

# PREPARE for EASTER at the MEN'S STORE TODAY

## THE SIMPSON COMPANY ROBERT SIMPSON LIMITED

**THE** problem of Spring Clothes in general and clothes for Easter in particular, you will find, is surely solved in our Men's Store Today. Generous reductions on many articles of wearing apparel for Men and Boys create an opportunity that is advantageous and timely. Don't wait until the eleventh hour! Decide Today, it won't be any trouble when you see these goods.

### NEW SPRING HATS Men's and Youths' Spring Overcoats at \$10.95 This Morning

**Borsalino Distinctive Soft Hats**, in new shades, green, brown, slate, gray and blue; high or medium crown; flat set or cable edge brim. . . . . 4.00

**Men's Soft Hats**, newest spring styles; English and American makes; new flat set or rolling brims; pearl gray, brown, slate, green and navy blue. . . . . 2.00 and 2.50

**Newest Style Derby Hats**, high crown, medium roll or flat set brim. Saturday. . . . . 2.00

**Men's and Youths' Tweed Caps**, 50c, 75c and \$1.00.

An 8.30 special; beautiful cloths; tweeds in greys and browns, fawn, coverts, or greys and olives; proof against the ordinary shower; styles are right; smart single-breasted, slip-on cut; some with velvet collar, and a number of fly front Chesterfields; sizes 34 to 44. **10.95**  
Regular price \$12.50, \$13.50, \$15.00 and \$18.00. Today selling

### Suits \$10.95 At \$15.00

\$15.00, \$16.50 and \$18.00 Suits, made from English tweeds and worsteds; single-breasted, two and three-button models, with soft roll lapels; high cut vest; sizes 36 to 44.

The Yoke Norfolk Suit is greatly admired by the fellows that know; it is single-breasted, and has trousers with cuff bottoms; sizes 33 to 36.

### At \$10.00 At \$22.00

**Young Men's Suits**, in single-breasted, three-button, soft roll sacque style; English tweed, in brown neat pattern; sizes 33 to 36.

**Rich Suits for Men**, made from most dependable all-wool English worsted cloths; brown, small check patterns; single-breasted, three-button, soft-roll sacque; sizes 36 to 44.



## SHIRTS

NO MATTER HOW GOOD YOUR LAUNDRY IS—DO YOU EVER FEEL THAT YOU DON'T NEED TO BUY SOME SHIRTS?

AND ESPECIALLY SHOULD YOU INVEST WHEN A SALE SUCH AS TODAY'S COMES ALONG. READ, COME AND SEE, BUY—AND BE WELL SATISFIED.

Neglige Shirts, 33c—Broken lines from regular stock; many patterns; all wanted; stripes; good materials; coat styles; laundered cuffs; sizes 13 1/2 to 16 1/2. Regular \$1.00. Saturday. . . . . 33c

75c SHIRTS AT 55c. Neglige Spring and Summer Styles, fine materials, in stripes, coat style, laundered cuffs; sizes 14 to 17. Regular 75c. Saturday. . . . . 55c

\$1.00 AND \$1.25 SHIRTS AT 85c. Negliges, coat style, with

laundered cuffs, good new patterns and colors; sizes 14 to 17 1/2. Regular \$1.00 and \$1.25. Saturday. . . . . 69c

\$1.50 TO \$2.50 SHIRTS AT 95c. Finest Neglige Shirts, broken lines from stock, best Canadian and American

in a k & s, striped patterns, pleated fronts in fancy patterns, coat style, laundered and soft French cuffs; sizes 14 to 17 1/2. Regular \$1.50 to \$2.50. Saturday. . . . . 95c

New Department, Yonge and Richmond Streets.

**Suits and Overcoats for your boys---Clothes that will please both you and them---special prices today.**

#### 300 EASTER SUITS TODAY AT \$6.85.

Special Lines of Regular \$8.75, \$9.50, \$10.50 and \$12.00 Suits, spring and summer models; single-breasted yoke Norfolk styles; box and fancy pleats, and full-cut bloomers; richly woven chevrons and cashmere all-wool cloths; check patterns; several shades of gray, tans and browns; sizes 26 to 34. Saturday, special. . . . . 6.85

#### LARGE CUT SUITS FOR BIG BOYS.

200 Suits, in single-breasted yoke Norfolk models, with full-cut bloomers; all-wool Scotch tweeds, in greys, tans and browns; sizes 32 to 36. Saturday. . . . . 10.00

#### BOYS' ENGLISH TWEED SCHOOL SUITS, \$4.85.

400 Suits, to fit boys from 7 to 16 years; single-breasted yoke and novelty styles; brown and gray check patterns; bloomer pants; sizes 25 to 34. Saturday. . . . . 4.85

#### BOYS' ALL-WOOL BLUE SERGE REEFERS, \$5.95.

200 Hand-Tailored, Rough Serge Reefers, navy blue, double-breasted style; brass buttons, and black velvet collars; sizes 2 1/2 to 10 years. Saturday. . . . . 5.95

#### SPRING OVERCOATS FOR BOYS AND YOUNG FELLOWS.

100 New Model Slip-on and Spring and Summer Overcoats, hand-tailored, in a leading style for this season; single-breasted and full box back; all-wool Scotch tweeds, in medium brown shades; sizes 32 to 36. Saturday 9.85

### Boots for Men and Boys Gloves and Socks

#### MEN'S NEW SPRING GLOVES.

Natural Shade, Wash Chamotte Leather Gloves, 1 dome fastener, outsewn seam, plain stitched back and contrast stitching; sizes 7 to 10. Saturday. . . . . 1.00 and 1.25

Men's Suede Gloves, unlined, gray shade, self and contrast stitching, outsewn and pique sewn seam, 1 dome fastener; sizes 7 to 10. Saturday. . . . . 1.00 and 1.25

Men's Wash Chamotte Gloves, natural and gray shades, 1 dome fastener, heavy outsewn seam, nice fine fabric; look like real leather, but much more serviceable. Saturday. . . . . 1.00

Men's New Wash Cape Leather Gloves, guaranteed washable, Perrin make, heavy outsewn seam. Bolton thumb, neat black contrast stitching on back; light tan and gray, pair \$1.50; tan and mastic, pair. . . . . 2.00

Men's Gray Suede Gloves, sizes 7 to 10. . . . . 79c

#### MEN'S CASHMERE SOCKS FOR SPRING WEAR.

"Woolsey" brand, all-wool yarn, seamless foot; soft, fine yarn; guaranteed unshrinkable; sizes 9 1/2 to 11. Saturday. . . . . 50c

"Lama" All-wool Plain Black Cashmere Socks, seamless foot, embroidered lama and beaded; nice weight; sizes 9 1/2 to 11. Saturday, 3 pairs \$1.10, pair 35c.

#### MEN'S LISLE AND SILK SOCKS.

"Interwoven" brand, extra fine lisle thread; noted for extra good wearing; fashioned high-applied heel, toe and sole; black and white; sizes 9 1/2 to 11. Saturday, 3 pairs \$1.40, pair 45c.

Men's Pure Thread Silk Socks, made in United States and Canada; strong, fine weave; close-fitting ribbed cuff, spliced ankle, heel, toe and sole; black, tan, navy, cadet white and gray; sizes 9 1/2 to 11. Saturday. . . . . 40c

Boys' Stockings, all-wool cashmere; sizes 5 to 9 1/2. According to size, Saturday. . . . . 40 to 55c

#### BOYS' "WEAR-RESISTING" BOOTS, SATURDAY, \$1.99 and \$2.29.

700 Pairs Best Boots that can be made for boys, with solid leather box toe and counters, and heavy solid leather standard screw soles and heels; these are made of box calf, with heavy duck lining on neat mannish toe shapes; sizes 11 to 13, 1.99; sizes 1 to 5. . . . . 2.29

### Camera Bargains

Any Camera we have in stock will be sold on Saturday morning at half-price. Every packet of paper, gaslight, printing-out and self-toning, will also be half-price. We are clearing every camera and packet of paper, and you have our assurance that they are all this season's goods. Absolutely no reserve.

Centre of Main Floor.

### Baseball Goods

500 Only Fielders' Gloves, felt lined, tan leather, Saturday's price. . . . . 39c

25 Only Basemen's Mitts, Saturday at. . . . . 95c

Catchers' Mitts, specially priced at 1.50, 2.00, 2.75, 3.50 and. . . . . 5.00

Baseballs. . . 10, 25, 50, 75 and 1.00

Baseball Bats, 10, 15, 25, 40 and 75

### 15-Jeweled Military Wrist Watch \$7.95

Dial visible at night, special protector, a thin model, nickel lever, movement fully tested, strong sterling silver case, leather straps, luminous dial visible at night, unbreakable glass, new watch protector. Regular \$10.25. Saturday. . . . . 7.95

### Regulation Steamer Trunks for Overseas

Made of vulcanized fibre on a three-ply veneer wood construction, studded cross fibre bands, reinforced dome edges and heavy brass corner bumpers, and heavy brass draw clamp bolts, spring lock, inside full lined with end covered trays; size 36 inches, 10.75; 40 inches. . . . . 11.75

### Neckties

Clearing our best quality of Swiss, Italian and English Silks; also knitted ties. Regular 50c, 75c and \$1.00. Saturday. . . . . 39c

Men's Spring and Summer Natural Wool Underwear, shirts and drawers; fine, smooth, even thread; fine elastic ribbed cuffs and ankles; sizes 34 to 44. Special, Saturday. . . . . 39c



### Week-end Supplies From Today's Market Telephone Adelaide 6100

<b>MEATS.</b>	<b>FRUITS.</b>
Steak, Sirloin, quality, lb. . . . . 25	Best Canned Fruit, Raspberries, Straw-
Shoulder Roasts, very tender, lb. 14 and 15	berries and Cherries, per tin. . . . . 15
Blade Roasts, choice cutting, lb. . . . . 16	Purify Oats, large package, assorted, 3 pack-
Thick Rib Roast, select quality, lb. . . . . 22	Blue Bell Jelly Powders, per tin. . . . . 25
Forequarter of Young Lamb, lb. . . . . 15	E. D. Smith's Pure Strawberry Jam, 4-lb.
Loin Roast Young Pork, lb. . . . . 15	pack. . . . . 29
Family Sausage, our own make, lb. . . . . 15 1/2	Choice Olives, stuffed or plain, bottle. . . . . 15
Best All Pork Sausage, our own make, lb. . . . . 15	500 lbs. Fresh Fruit Cakes, per lb. . . . . 15
Beaver Brand Selected Boneless Back	Fancy Mixed Biscuits, per lb. . . . . 15
Bacon, whole or half, Special, per lb. . . . . 30	<b>FRESH ROASTED COFFEE, PER LB. 27c.</b>
Silver Leaf Pure Lard, 8-lb. pails, gross	1000 lbs. Fresh Roasted Coffee, in the bean,
weight, per pail. . . . . 54	ground pure or with chicory. Saturday.
<b>GROCERIES.</b>	per lb. . . . . 27
3000 lbs. Fresh Creamery Butter, White	<b>FRUITS.</b>
Glover Brand, per lb. . . . . 37	One car Choice California Nunkist Oranges,
Toasted Cornflakes, 2 packages. . . . . 25	large size, sweet and seedless, Regular
Loaf Sugar, 2 1/2 lbs. . . . . 25	20c. Per dozen. . . . . 39
California Canned Apples, Fine, tin. . . . . 25	Choice Grapefruit, large size, 5 for. . . . . 25
Finest Canned Beans, Rosebud Brand, per	Fresh Lettuce, 2 bunches. . . . . 5
large tin. . . . . 14	<b>CANDLES.</b>
Finest Corn and Beans in Chili Sauce,	500 lbs. Webb's Milk Chocolate Beech Nuts,
per tin. . . . . 15	per lb. . . . . 39
Finest Canned Tomatoes, per tin. . . . . 14	1000 lbs. Assorted Chocolates, fruit flavo-
Choice Red Salmon, 2 tin. . . . . 15	red, per lb. . . . . 25
Finest Canned Shrimps, per tin. . . . . 15	1000 lbs. Assorted Nut-Tuffy, per lb. . . . . 15
Shirriff's Marmalade, 3-lb. jar. . . . . 15	<b>FLOWER SECTION.</b>
Baker's Cocoa, 4-lb. tin. . . . . 25	Choice Rambler Rose Bushes in bloom, pink
Macomber's Pickles, Mixed and White	and crimson; may be put out in warmer
Cherry, bottle. . . . . 15	weather. Special. . . . . 69
Crossed Fish Brand Sardines, per tin. . . . . 14	3500 Fresh Dahodias, large bloom and long
Gorton's H. F. Sauce, bottle. . . . . 14	stem. Per dozen. . . . . 50
500 lbs. McVitie & Price's Shortcake, regu-	2000 Fresh Carrots, assorted colors,
lar 35c, per lb. . . . . 28	regular size, per dozen. . . . . 45
	2000 lbs. Purple, white and yellow, per
	dozen. . . . . 69

### \$3 Umbrellas \$1.95

FOR MEN OR WOMEN. A new special purchase, close rolling, silk and wool cover, handles well assorted, in natural colors of them silver-mounted. Saturday. . . . . 1.95  
Just inside Yonge Street Door.