WEDNESDAY MORNINC

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EASTER HATS -The Easter spirit is on the world. Let the bells ring it out. Let the anthems carol it forth. This is the season of the year that the clouc lifts from the brow of care.
-Spring is here, if you tip toe you can see summer just around the corner. Nothing in our experience as hatters begins to compare with theugh the we doing this season, it seems as hough everybody preferred this store for fine warrant the best trade, including

HEATHS, London
DUNLAPS, New York HILLGATE, - London DINEENS' $\$ 2.50$ SPECIALS
TheW.\&D. Dineen Co, Limited 140 YONGE STREET.


MEN'S SHOE FASHIONS
$\$ 3.50$
to, but you more if you want
And that's meaning every word
High hhoes or low shoes -blacks
or tans- extreme styles or the
more conservative lasts, we suar-
antee you "a shoemaker's fit."
 SHOESTORE MOG YONGE : STREET

 A Matchless Showing of Men's and Boys' Easter Apparel
The Gough exhibit, absolutely in a class of its own, fairly radiates style, novelty, quality and worth-and its limitless variety and surpassing values leave nothing to be desired. EASTER Lines at these popular prices.

| Spring Overcoats at $\$ 8$. <br>  | Gough's Sults at $\$ 12$ Smart Browing. Stylish Greym. <br> A. Blue and Black Sergem A. Suit to Suit Every Man. | For the Boy-Sults at $\$ 3$ to $\$ 10$ <br>  | 元 |
| :---: | :---: | :---: | :---: |
|  | Special Offer at \$8 our Eight Dollar sults, are the best value in this city. Worinteds and Cheviots. | Gloves for Easter All new , stylee, the anch well( tan. |  |
|  | Our Suits at $\$ 15$ We are atowing 20 atistitaet modeles, spectal Engllish Fabricen. Aok to see these. |  | Easter Footwear- <br>  *4.0. Spring Shirts <br>  <br>  |

GOUGH BROTHERS

