. Phone Main 7841 (Drapery Department) and we will send our man to take measurements and give you a complete estimate for any awnings you may require.

Lamp Shades at Less Than Half Price
For quick selling this morning we offer an assortment of well-made lamp shades with wire frame and silk covering in colors of gold and blue and red and brown. These sell regularly at from \$5.00 to \$10.00. Friday bargain, each **3.49**

Sash Curtains
100 pairs only of nicely made Sash Curtains in the lower half of the window, having a space to slip the rod through, leaving a space at the top. The sash stand bottom have a row of hemstitching. Each curtain measures 18 inches wide and 34 inches long. Friday bargain, a pair **.23**

Sterling Silver Toilet Ware

Halt-Price
Odd pieces in the following patterns, such as "Chippendale," "Aurora," "Standish," "Trenton," and "Regent." Sterling Silver Hair Brushes, regularly \$4.75 and \$7.50 each. Friday, half price.

Ladies' Sterling Silver-mounted Toilet Combs, regular \$1.75, \$2.25, \$2.50 and \$3.75 each. Friday, half price.

Sterling Silver Mirrors, long handle; regular \$12.00, \$13.00 and \$18.50 each. Friday, half price.

Sheeting

Washed Heavy Sheetings, close weave, 50 inches wide. Regular 40c yard. Friday bargain, 35c yard.

Circular Pillow Cotton, 40, 42 and 48 inches wide. Regular 28c and 30c yard. No phone orders, please. Friday bargain, 24c yard.

Flannellette Blankets, best Canadian quality, large size, 70 x 84 inches, white or grey. Friday bargain, a pair **1.69**

Bed Comforters, size 73 x 73 inches; cambric covered, splendid for the summer home. Friday bargain **1.98**

White Flannellette, 27 inches wide. Friday bargain, 10 yards **.98**

Bleached Cotton, medium weight, 34-inch wide. Friday bargain **.10**

Factory or Unbleached Cotton, 34 inches wide. Friday bargain, 30 yards for **.85**

Damask Table Cloths, bleached, size 73 x 83 inches; ready **1.35**

Damask Table Napkins, size 20 x 20 inches, hemmed, ready for use. Friday bargain, a dozen **1.98**

Crash Roller Toweling, with red border, serviceable quality, 17 inches wide. Regular 16c a yard. Friday bargain, yard **12 1/2**

Infants' Neckwear

Lingerie Bonnets
of fine white lawn and muslin, wonderful choice of pretty styles; trimmed with lace, embroideries and silk ribbons; all ages. **.25** Today, bargain

Infants' Coats, made of very fine white cloth, with double collar and double cuffs have deep insertion and wide roll of fine embroidery. Lengths 20 and 22 inches. \$3.00 coats on sale at **1.35**

Children's Embroidery

\$1.00 Wash Dresses, 69c
A very smart midday style, with blouse of fine blue and white or pink and white striped percale. Collar, cuffs and attached pleated skirt of fine, strong, white cotton. Laced up front style. Sizes **.69** 3 to 6 years. Today

50c Underskirts, 33c
Children's Underskirts, with attached waist, made of fine quality white cotton; three rows of pink-ticking and hem on skirt; 2 1/2 sizes 2 to 6 years. Today **.33**

Women's Framing

Wool Spencers, \$1.65
Women's Spencers, made of pure wool yarn in a smart V neck, button front style with long sleeves; strong hand knit edges on neck and front; colors white or melon pink; sizes 34 to 42 bust. **1.65** Regular \$2.25. Today

Hand Bags
Corded Silk Bags in the new sports shades of green, rose, blue, brown, tan, mauve, pink, mustard, white and blue. Some have bead trimming and tassels. All are lined with silk in Dresden and stripe effects. Fitted with purse and mirror. Today **1.00**

125 Women's Hand Bags, assorted sizes and frames, lined with moire silk and fitted with purse and mirror. Today **.50**

Dress Goods

Check Suiting, 44c
A rare bargain in British shepherd check suiting, all sizes of checks; 40 in. wide. Today, a yard **.44**

95c Serge, 79c
A fine overall suiting in dark navy and black. Our guaranteed quality. Today, a yard **.79**

Cream Wool Serges
Fine twill soap-shrunk finish in cream serge for summer suits, skirts, etc.; 38 in. wide, Regular \$1.25 a yard. Today **.95**

Cream Pencil Stripe
Lovely cream grounds, with black hairline stripes; 53 in. wide. Regular \$1.50 a yard. Today **1.23**

\$3.50 Broadcloths, \$3.00
Beautiful colors in browns, blues, purples, greys, taupe, greens, etc.; 52 and 64 in. Much in demand for coats. Today, a 3.00 yard **3.00**

Silks

27-inch "Middy-weight" Habutal Silks, in ivory and in colors. Regular 90c value. Today **.59**

38-inch Ivory and Colored Habutal Silks, a big range, which includes the much-wanted navy and grey shades. Regular \$1.00 a yard. Today **.85**

Extra Weighty Weaves in 38-inch Ivory Habutal Silks. Regular \$1.25. Today **.95**

Suiting-weight Shantung, handloom woven; wear guaranteed. Fine and medium weight weaves in bright natural shades. 40 in. wide. Today, a yard **1.50**

\$1.00 Quality Natural Shantung and Ningsha Silks. Today **.73**

60c and 75c Silk Shantung, in natural shades. Today, a yard **.59**

Black Silk Taffetas, about 800 yards from regular stock. Regular \$1.69. Today **1.48**

Black Chiffon Taffetas, fine soft weaves, for dresses, waists and separate skirts; \$2.00 value. Today at **1.74**

Ivory Cord Velvets, 27 in. wide. Wide waist cord. The last of an old contract; \$1.00 value. On sale at **.75**

Hand-out Ivory Velvet Cord, dyed and finished by Worrall's patent process; 27 in. wide. Regular \$2.00. Today **1.50**

Linoleum

Remnants at 39c
Great clearance of all short ends and remnants in our Linoleum Department; various quantities up to 75c per square yard; and lengths up to 8 square yards; in some cases two or three pieces of a pattern. Friday to clear, all one price, per square yard **.39**

Framed Pictures \$1.98

Regular \$2.50, \$2.75 to \$4.50
Pictures in this lot suitable for any room. Included are a number of hand-colored photographs and carbon prints, framed in high-class mouldings; medium sizes. Friday bargain **1.98**

The SIMPSON'S

Robert Simpson & Co. Limited

Store Hours During May Including Saturdays 8.30 to 5.30

Drugs

Spring Tonics
Sulphur and Molasses, large bottle for **.25**

Women's Plain Black Cotton Hosiery, seamless weave, good weight, closely woven, good black double garter welt. Friday bargain **.15**

Women's Artificial Silk Ankle Hosiery, black and white, seamless weave. Friday bargain **.29**

Men's Plain Cotton Socks, grey, tan, black, white and navy; soft fine cotton yarn, closely knitted, good weight. Friday bargain 3 pairs for 55c, a pair, 19c.

Children's All-wool Cashmere Stockings, colored silk heel and toe; the famous "Little Darling" brand; to fit children up to one year; black, tan, cream, pink, sky and cardinal. Regular 85c. Friday bargain **.29**

Boys' and Girls' Ribbed Black Cotton Stockings, fast dye, seamless, one and one ribbed, good weight; sizes 5 to 10. Extra special value Friday bargain, 3 pairs for 55c, a pair, 19c.

Imported Oatmeal Wall Paper, 30 in. wide, heavy duplex; five shades—new buff, light green, pale blue, stone brown, rose. 10 1/2 5-yard rolls for

Band Borders and Scenic Borders, large variety of pretty borders to use with oatmeal paper in halls, living-rooms and bedrooms. Regular 8c to 15c. Friday, a 3 yard .3

25c Tapestry Wall Papers, green ground, foliage design, over-printed effect; especially suitable for libraries and dens. Regular .11 Sale price, a single roll

40c to 65c Wall Papers, fabric weaves and pebble papers, for dining-room panels and living-rooms; brown, grey, green and tan colors. Regular 40c to 65c. Friday bargain, per single roll .19

All-over Floral Papers, for bedrooms; pink, blue and yellow colorings. Regular 50c. On sale .25 Friday, a single roll

Imported Scotch Dyed Burlap, heavy sized back, nicely finished, red and brown; 36 in. wide. Friday sale price, per yard .36

Toilet Goods

Campur Ice, in tubes and boxes. Regular price 11c. Sale price 6c

Thymoline Tooth Powder, Regular price 21c. Sale price **.14**

White Rose Toilet Soap, 8 cakes for **.24**

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