

Gold Rings \$3.95

Men's Bloodstone Rings and Signet Rings of 14k gold; Women's Marquise Rings of 14k gold, set with cameos; pearls and other settings; also Pearl Rings in 14k gold. Regular \$5.00 and \$6.00. Today **3.95**

SIMPSON'S

Munition Apron and Cap \$1.75

Heavy quality black cambric, large full apron, round neck, long sleeves with elastic at bottom, buttoned back with belt, neat-looking cap.

Here Are Today's Values for Simpson Customers

In the Wall Paper Department

New Tapestry Wall Papers for living-rooms and halls, foliage patterns worked in tan and gold, tan and green, blue and brown, grey and rose. Special today, a roll **33**
American Bedroom Papers, chintz and shadow effects, large selection of colorings, some styles suitable to use with cut-out borders. Regular 35c. Today, a single roll **18**
Cut-out Borders, for bedrooms, halls and living-rooms, full range of colorings, patterns and widths; some have base borders to match. Regular 10c to 20c. Thursday, extra special, yard **3**

(Cut Out Free of Charge.)
"B.B." Floor Wax, quality guaranteed, easily applied and polished, gives high lustre to hardwood floors; 500 lb. only. Today, 1-lb. tins, 33c; 2-lb. tins, 65c.
5 lb. Murexco and a Kalsomine Brush, Special Outfit, 59c.—All shades and white, enough for average sized room. Full directions for using in package. Complete outfit, today, special **59**

Women's and Children's Spring Sweater Coats

The outstanding features of our splendid selection of new Spring Sweater Coats for women and children are their graceful, perfect fitting lines, splendid quality and finish, and extremely moderate prices—both for all-wool and art silk coats. Come and see them today in our new Sweater Coat section, 3rd Floor.

Art and Milanese Silk Sweater Coats for Women, priced from \$6.00 to \$18.50.
Children's Sweater Coats, sizes 2 to 16 years, made of fine art and Milanese silk. Prices, \$3.50 to \$9.50.

All-wool Sweater Coats for Women, prices \$6.00 to \$8.50.
Children's All-wool Sweater Coats, prices, \$1.00 to \$3.50.

Special Prices for Children's Garments

Children's Reefer Coats of warm, navy blanket serge, unlined. Smart semi-double-breasted front with V collar and novelty brass buttons. Two pockets in front. Sizes 2 to 6 years. Today **3.75**

Infants' Cloaks, of fine cream cashmere and lined throughout, wide cape is edged all around with figured silk braid. Price, 4.75
Infants' Short Dresses, of fine wool cream cashmere, dainty square yoke hemstitched and ornamented with silk French knots and silk embroidery. Sizes 6 months and 1 year. Regular \$1.50. Today **1.19**

Children's Drawers, of strong Canton flannel, slightly fleeced inside. Spring bloomer style, with wide knee embroidery trimmed. Sizes 2 to 16 years. Regularly 50c. Today **25**

Important Sale of Laces At Less Than Mill Prices

Val., cotton torchon and cotton cluny laces, in a timely offering, at lower prices than the mills ask today for the same qualities. Extra space and extra salespeople have been provided to make shopping pleasant.

1 1/2-inch Normandy or Platt Valenciennes Laces. Today, sale price, a yard **3**
4-inch Normandy Valenciennes Insertion. Today, sale price, a yard **15**

2 1/2-inch Normandy Valenciennes Laces. Today, sale price **12 1/2**
Vandyke Camisole Laces, fine valenciennes square points heading for 1/2-inch ribbon. Today, sale price, a yard **12 1/2**

Valenciennes and Cotton Torchon Laces with insertions to match; an immense range of patterns and many widths. Today, sale price **3, 5, 6, 7**

Women's Coats in All Black, \$8.95 to \$16.50

We have given particular attention to coats for mourning, and not without results, as may be seen by our range of black coats at the above prices. Equipped with their smart pockets, original belts, and full pleats and folds, the sombre black is most attractive, and the materials are so nicely finished. Serges, ebarlines and poplin. The Women's Section.

Glass Beads

The popular Glass Seed Beads in every available color, now used so extensively. Also coral, cut jet, large cut glass and Venetian beads, seed pearls, sequins, nail heads, pearl pendants and seed metal beads in assorted colorings. Per bunch, from 12 1/2 to 50c.

Also Purse Tops and Bone Rings in black and white; big assortment to choose from at various prices.
—In Art Needlework Dept., Fourth Floor.

French Limoges China and White English Bone China

In spite of the general shortage we have a good supply and offer them at prices that will appeal to all people who have a proper sense of present-day values.

Here are pictures of three open stock patterns—two French Limoges and one of English Semi-Porcelain—all three are open stock patterns, so that you may replace or add to your set at any time.



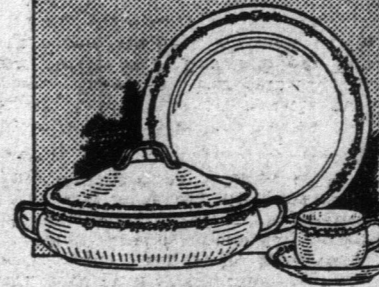
Limoges

A dainty new blue band and rosebud border decoration. 96-piece set. Today for **48.00**



Limoges

A rich blue and grey border design, in beautiful quality Limoges china. 96-piece set for **48.00**



Two Beautiful Wedgwood & Co. Dinner Sets \$13.95

A dainty French border design in a beautiful quality clear white ware; gold line on edges and handles; choice of Ovide or Kermis shape cups. 97-piece set today at **13.95**

A Pretty Panelled Border Decoration \$13.95
An exceptionally pretty decoration, a quarter-inch ivory border with panelled floral over design; gold line handles and edges. 97-piece set of finest quality Wedgwood & Co. ware. Today **13.95**

White and Gold

A complete 97-piece Dinner Set of finest quality, thin English ware with the ever-popular plain white and gold decoration. This is an open stock pattern and additional pieces may be purchased at any time. Regular price \$25.00. Today, the set **19.75**

Here's an Opportunity to Save Money Today

Excellent quality thin English "Tuscan" china at prices that are lower than we could procure the same goods for ourselves. Choice of three gold lines on edges—blue band and gold line edges—pink band and gold line.
Minton shape Cups and Saucers. Each **20**
Kermis shape Cups and Saucers. Each **25**
Tea Plates. Each **15**
Bread and Butter Plates. Each **12**
Cake Plates, Slop Bowls and Cream Jugs. Each **29**

Advance Showing of Boys' New Style Wash Suits

The Boys' Wash Suits will be shown on the second floor this season (near the Richmond street elevators), where we now have for your inspection a most interesting collection of smart new model Suits—sizes for boys 2 1/2 to 8 years. Prices, \$1.00, \$1.50, \$1.75 and \$2.00. The new "Junior Norfolk," with its hand-somely-pleated coat, is particularly worth seeing. Materials and colors are legion.



A Bargain in Tweed Norfolk Suits

\$8.50, \$9.00 and \$9.50 Suits \$4.95

These are very smart single-breasted, fancy yoke Norfolk models, with pleats down each side of back and front to sewn-on belt at waist. Bloomers are lined throughout, have belt loops and strap and buckle at knee. Sizes 25 to 34 for boys 7 to 16 years. You will surely be delighted with the splendid selection of grey, brown and fawn tweed suits. The values are \$8.50, \$9.00 and \$9.50. Today, special at **4.95**

In the Basement

Corn Brooms, 4 sowed good grade corn. Each **43**



Floor Brushes, stiff fibre stock, long handles, 14-in. brush. Each **69**

Whisk Brooms, selected corn, nickled cup and ring. Each **25**

Banister Brushes, polished handle, long fibre stock. Each **25**



Stove Brushes, rocker shape, thickly filled black fibre stock. Each **19**

Step Ladders, a necessity for house cleaning; pull shelf attached; 4 foot, each, 68c; 5 foot, each, 79c.

Another Big Lot of Framed Pictures at 19c

When you see these pictures at 19c and consider the price of glass and other materials, you'll wonder how we can sell them at such a low price. Among them are Photo Frames for holding one and more photos, Fisher heads in oval frames, large gilt framed pictures, three-opening child pictures, comic pictures, and a host of others. 5,000 of these Thurs- day, each **19**

Towelings at 9c

Crash Toweling with red border, suitable for roller or tea towels, 19 **9**
Special on Thursday, a yard at **13**
Cambric Shirtings, new fancy striped patterns, 32 inches wide. A **50**

Splend'd Flannels

We have a very extensive assortment of the best qualities, including the following:
Vivella Flannels, in all the wanted colors, in a pretty range of stripes and plain colorings. A yard at **70**
Cream Vivella Sailing Flannel, 46 inches wide. A good heavy quality. Per yard **1.35**

Health and Comfort for Growing Feet

PLAIN TOE, BUTTON—The picture shows the natural toe shape of this beautiful bronze kid button boot, with brown cravenette top, plain toe, turn sole, spring heel. Sizes 8 to 10 1/2. Per pair **2.50**

Patent Button With Cushion Sole, wide plain toe with patent heel foxing, has flexible welt sole, low heel. Sizes 8-10 1/2. Per pair, 2.40

White Kid Top Button Boot with patent vamp, plain toe, light McKay sewn sole, low heel. Sizes 8-10 1/2. Per pair **3.00**

Black Kid Button Boot with patent tip, medium height top, flexible sole, low heel, with round or square toe. Sizes 8-10 1/2, 1.89

CORSET SIDE, LACE—A practical boot for children with arch ankle, made of fine chocolate kid leather, lace style, full fitting ankle stay support carefully placed in pockets and covered with leather facing; the light weight turn sole and wide toe style makes this an all-round useful boot. Sizes 4-7 1/2. Per pair **1.45**

Mrs. King's First Step for babies, in patent, black or chocolate kid, flexible turn sole, wide toe. Sizes 1-4. Per pair **1.50**

Patent Button With Brown Suede Top, plain toe, turn sole, no heel. Sizes 2 to 8 1/2. Per pair **1.50**

Bench-made Chocolate Kid Button Boot with plain toe, turn sole, spring heel. Sizes 5-8. Per pair **3.00**

Infants' Soft Sole Button and Lace, all colors. Sizes 0 to 4, 49c to 75c.

HIGH TOP BOOT WITH TASSEL—Children's Soft Chocolate Kid Button Boot with high cut top with silk tassel, heavy turn soles, spring heel, natural tread toe shape. Sizes 3-7 1/2. Per pair **1.65**

For Small Boys, in Gunmetal, Patent or Tan, Button and Lace, good weight soles. Sizes 6-7 1/2. Per pair **2.50**
Sizes 8-10 1/2 **3.00**

HIGH TOP, LACE—The illustration shows a Misses' Fine Dongola Kid Lace Boot with 7-in. high kid tops, patent tip, medium weight, McKay sewn soles, made on comfort last with medium heel. Sizes 13 to 2. Per pair **3.50**

Patent Leather "Classic" Brand with black cloth or dull kid top, light or medium weight McKay sewn soles, plain toe or patent tips. Sizes 11-2. Per pair **3.50**

White Buck Lace Boot with white ivory Goodyear welt sole, neat perforated toecap and facing, high top, spring heel. Sizes 11-2. Per pair **7.00**

Kid Button Boot of the highest grade with white silk stitching, beautiful fitting last, Goodyear welt sole and low heel. Sizes 11-2. Per pair **6.00**

1.65
1.45
2.50
1.65
3.50
7.00
6.00

The First Shipments of Our New Spring Stocks of Rugs Are Here

To some people it is a matter of great importance to be able to get first pick of new goods in every line. To those, we make this announcement of the arrival of a quantity of Axminster, Wilton, Brussels, Velvet and Tapestry Rugs. Many of them are such exquisite Oriental and Chinese patterns that it is a real treat to see them.

Seamless Axminster Rugs

Eight designs in a splendid quality of seamless imported Axminster, very rich colors, and good assortment of patterns. Size 9 x 12 ft. Price **33.50**

Seamless Axminster Rugs

This is an extra heavy, most reliable rug that comes woven in one piece, and will give splendid wear. Four of the best designs are as follows: Rich Chinese copy with old gold ground work and blue figures; handsome conventional pattern, all-over design in brown and green shades; fine Kermanshah copy, tans, old rose and green coloring, medallion centre; rich Mirzapore design in handsome colors in tan, brown and old rose shades. Size 9 ft. x 12 feet. Price **55.00**

Axminster Rugs at \$23.75

We make a special offer on Thursday of a very useful Axminster rug, suitable for any room in the house. Rich Oriental and conventional patterns in all the newest shades and colorings. Five designs to choose from. Size 6 ft. 9 in. x 9 ft. Price **23.75**

Heavy Wilton Rugs

Good selection of heavy Wilton rugs in small conventional patterns and colorings, suitable for any decoration, and in quality that will give real satisfaction. Size 6 ft. 9 in. x 9 ft., price, **\$24.50**; size 6 ft. 9 in. x 10 ft. 6 in., price, **\$29.50**.

New Brussels Rugs

Serviceable Brussels rugs in small conventional patterns; shades of grey, soft blue, brown, green and mixed Oriental coloring. Size 6 ft. 9 in. x 9 ft., price, **\$15.50**; size 6 ft. 9 in. x 10 ft. 6 in., price, **\$18.50**.

Imported Velvet Rugs

These rugs are well known for their fine lustre and rich, soft colorings. Handsome Oriental and conventional patterns, or plain centres with lined borders and colorings of old rose, blue or green shades. Size 9 ft. x 10 ft. 6 in., price, **\$33.50**; size 9 ft. x 12 ft., **\$39.75**.

Scotch Tapestry Rugs

Tremendous stock of Scotch Tapestry Rugs, from one of our best known manufacturers, and in qualities that are suitable for dining-room, living-room or bedroom use. A big selection of designs and colors to choose from. Size 6 ft. 9 in. x 9 ft., price, **\$9.75**; size 7 ft. 6 in. x 9 ft., price, **\$11.25**.

Oilcloth 42c Per Square Yard

We have just received several hundred rolls of the most reliable quality of printed oilcloth in a very large assortment of designs in tile, block, wood or floral effects, and in all the different widths, 36 in., 45 in., 54 in., 72 in. and 90 in. wide. Square yard **42**

Irish Flags for the 17th

Very special for St. Patrick's Day, 500 silk flags, fastened on flag sticks and neatly finished with small gold mount. In three sizes, as follows:
Size 3 x 5 in. 3 for **10**
Size 7 x 10 in. 2 for **15**
Size 11 1/2 x 17 1/2 in. Each **25**

The Robert SIMPSON Company Limited